

FACULTY OF SCIENCE AND HUMANITIES

ACADEMIC CURRICULA

POSTGRADUATE DEGREE PROGRAMME
(REGULATIONS - 2025)

MASTER OF SCIENCE
FASHION DESIGNING

Two Years (Full-Time)

Learning Outcomes-based Curriculum Framework
(LOCF)

Academic Year
2025 - 2026



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India

1. Department Vision Statement	
Stmt - 1	To provide rigorous standards for design knowledge, illustration skills, industrial and professional behavior
Stmt - 2	To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service)
Stmt - 3	To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students

2. Department Mission Statement	
Stmt - 1	To be the core of excellence in the realm of Fashion Designing
Stmt - 2	To produce creative designing projects and valuable critiques in the field of Fashion Designing
Stmt - 3	Implementing global standards and encouraging the students through innovation and quality education.
Stmt - 4	Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.
Stmt - 5	Developing the student on the innovative side and making them a society friendly professional.

3. Program Education Objectives (PEO)	
PEO - 1	Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.
PEO - 2	Graduates will contribute and communicate effectively within the team to grow into leaders.
PEO - 3	Graduate will practice lifelong learning for continuing professional development.
PEO - 4	Graduates will have the capability to continue their formal education and successfully complete an advance degree.
PEO - 5	Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills

4. Consistency of PEO's with Mission of the Department					
	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	3	3	2	3	2
PEO - 2	3	2	3	3	3
PEO - 3	2	3	2	3	3
PEO - 4	3	3	3	1	2
PEO - 5	1	3	2	3	3

3 – High Correlation, 2 – Medium Correlation, 1 – Low Correlation

5. Consistency of PEO's with Program Learning Outcomes (PO)												
	Program Learning Outcomes (PO)											
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.
	Disciplin ary Knowl edge	Proble m Solvin g	Design & Develo pment	Analys is, Design , Resea rch	Mod ern Tool Usage	Societ y & Cultur e	Enviro nment & Sustai nability	Ethical Practic es & Social Respo nsibilit y	Individ ual & Team Work	Comm unicati on	Project Manag ement & Financ e	Life Long Learning
PEO - 1	3	3	3	3	3	1	2	1	2	2	3	3
PEO - 2	3	3	3	3	3	1	2	1	2	3	2	2
PEO - 3	3	3	3	3	3	2	3	2	2	2	3	3
PEO - 4	3	2	2	3	3	3	2	3	3	3	3	1
PEO - 5	2	2	3	3	2	3	2	3	3	3	2	2

3 – High Correlation, 2 – Medium Correlation, 1 – Low Correlation

6. Programme Structure (Total Credits : 80 Credits)

1. Professional Core Courses (C) (10 Courses)						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PFD25C01T	Forecasting and Styling in Fashion	3	1	0	4	
PFD25C02T	World Costume	3	1	0	4	
PFD25C03T	Industrial Engineering	3	1	0	4	
PFD25C04L	Film Costume	0	0	8	4	
PFD25C05T	Styling Concepts in Fashion	3	1	0	4	
PFD25C06T	Sampling and Documentation	3	1	0	4	
PFD25C07L	Enhanced CAD	0	0	8	4	
PFD25C08J	Pattern Making- Athleisure Wear	2	0	4	4	
PFD25C09T	Design Thinking	3	1	0	4	
PFD25C10J	Fashion Journalism	3	0	2	4	
Total Learning Credits					40	

2. Discipline Elective Courses (D) (3 Courses)						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PFD25D01T	Quality Assurance in Fashion Industry	3	1	0	4	
PFD25D02T	Ecofriendly and Slow Fashion	3	1	0	4	
PFD25D03T	Ethics of Fashion	3	1	0		
PFD25D04T	Advanced Textile Finishes	3	1	0	4	
PFD25D05T	Functional textiles	3	1	0		
PFD25D06T	Fashion Management	3	1	0	4	
Total Learning Credits					12	

3. Generic Elective Courses (G) (2 Courses)						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PFD25G01J	Illustration For Creative Industries	1	0	2	2	
PFD25G02J	Heritage Craft Revitalization	1	0	2	2	
PFD25G03J	Product Development of Jewelry and Accessories	1	0	2		
PFD25G04J	Development of Innovative and Functional Textiles	1	0	2		
Total Learning Credits					4	

4. Skill Enhancement Courses (S) (2 Courses)						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PFD25S01L	Ethnic Draping	0	0	8	4	
PFD25S02L	Modern Draping	0	0	8	4	
Total Learning Credits					8	

5. Project Work, Internship in Industry/Higher Technical Institutions (P) (2 Courses)						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PFD25P01L	Internship	-	-	-	2	
PFD25P02L	Project Work	0	0	20	10	
Total Learning Credits					12	

6. Ability Enhancement Courses (AE) (2 Courses))						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PCD25AE1T	Soft Skills and Verbal Mastery	2	0	0	2	
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	2	0	0	2	
Total Learning Credits					4	

1. Implementation Plan

Semester - I

Code	Course Title	Hours/Week			C
		L	T	P	
PFD25C01T	Forecasting and Styling in Fashion	3	1	0	4
PFD25C02T	World Costume	3	1	0	4
PFD25C03T	Industrial Engineering	3	1	0	4
PFD25D01T	Quality Assurance in Fashion Industry	3	1	0	4
PFD25D02T	Ecofriendly and Slow Fashion	3	1	0	
PFD25G01J	Illustration For Creative Industries	1	0	2	2
PFD25G02J	Heritage Craft Revitalization	1	0	2	
PFD25G03J	Product Development of Jewelry and Accessories	1	0	2	2
PFD25G04J	Development of Innovative and Functional Textiles	1	0	2	
PFD25S01L	Ethnic Draping	0	0	8	4
Total		30			24

Semester - II

Code	Course Title	Hours/Week			C
		L	T	P	
PFD25C04L	Film Costume	0	0	8	4
PFD25C05T	Styling Concepts in Fashion	3	1	0	4
PFD25C06T	Sampling and Documentation	3	1	0	4
PFD25D03T	Ethics of Fashion	3	1	0	4
PFD25D04T	Advanced Textile Finishes	3	1	0	
PFD25S02L	Modern Draping	0	0	8	4
PCD25AE1T	Soft Skills and Verbal Mastery	2	0	0	2
Total		30			26

Semester - III

Code	Course Title	Hours/Week			C
		L	T	P	
PFD25C07L	Enhanced CAD	0	0	8	4
PFD25C08J	Pattern Making- Athleisure Wear	2	0	4	4
PFD25C09T	Design Thinking	3	1	0	4
PFD25C10J	Fashion Journalism	3	0	2	4
PFD25D05T	Functional textiles	3	1	0	4
PFD25D06T	Fashion Management	3	1	0	
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	2	0	0	2
PFD25P01L	Internship	-	-	-	2
Total		29			20

Semester - IV

Code	Course Title	Hours/Week			C
		L	T	P	
PFD25P02L	Project Work	0	0	20	10
Total		20			10

7. Program Articulation Matrix

Course Code	Course Title	Programme Learning Outcomes (PO)											
		D is c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s, D e s i g n, R e s e a r c h	M o d e r n T o o l U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l P r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g
PFD25C01T	Forecasting and Styling in Fashion	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C02T	World Costume	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C03T	Industrial Engineering	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C04L	Film Costume	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C05T	Styling Concepts in Fashion	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C06T	Sampling and Documentation	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C07L	Enhanced CAD	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C08J	Pattern Making- Athleisure Wear	H	H	H	H	H	L	M	L	M	M	H	H
PFD25C09T	Design Thinking	H	H	H	H	H	M	H	M	M	M	H	H
PFD25C10J	Fashion Journalism	H	H	H	H	H	M	H	M	M	M	H	H
PFD25D01T	Quality Assurance in Fashion Industry	H	H	H	H	H	M	H	M	M	M	H	H
PFD25D02T	Ecofriendly and Slow Fashion	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D03T	Ethics of Fashion	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D04T	Advanced Textile Finishes	H	H	H	H	H	L	M	L	M	H	M	M
PFD25D05T	Functional textiles	H	H	H	H	H	L	M	L	M	M	H	H
PFD25D06T	Fashion Management	H	H	H	H	H	L	M	L	M	H	M	M
PFD25G01J	Illustration For Creative Industries	H	H	H	H	H	M	H	M	M	M	H	H
PFD25G02J	Heritage Craft Revitalization	M	M	H	H	M	H	M	H	H	H	M	M
PFD25G03J	Product Development of Jewelry and Accessories	H	H	H	H	H	L	M	L	M	M	M	H
PFD25G04J	Development of Innovative and Functional Textiles	H	H	H	H	H	M	H	M	M	M	H	H
PFD25S01L	Ethnic Draping	H	H	H	H	H	M	H	M	M	M	H	H
PFD25S02L	Modern Draping	H	H	H	H	H	M	H	M	M	M	H	H
PFD25P01L	Internship	H	H	H	H	H	H	H	H	H	H	H	M
PFD25PO2L	Project Work	H	H	H	H	H	H	H	H	H	H	H	M
PCD25AE1T	Soft Skills and Verbal Mastery	H	H	H	H	H	H	H	H	H	H	H	M
PCD25AE2T	Comprehensive Skills in Quantitative and Logical Reasoning	H	H	H	H	H	H	H	H	H	H	H	M
	Program Average	H	H	H	H	H	M	M	M	M	M	H	H

1. Eligibility Criteria for MSc Fashion Designing

Subject/ Discipline	Eligibility Qualification
M.Sc Fashion Designing	Bsc.Fashion Designing / B.Sc.Costume Design and Fashion / B.Sc.Textile Science / B.Sc.Fashion Technology /B.Des - Fashion Designing/ Apparel Designing/ Textile Designing BSc.Hons-Fashion Designing/ Apparel Designing/ Textile Designing B.Sc. Apparel Fashion Designing/ B.Sc. Fashion Apparel Management/ B.Sc. Apparel Manufacturing & Merchandising / B.Sc. Apparel Production Technology / B.Voc. Textiles and Apparel Design / BSc. Textiles and Clothing / BSc. Apparel Designing & Fashion Arts / B.Sc. Apparel Design / BSc.Textile & Fashion Designing / BSc.Fashion Technology & Costume Design / B.Voc Garment Technology / B.Voc. Fashion Design & Retail / B.Sc. Textiles or Fashion / B.Voc. degree in Garment Designing / BSc.Garment Technology / Fashion

2. A minimum 50 percentage of mark is required in the Under Graduate Programme.

AR.2.14 Post Graduate Programme Regulation 2025

Credit lead is the total number of courses / activities and total credits to be registered by the student during the semester / entire degree programme

Credit load for M.Sc. Fashion Designing Degree programme is a minimum of 90 credits. The credit load in each semester varies from 14 to 22.

3. AR1.1 Master Degree Programme regulation 2025 which has been approved in the academic council will be followed for MSc. Fashion Designing.

Cod e	PFD25C01T	Title	Forecasting and Styling in Fashion				Category	C	Core	L	T	P	C
										3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CR-1	Students will be introduced to trend forecasting and its elements	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	Brief outline of fashion cycle and theories	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & C o l o r U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l & T e c h n i c a l W o r k	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L o n g L e a r n i n g
CR-3	Explain the fashion market and research publications																			
CR-4	Branches of forecasting methods are defined.																			
CR-5	Knowledge of colour forecasting in current trends																			
Outcome s (CO)	At the end of this course, learners will be able to:																			

[illegible]

Title & Session Outcomes	Introduction to Fashion Trends and Forecasting	Trend Research and Analysis	Forecasting Tools and Techniques	Trend Communication and Marketing	Future Trends in Fashion
Duration (hour)	12	12	12	12	12
SO-1	Overview of Fashion Trends: Definition and Importance	Introduction to Trend Research Methods	Introduction to Forecasting Models	Communicating Trends to Designers and Stakeholders	Emerging Technologies in Fashion
SO-2	Evolution of Fashion Trends: Historical Context	Primary and Secondary Sources for Trend Research	Qualitative vs. Quantitative Forecasting Techniques	Visual Storytelling in Fashion Forecasting	Digital Fashion and the Metaverse
SO-3	Fashion Cycles: Concepts of Classics and Fads	Technology in Trendspotting: AI and Big Data	SWOT Analysis for Trend Forecasting	Digital Tools for Presenting Trend Data	Circular Fashion and Sustainability
SO-4	Practice 1: Trendsetters: Role of Designers, Celebrities, and Influencers	Practice 4: Social Media as a Trend Research Tool	Practice 7: Observational Research: Street Style and Pop Culture	Practice 10: Fashion Magazines and Blogs	Practice 13: SDG Mini Project
SO-5	Drivers of Trends: Social, Cultural, Economic, and Technological Factors	Color Forecasting and Its Role in Fashion	Scenario Planning in Fashion Forecasting	Role of Influencers and Content Creators in Trend Communication	Hyper-Personalization in Fashion Trends

SO-6	<i>Globalization and Its Impact on Fashion Trends</i>	<i>Textile Trends and Innovations</i>	<i>Using Data Analytics in Forecasting</i>	<i>Designing Campaigns Around Trends</i>	<i>AI and Predictive Analytics in Forecasting</i>
SO-7	<i>Types of Forecasting: Short-Term vs. Long-Term</i>	<i>Regional vs. Global Trends: Differences and Overlaps</i>	<i>Color Theory and Pantone Systems in Forecasting</i>	<i>Branding Strategies for Trend-Based Marketing</i>	<i>Diversity and Inclusion in Future Fashion</i>
SO-8	<i>Practice 2: Case Studies: Past Trends and Their Evolution</i>	<i>Practice 5: Silhouette and Design Trends</i>	<i>Practice 8: Role of Trend Boards and Mood Boards</i>	<i>Practice 11: Social Media Platforms for Trend Promotion</i>	<i>Practice 14: SDG Mini Project</i>
SO-9	<i>Understanding the Consumer: Demographics and Psychographics</i>	<i>Competitor Analysis in Trend Research</i>	<i>Predicting Consumer Preferences</i>	<i>Seasonal Campaign Planning</i>	<i>Fashion Sustainability Goals for the Next Decade</i>
SO-10	<i>Fast Fashion vs. Slow Fashion Trends</i>	<i>Consumer Behavior Patterns and Their Influence on Trends</i>	<i>Seasonality in Fashion Trends</i>	<i>Role of Public Relations in Trend Communication</i>	<i>Decoding the Role of Gen Z and Alpha in Future Trends</i>
SO-11,	<i>Ethical and Sustainable Trends in the Industry</i>	<i>Macro and Micro Trends: Identification and Analysis</i>	<i>Forecasting for Niche Markets</i>	<i>Ethical Considerations in Trend Marketing</i>	<i>Ethical Forecasting and Trend Predictions</i>
SO-12	<i>Practice 3: Group Discussion: Emerging Trendspotting in 2025</i>	<i>Practice 6: Workshop: Creating a Trend Report</i>	<i>Practice 9: Presentation of Forecasting Projects</i>	<i>Practice 12: Case Study Analysis: Successful Trend Campaign</i>	<i>Practice 15: SDG Mini Project Final Project Presentation: Predicting the Next Big Trend</i>

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	40%		40%		40%		40%		40%	
2	Understa nd										
3	Apply	40%		40%		40%		40%		40%	
4	Analyze										

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality	✓
Field Visit		Leading Question	Clean Water & Sanitation	
		Mind Map	Affordable & Clean Energy	

1	Evaluate	20%		20%		20%		20%		20%	
6	Create										
Total		100%		100%		100%		100%		100%	

	Minute Paper		
	Peer Review		
	Problem Based Learning		

Resources			
1	Laurence King Publishing (24 July 2017)	2	Gwyneth Holland and Caroline Young, 1st Edition Laurence King Publishing 2017
3	Laurence King Publishing; 2nd ed. edition (30 July 2019)	4	https://www.wgsn.com/en?utm_source
5	. Bloomsbury Visual Arts; 2nd edition (11 February 2021)	6	https://fashionsnoops.com/?utm_source
7	https://explodingtopics.com/blog/trend-forecasting-websites?utm_source	8	https://www.trendstop.com/?utm_source

Designers			
Professional Experts		Higher Institution Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kqknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailgs2019@gmail.com
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com
			Internal Experts
		1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
		2	Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C02T	Title	World Costume				Category	C	Core				L	T	P	C
													3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-1		Gain insight into the values, traditions, and identities of various cultures in the world																		
CR-2		Explore historical events, social changes, and technological advancements influenced clothing styles over time.																		
CR-3		Inspire modern fashion and creative industries by studying traditional textiles, patterns, and garment structures.																		
CR-4		Document and protect traditional clothing practices and artisanal techniques that might otherwise be lost.																		
CR-5		Understand the interconnectedness of cultures through fashion.																		
Outcome s (CO)		At the end of this course, learners will be able to:																		

Title & Session Outcomes	World costume	African and Middle East	Asian	European and American	Moderization
Duration (hour)	12	12	12	12	12
SO-1	Overview of world costumes and their cultural relevance.	Overview of African and Middle Eastern costume history.	Introduction to Asian costumes: Diversity and common themes.	Overview of European and American costumes.	Overview of costume design principles.
SO-2	Factors influencing costume development: Climate, geography, and materials.	Traditional African textiles: Kente cloth, mud cloth, and barkcloth.	Ancient Chinese attire: Hanfu, Tangzhuang, and Cheongsam.	Medieval European attire: Gothic and Renaissance fashion.	Modern reinterpretations of traditional costumes.
SO-3	Symbolism and meaning in traditional attire.	Adornments and accessories in African culture (beads, jewelry).	Japanese traditional clothing: Kimono and its components.	Traditional folk costumes of Europe (dirndl, kilts, etc.).	Sustainable practices in costume design.

SO-4	Costume and social hierarchy in historical societies.	Robes and kaftans in North Africa and the Middle East.	Korean hanbok and its cultural evolution.	Colonial and Native American costumes.	Cultural sensitivity in costume creation.
SO-5	Religion and ceremonial costumes around the world.	Nomadic attire of the Tuareg and Berber peoples.	South Asian attire: Sarees, salwar kameez, and sherwani.	Indigenous textiles and patterns of the Americas.	Workshop: Creating modern outfits inspired by tradition.
SO-6	Traditional textiles and weaving techniques.	Middle Eastern embroidery traditions (e.g., Palestinian tatreez).	Southeast Asia: Batik, sarong, and Ao Dai.	Evolution of Western fashion: 18th to 20th centuries.	Use of technology in preserving and designing costumes.
SO-7	Dyeing and coloration: A cultural exploration (e.g., indigo, cochineal).	Religious and ceremonial garments (e.g., abaya, thobe).	Tibetan, Mongolian, and Central Asian nomadic attire.	Carnival and festival costumes (e.g., Venice, Rio).	colonialism's impact on cultural attire.
SO-8	Evolution of costume across ancient civilizations (Egypt, Mesopotamia).	Headwear and its significance: Turbans, hijabs, and kufis.	Religious attire in Asia: Buddhism, Hinduism, and Taoism.	Exploration of Flamenco and Spanish attire.	Costume design for film and theater
SO-9	The role of costumes in storytelling and performance arts.	Influence of colonization on traditional attire.	Textiles of India: Banarasi silk, Kanjeevaram, and ikat.	North American cultural fusion in costume.	Trends in global fashion inspired by tradition.
SO-10	Preserving cultural identity through clothing.	Revival of African heritage in modern fashion.	Influence of colonialism and modernization.	Central and South American traditional garments.	Influence of Art Deco and Modernism on fashion.
SO-11,	Exploration of contemporary influences on traditional costumes.	Globalization and media - its impact	Globalization and media - its impact	Globalization and media - its impact	Traditional dress in a modern context
SO-12	Ornamentation and embellishments	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Traditional dyeing, weaving, embroidery, accessories and ornamentations	Globalization and the fusion of world costumes in contemporary fashion.

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
2	Rememb er	20%	-	20%	-	20%	-	20%	-	20%	-

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education	✓

3	Understand	20%	-	20%	-	20%	-	20%	-	20%	-	Mathematical Computing Tools	Interactive Lecture	✓	Gender Equality	✓
4	Apply	20%	-	20%	-	20%	-	20%	-	20%	-	Field Visit	Leading Question		Clean Water & Sanitation	
5	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-		Mind Map		Affordable & Clean Energy	
6	Evaluate	10%	-	10%	-	10%	-	10%	-	10%	-		Minute Paper			
7	Create	10%	-	10%	-	10%	-	10%	-	10%	-		Peer Review			
Total		100%		100%		100%		100%		100%			Problem Based Learning			
Resources																
1	Daniel Dehill, "History of World Costumes and Fashion", Pearson publication, 2010, ISBN: 9780130992239.											2	Doreen Yarwood "Illustrated Encyclopedia of World Costume" Dover Publications, 2011.			
3	Janarthanan U "World History of Textiles and Costumes: First Edition, Paperback, 2020, ISBN-13: 979-8650801016.											4	Hart A North S V and A Museum, "Historical Fashion in detail the 17th and 18th Centuries",			
5	Das S N, "Costumes of Indian and Pakistan", D B Taraporevala Sons & Co, Bombay, 1958.															

Designers					
Professional Experts			Higher Institution Experts		Internal Experts
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1	Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1 Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2			2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2 Mr. Sathyanarayanan.J, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C03T	Title	Industrial Engineering			Categ ory	C	Core			L	T	P	C
											3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standard s	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)											
		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-1		The purpose of learning this course is to:																		
CR-1		Optimize complex systems and processes to improve efficiency, productivity, and quality.																		
CR-2		Equips skills in problem-solving, data analysis, and decision-making.																		
CR-3		Focuses on integrating people, technology, and resources for better performance.																		
CR-4		Learn maintaining high quality in any industry.																		
CR-5		Helps reduce costs, enhance safety, and improve overall system effectiveness.																		
Outcome s (CO)																				
		At the end of this course, learners will be able to:																		

Title & Session Outcomes	Fundamentals of Industrial Engineering in Textile	Productivity and Process Optimization	Quality Management in Textiles	Supply Chain and Logistics in Textiles	Advancements and Trends
Duration (hour)	12	12	12	12	12
SO-1	Introduction to Textile Industrial Engineering-History and principles in Textile Industrial Engineering	Productivity Concepts in Textiles Engineering	Introduction to Quality Control	Introduction to Textile Supply Chain	Industry 4.0 in Textile Manufacturing

SO-2	Role of industrial engineering in the textile industry-Overview of the Textile Industry	Measures of productivity-Strategies to improve productivity-Lean Manufacturing in Textiles	Importance of quality in textiles	Structure and key players-Challenges in textile supply chain	IoT, AI, and automation in textiles
SO-3	Types of textiles (natural, synthetic, blends)-Stages of production (spinning, weaving, dyeing, finishing)	Waste reduction techniques	Common defects in textile products	Inventory Management-Inventory control in textile mills, Enterprise Resource Planning	Smart factories
SO-4	Work Systems and Methods in textile industrial engineering	Implementation of 5S and Kaizen	Quality Standards and Certifications	Just-in-time (JIT) and EOQ models	Sustainable fibers and dyes
SO-5	Work measurement techniques	Process Analysis and Optimization	ISO standards, OEKO-TEX certification	Procurement and Vendor Management	
SO-6	Method study and time-motion analysis for textile processes	Value stream mapping	Sustainability and compliance-Statistical Process Control (SPC)	Sourcing strategies for textiles	Recycling and waste management
SO-7	Production Systems in Textiles	Bottleneck analysis in textile production	Tools for quality measurement-Control charts for textile processes	Managing supplier relationships	Global Trends in the Textile Industry
SO-8	Mass production vs. batch production	Plant Layout Design	Six Sigma in Textile Industry	Logistics and Distribution	Emerging markets
SO-9	Process layout and plant design	Optimization of material flow	DMAIC-Application of DMAIC in textiles	Transport and warehousing in textiles	Trade policies and their impact
SO-10	Textile Equipment and Recent Technologies	Factors influencing plant layout in textile industries	Inspection Techniques	Role of technology in logistics	Costing and Financial Management, Cost analysis for textile processes
SO-11,	Overview of machinery: spinning, weaving, dyeing, and finishing	Ergonomics in Textile Manufacturing	Manual and automated inspection methods	Sustainability in the Supply Chain-Circular economy in textiles	Automation & Industrial Robotics
SO-12	Automation in textile manufacturing	Importance of ergonomics in textile workstations-Designing worker-friendly setups	Quality audits and sampling techniques	Environmental impact reduction	Green textile industrial engineering

Assessment					
Continuous Assessment (CA) (50 % weightage)					Final Exam
Level of	CA – 1	CA – 2	CA – 3	CA – 4	

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty

Thinking		(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember										
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources			
	Yasir Nawab & Khubab Shaker, Textile Engineering, 2nd Edition, De Gruyter Oldenbourg, 2023.		K. L. Mittal & Thomas Bahners (Editors), Textile Finishing: Recent Developments and Future Trends, 1st Edition, Wiley, 2017.
	John Tegmeyer (Editor), Textile Engineering, 1st Edition, Clanrye International, 2016.		R. Senthil Kumar, Process Management in Spinning, 1st Edition, CRC Press, 2014.
	B. Purushothama, A Practical Guide to Quality Management in Spinning, 1st Edition, Woodhead Publishing India, 2011.		S. R. Sharma, Productivity Improvement in Cotton Spinning Mills, 1st Edition, Abhishek Publications, 2010.
	R. Senthil Kumar, Process Management in Spinning, 1st Edition, CRC Press, 2014.		Norbert Lloyd Enrick, Industrial Engineering Manual for the Textile Industry, 1st Edition, R. E. Krieger Publishing Company, 1978.

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailgs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Mr. Sathya Narayanan.J , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Course Code	PFD25D01T	Course Name	Quality Assurance in Fashion industry	Course Category	D	Discipline Elective Course	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CR-1	To acquire the basic knowledge of quality assurance in fashion industry.	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	To understand the testing standards in textile industry.	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
CR-3	To know and practice testing works in fabric quality.	n	e	m	p	e	x	p	e	s	o	s	a	e	i	i	d	m	o	f
CR-4	To train the students in the field of fabric inspection.	c	s	i	e	v	p	e	c	b	i	l	y	r	e	c	v	u	j	e
CR-5	To get the idea about how garment standards works in fashion.	i	v	e	e	l	o	t	e	p	e	n	s	t	y	n	a	i	n	c
		e	g	n	e	T	d	d		i	S	D	s	&	m	p	u	c	M	g
Outcome s (CO)	At the end of this course, learners will be able to:																			

Title & Session	Quality assurance	Testing Standards	Fabric Testing.	Fabric Inspection	Quality of trims and accessories	hinking	Proficiency (%)	Attainment (%)	nary Knowledge	olving	evelopment	, Design, Research	ol Usage	Culture	ent & Sustainable	ractive & Social Responsibility	al & Teamwork	ation	anagement & Finance	Learning
CO-1	Exhibit a solid understanding of Quality Assurance concepts	✓				2	75	60	H	H	H	-	-	-	-	-	-	-	-	-
CO-2	Understand and apply various testing standards relevant to the textile industry.	✓	✓	✓		2	80	70	-	H	-	H	-	-	-	-	-	-	-	-
CO-3	Perform and interpret fabric quality tests, effectively evaluating fabric performance and suitability.		✓			2	70	65	H	-	-	-	-	-	-	-	-	-	-	-
CO-4	Carry out thorough fabric inspections, identifying defects and ensure to quality standards.	✓	✓	✓	✓	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-
CO-5	To apply garment standards in products to meet industry requirements.	✓	✓			2	80	70	-	H	-	H	-	-	-	-	-	-	-	-

Outcomes					
Duration (hour)	12	12	12	12	12
SO-1	Introduction To Quality Assurance	Testing Standards	Fabric Testing.	Fabric Inspection	Key Inline checkpoints for Standards Garment Types
SO-2	Definition	Types - National and International standards	Types of Inspections	Fabric grading	Finishing Defects
SO-3	Total Quality Management (TQM)	Importance of Standard	cloth defects	Quality Inspection.	Checking of garment with respect to measurement and stitching
SO-4	ISO	Difference between various standards	Inspection agencies	Types of Inspections	Quality of trims and accessories
SO-5	Quality Assurance	Tolerances, limits	fabric inspection systems	Fabric defects	Defects in garments and their remedies
SO-6	Quality Control	Laboratory testing for quality and performance	Quality control in sampling,	Fabric defects	garment checking procedure,
SO-7	Quality Management	AQL Standards	Quality control in pattern making,	Inspection machines/Equipment's	Testing-seam strength, seam slippage
SO-8	Good Manufacturing Practices (GMP)	Labeling and packing- System and standards for packing, labeling,	Quality control in grading	Grading of fabric	interlining-peel bond strength
SO-9	Root Cause Analysis	TQM Principles and Quality	Quality control in marker planning	4-point system	Trims specification - stitch specification
SO-10	Standard Operating Procedure (SOP)	KAIZEN Strategy and practice	marker efficiency and quality control in stitching	10-point system	size scale
SO-11,	Six Sigma	5's practice.	Complaints	Quality problems in fabric	Garment specification.
SO-12	Corrective And Preventive Action (CAPA)	Concepts of Six Sigma	Retention	shrinkage potential	sewing, dyeing and washing of garments

Assessment					
Level of	Continuous Assessment (CA) (50 % weightage)				Final Exam
	CA – 1	CA – 2	CA – 3	CA – 4	

Strategies			
Technology		Pedagogy / Andragogy	
Simulations		Case Studies	
		No Poverty	

Thinking		(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem-Based Learning			

Resources			
	"Quality Management for the Apparel Industry" by Pradip V. Mehta and Satish K. Bhardwaj (2022)		"Handbook of Textile Testing and Quality Control" by Elliott Grover and D.S. Hamby (2020)
	Quality Assurance in Fabrics and Garments" by Dhiman Dasgupta (2023)		Sustainable Apparel: Production, Processing, and Recycling" by Richard Blackburn (2015)
	"Textile Testing and Quality Control" by J. E. Booth (2021, Revised Edition)		Quality Assurance for Textiles and Apparel" by Sara J. Kadelph (2007)
	"Apparel Quality: A Guide to Evaluating Sewn Products" by Janace E. Bubonia (2017)		Smart Textiles for Quality Assurance and Quality Control" edited by Lieva van Langenhove (2017)

Designers			
Professional Experts		Higher Institution Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com .	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com
			Internal Experts
		1	Ms. Swetha Menon NP , Assistant Professor and HOD, Fashion Designing ,FSH, SRMST
		2	Ms. Nivetha Kanmani, Assistant professor, Fashion Designing , Ramapuram FSH, SRM IST

Course Code	PFD25D02T	Title	Ecofriendly and Slow Fashion				Category	D	Discipline Elective Courses	L	T	P	C					
										3	1	0	4					
Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil									
Rationale (CR)	The purpose of learning this course is to:					Depth				Attainment			Program Outcomes (PO)					
CR-1	Introduction to Sustainable Fashion and its Environmental Impact					1234				123			123456789101112					

CR-2	Learn about sustainable materials and production methods
CR-3	Develop strategies for promoting sustainability in the fashion industry.
CR-4	Examine the role of consumer behavior in sustainable fashion
CR-5	Understand the concept of slow fashion and its principles

Outcome s (CO)	At the end of this course, learners will be able to:	Live	Design	Implement	Operate	Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Measurement Knowledge	Cognitive Concepts	Functional Knowledge	Duration	Skill Set	Systemic Knowledge	Interpret Data	Solving Skills	Communication Skills	Critical Skills
CO-1	Know about Sustainable Fashion and its Environmental Impact	✓				2	75	60	H	H	H	-	-	-	-	-	-	-
CO-2	know about sustainable materials and production methods	✓	✓	✓		2	80	70	-	H	-	H	-	-	-	-	-	-
CO-3	Develop strategies for promoting sustainability in the fashion industry.		✓			2	70	65	H	-	-		-	-	-	-	-	-
CO-4	Decode role of consumer behavior in sustainable fashion	✓	✓	✓	✓	2	70	70	H	-	H	H	H	-	-	-	-	-
CO-5	Get a idea on the concept of slow fashion and its principles	✓	✓			2	80	70	-	H	-	H	-	-	-	-	-	-

Title & Session Outcomes	Introduction To Ecofriendly Fashion	Overview Of Ecofriendly Materials	Strategies For Promoting Sustainability	Consumer Behavior and Slow Fashion	Slow Fashion
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Duration (hour)	12	12	12	12	12
SO-1	Definition of Ecofriendly Fashion	Benefits and challenges of using sustainable materials	Corporate Social Responsibility (CSR) Programs	The role of consumers in supporting slow fashion	Principles of slow fashion
SO-2	Principles of Ecofriendly Fashion	Innovations in fabric technology and sustainable textiles	fashion in supporting social causes	Encouraging mindful consumer behavior	Environmental footprint of fast fashion
SO-3	Importance of Ecofriendly Fashion	The concept of closed-loop systems in fashion	Fashion in supporting cultural preservation	reducing fast fashion demand	Strategies to reduce environmental impact through slow fashion
SO-4	Environmental Impact Of Fashion	Challenges of using sustainable materials	Environmental and labor laws relevant to sustainable fashion.	promoting slow fashion through consumer engagement	Differences between fast fashion and slow fashion
SO-5	Ecofriendly Fashion Vs. Fast Fashion	Upcycling and Reuse of Fabrics	Advocacy in driving policy change for sustainable fashion	consumer education and awareness on fashion choices	Minimalism
SO-6	Ethical Considerations In Fashion	The role of technology in sustainable production	Role of Influencers in Promoting Sustainability	Peer Influence and social media	The role of design in promoting slow fashion
SO-7	Impact of Media On The Growth Of Ecofriendly Fashion	Case studies of sustainable fashion brands	Green Advertising in Fashion	Barriers to Adoption of Slow Fashion	Upcycling and repurposing in slow fashion
SO-8	Role of Fast Fashion In Environmental Degradation	Sustainable Packaging in Fashion	Social Responsibility Campaigns	Barriers and Challenges	Designing for quality, durability, and longevity
SO-9	Future Prospects Of Ecofriendly Fashion	Reducing waste in production	Role of E-Commerce in Sustainable Practices	Impulse Buying and Slow Fashion	Upcycling and repurposing in slow fashion
SO-10	Innovations In Ecofriendly Design and Production	organic cotton, recycled fabrics, hemp, etc.	Adopting Circular Fashion Systems	Slow Fashion as a Lifestyle Choice	slow fashion brands with responsible production practices
SO-11,	Exploring The Future Of Technology-Driven Ecofriendly Fashion	Sustainable Dyeing Techniques	Developing Region-Specific Sustainability Strategies	Future Directions in Consumer Behavior- Generation Z and Millennials	importance of slow fashion in a sustainable future
SO-12	Emerging Technologies In Fashion	Case studies of sustainable fashion brands	Continuous Improvement and Adaptation	Ethical Sourcing and Fair Trade	Benefits of using sustainable materials in slow fashion

Assessment		
	Continuous Assessment (CA) (50 % weightage)	

Strategies		
Technology	Pedagogy / Andragogy	Sustainable Development

Level of Thinking		CA – 1		CA – 2		CA – 3		CA – 4		Final Exam	
		(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	20%	-	20%	-	20%	-	20%	-	20%	-
2	Understa nd	20%	-	20%	-	20%	-	20%	-	20%	-
3	Apply	20%	-	20%	-	20%	-	20%	-	20%	-
4	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-
5	Evaluate	10%	-	10%	-	10%	-	10%	-	10%	-
6	Create	10%	-	10%	-	10%	-	10%	-	10%	-
Total		100%		100%		100%		100%		100%	

Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources			
	"Eco Fashion" by Sass Brown (2013)		"Sustainable Apparel: Production, Processing, and Recycling" by Richard Blackburn (2015)
	"Cradle to Cradle: Remaking the Way We Make Things" by William McDonough and Michael Braungart (2009)		"Sustainable Fashion and Textiles: Design Journeys" by Kate Fletcher (2014)
	"Slow Fashion: Aesthetics Meets Ethics" by Safia Minney (2016)		"Overdressed: The Shockingly High Cost of Cheap Fashion" by Elizabeth L. Cline (2012)
	"Fashionopolis: The Price of Fast Fashion and the Future of Clothes" by Dana Thomas (2019)		"The Art of Sustainable Fashion" by Sandy Black (2018)

Designers					
Professional Experts			Higher Institution Experts		Internal Experts
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1 Swetha Menon NP , Assistant Professor and HOD , Fashion Designing , FSH, SRM IST
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com		2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2 Ms. Nivetha Kanmani , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST

Cod e	PFD25G01J	Title	ILLUSTRATION FOR CREATIVE INDUSTRIES	Categ ory	G	Generic Elective Course	L 1	T 0	P 2	C 2
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Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth	Attainment	Program Outcomes (PO)
CR-1	Gain proficiency in illustration tools and techniques essential for creating professional-grade artwork for various creative sectors.	1 2 3 4	1 2 3	1 2 3 4 5 6 7 8 9 10 11 12
CR-2	Develop the ability to communicate complex ideas through compelling visual narratives tailored to specific industries.	C o n c e i v e	L e x p e r i e n c e	D i s c i p l i n e
CR-3	To conceptualize and execute original ideas, balancing artistic expression with industry requirements.	D e s i g n	E x p e r i e n c e	P r o f e s s i o n a l
CR-4	Understand the demands and expectations of illustration in industries such as publishing, advertising, gaming, and fashion.	I m p l e m e n t	E x p e r i e n c e	A p p l y
CR-5	Construct a diverse, industry-ready portfolio that showcases a range of illustration skills suitable for employment or freelance work.	O p e r a t e	E x p e r i e n c e	M a n a g e

Outcome s (CO)	At the end of this course, learners will be able to:		nt		h i n k i n g	P r o f i c i e n c y (%)	A t t a i n m e n t (%)	n a r y K n o w l e d g e	o l v i n g	e v e l o p m e n t	, D e s i g n , R e s e a r c h	o l U s a g e	C u l t u r e	e n t & S u s t a i n a b i l i t y	r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	a l & T e a m W o r k	a t i o n	a n a g e m e n t & F i n a n c e	L e a r n i n g
CO-1	Develop advanced illustration skills using traditional tools and methods to create intricate and professional-quality work.	✓			5	85	75	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Establish foundational skills and an understanding of how illustration fits into various creative industries.	✓	✓	✓	4	85	75	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Focus on creating compelling visual narratives for editorial, entertainment, and branding purposes.		✓		6	85	75	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Tailor illustrations to meet the unique needs of various creative industries, including advertising, publishing, and gaming.	✓	✓	✓	3	85	75	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Prepare students for professional work by focusing on career-oriented skills, self-promotion, and freelancing.	✓	✓		2	85	75	3	3	2	3	-	3	3	3	3	3	-	3
Title & Session Outcomes	Advanced Illustration Techniques	Fundamentals of Illustration for Creative Industries	Narrative and Storytelling in Illustration	Industry-Specific Illustration Applications	Entrepreneurship and Professional Practices in Illustration														

Duration (hour)	9	9	9	9	9
SO-1	<i>Advanced Techniques in Pencil and Charcoal Sketching</i>	<i>Roles of Illustrators</i>	<i>Introduction to Visual Storytelling</i>	<i>Introduction to Industry Standards and Formats</i>	<i>Portfolio for Creative Industries</i>
SO-2	<i>Pens, Brushes, and Line Variations</i>	<i>Line, Form</i>	<i>Personality Through Illustration</i>	<i>Advertising and Branding Illustrations</i>	<i>Understanding Contracts, Licensing, and Copyright in Illustration</i>
SO-3	<i>Layering and Blending</i>	<i>Texture</i>	<i>Creating Context and Environment</i>	<i>Books, Magazines, and Journals</i>	<i>Industry Standards and Negotiation Skills</i>
SO-4	<i>Creating Opaque and Vibrant Illustrations</i>	<i>Balance, Contrast</i>	<i>Narrative Flow in Static Illustrations</i>	<i>Games and Film – Concept art</i>	<i>Logos, Websites, and Social Media</i>
SO-5	<i>Mixed Media for Textural Effects</i>	<i>Color Theory and Application in Industry Contexts</i>	<i>Symbolism in Illustration</i>	<i>Illustrations for Consumer Products</i>	<i>Networking and Collaborating, Freelance Projects - Tools and Strategies</i>
SO-6	<i>Printmaking Techniques</i>	<i>Typography Integration</i>	<i>Character with Unique Features- Creating a One-Page Visual Story</i>	<i>Designing for the Apparel Industry- Illustrating a Children's Book Scene</i>	<i>Creating a Personal Branding Logo, Designing a Social Media Campaign to Promote Your Work</i>
SO-7	<i>Illustrations with Ink and Wash</i>	<i>Developing Unique Artistic Styles</i>	<i>Storyboarding for Short Narratives- Sequential Art and Storyboarding Fundamentals</i>	<i>Creating an Ad Campaign Illustration, Fashion Illustration Sketches for a Seasonal Line</i>	<i>Developing a certificate, Designing business card</i>
SO-8	<i>Rendering Realistic Textures</i>	<i>Concept Sketching - From Idea to Initial Draft -Illustration for Print Media</i>	<i>Exploring Editorial Illustration, Social Media Campaigns</i>	<i>Designing Packaging for a Product, Illustration Trends in Social Media Marketin</i>	<i>Framing and Display Techniques</i>
SO-9	<i>Designing Posters or Covers- Collage Illustration-Group Illustration Projects-Presentation</i>	<i>Creating Mood Boards-Basic Color Application for Industry Projects-Line and Texture - Presentation</i>	<i>Conceptualizing and Designing Book Covers</i>	<i>Portfolio Development</i>	<i>Crafting a Portfolio Book</i>

Assessment									
Level of Thinking	Continuous Assessment (CA) (100 % weightage)								
	CA – 1		CA – 2		CA – 3		CA – 4		
	(20 %)		(30 %)		(30 %)		(20 %)		
	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓

1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem-Based Learning			

- It is a multidisciplinary course where students from other departments can opt for the course and study

Resources		
1	<i>Creative Illustration – Andrew Loomis, 2012</i>	2 <i>Introducing the Creative Industries: From Theory to Practice - Rosamund Davies, 2013</i>

Designers				
Professional Experts		Higher Institution Experts		Internal Experts
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com	1 Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2 Ms. Oviya Yuvashree.U , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)															
CR-1	To acquire the knowledge of Craft Development	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12				
CR-2	To understand Craft Development in Specific Categories	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L				
CR-3	To understand Sustainability and Eco-Friendly Crafting					e	x	x	i	s	o	b	i	n	o	s	o	n	t	n	o	r	i	
CR-4	To understand Community and Cultural Aspects of Craft Development					o	f	t	e	c	c	t	e	d	s	i	r	e	i	c	i	m	j	e
CR-5	To understand Marketing and Branding in Craft Development					T	h	r	o	t	A	n	a	r	v	, D	U	&	C	a	l	a	M	a
Outcome s (CO)	At the end of this course, learners will be able to:					k	f	a	v	i	e	s	s	t	&	t	T	i	n	a				

Title & Session Outcomes	Visual Arts	Paper and Card Crafts	Pottery and Jewelry Making	Wood and Metal Crafts	Modern crafts
Duration (hour)	9	9	9	9	9

SO-1	Painting (oil, watercolour, acrylic, etc.)	Origami (paper folding)	Wheel Throwing	Carpentry	Glass Blowing
SO-2	Drawing (charcoal, pencil, ink, etc.)	Practice	Hand-Building	Wood Carving	Stained Glass Art
SO-3	Sculpting	Card making	Glazing and Decorating	Pyrography (wood burning)	Etched Glass
SO-4	Stone, watercolorClay	Paper Mâché	Terracotta Art	Marquetry	Leatherwork
SO-5	Wood, Metal	Scrapbooking	Jewellery Designing-Beadwork, Metalwork, Wire Wrapping	Metal crafts	Candle Making, Shell Craft
SO-6	Printmaking (block printing, lithography, screen printing)	Calligraphy	Gem Cutting	Gold, Bronze, Silver, Copper	Soap Making, Stone Carving
SO-7	Digital Art (graphic design, 3D modeling, animation)	Creating paper flowers for décor	Clay miniature sculpting	Iron	Floral Craft, Recycled Art
SO-8	Collage (mixed media, paper collage)	Decoupage on paper and wood	Embossing techniques on clay	Bamboo home décor ideas	DIY leather keychains
SO-9	Air-dry clay craft ideas-DIY clay home décor items	Handmade paper making	Practice Session	Bamboo weaving and basketry	Handmade fabric toys and dolls

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA – 1		CA – 2		CA – 3		CA – 4	
		(20 %)		(30 %)		(30 %)		(20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty
Emulations		Group Discussion	Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	

6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

	Peer Review		

- It is a multidisciplinary course where students from other departments can opt for the course and study

Resources			
	Hazel Clark, Crafting Design: Design and Craft in Contemporary Culture, 1st Edition, Bloomsbury Academic, 2016.		Simon Bronner, Explaining Traditions: Folk Behavior in Modern Culture, 1st Edition, University Press of Kentucky, 2011
	Octavio PazIn ,Praise of Hands: Contemporary Crafts of the World, 1st Edition, Harry N. Abrams, 1974		https://link.springer.com/book/10.1007/978-981-16-9472-1
	Elaine Ostroff ,Inclusive Design: Design for the Whole Population1st Edition, Springer Science & Business Media, 2001		https://www.routledge.com/The-Routledge-Handbook-of-Craft-and-Sustainability-in-India/Reubens-Kachru/p/book/9780367757489?srsltid=AfmBOorsdc65MyoYrNJJQvmCSY3NFDIaECLHhJaYjF5YFQayRxIXXZTJ
	Aditi Ranjan and M.P. Ranjan, Handmade in India: A Geographic Encyclopedia of Indian Handicrafts, 1st Edition, Council of Handicraft Development Corporations, Abbeville Press, 2009.		https://www.dreamlandpublications.com/product-category/interactive-activity-books/art-craft/

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kqknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailqs2019@gmail.com	1	.Swetha Menon NP , Assistant Professor, Fashion Designing ,FSH, SRM IST, RMP.
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP.

Cod e	PFD25G03J	Title	Product Development of Jewelry and Accessories	Category	G	Generic Elective Course	L 1	T 0	P 2	C 2
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Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth	Attainment	Program Outcomes (PO)
CLR-1:	To acquire the basic knowledge of Textile Finishing industry	1 2 3 4	1 2 3	1 2 3 4 5 6 7 8 9 10 11 12
CLR-2:	To understand the working atmosphere of Textile finishing	C	L	D
CLR-3:	To know and practice field works in various design development procedure	o	e	P
CLR-4:	To train the students in the field of Smart textiles	n	x	D
CLR-5:	To get the mastery skills in the design developments of garments for special needs	e	p	A
		s	p	M
		i	e	S
		g	c	E
		n	i	E
		e	r	I
		m	c	C
		e	t	A
		r	o	M
		a	f	S
		t	T	D
			h	P
			i	e
			n	S
			o	D
			e	S
			l	e
			u	e
			n	L
			t	e
				a

						k i n g	f i c i e n c y (%)	a i n m e n t (%)	y K n o w l e d g e	i n g	l o p m e n t	s i g n , R e s e a r c h	s a g e	t u r e	& S u s t a i n a b i l i t y	t i c e s & S o c i a l R e s p o n s i b i l i t y	T e a m W o r k	o n	g e m e n t & F i n a n c e	r n i n g
CLO-1:	Students would learn the Textile Finishing practically	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CLO-2:	Students would gain knowledge in Textile finishing	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CLO-3:	Students would know various design development setup		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CLO-4:	Students would gain knowledge about Smart textiles	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CLO-5:	Students would be proficient in the design development of garments for special needs	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	Product Detailing and Development
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Duration (hour)	45 Hours
S-1-S-9	Students can choose on any one of the following a. Jewelry Design, b. Foot Wear Design, c. Hand Bag Design to visit a manufacturer, take training under them, Design a product, Idealization and develop a new product.

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA – 1		CA – 2		CA – 3		CA – 4	
		(20 %)		(30 %)		(30 %)		(20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty
Emulations		Group Discussion	Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem-Based Learning	

- It is a multidisciplinary course where students from other departments can opt for the course and study

Designers

Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	.Swetha Menon NP , Assistant Professor, Fashion Designing ,FSH, SRM IST, RMP.
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms.R.Githanjali, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP.

Cod e	PFD25G04J	Title	Development of Innovative and Functional Textiles	Categ ory	G	Generic Elective Course	L	T	P	C
							1	0	2	2

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standard s	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CLR-1:	To acquire the basic knowledge of Textile Finishing industry	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To understand the working atmosphere of Textile finishing	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
CLR-3:	To know and practice field works in various design development procedure	o	e	m	p	e	x	p	i	s	c	b	i	l	i	i	i	o	m	j
CLR-4:	To train the students in the field of Smart textiles	n	s	i	g	n	t	e	p	e	n	s	n	t	r	c	v	u	e	L
CLR-5:	To get the mastery skills in the design developments of garments for special needs	i	v	e	o	f	T	h	i	n	a	l	v	e	s	&	D	i	S	M
Outcome s (CO)	At the end of this course, learners will be able to:	e	g	n	t	e	n	k	y	i	l	s	U	t	&	C	r	a	n	a

Title & Session Outcomes	Product Detailing and Development
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Duration (hour)	45 Hours
S-1-S-9	Students can choose on any one of the following a. Home Textiles, b. Smart Textiles, c. Textiles for Special Needs to visit a manufacturer, take training under them, Design a product, Idealization and develop 5 new products.

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA – 1		CA – 2		CA – 3		CA – 4	
		(20 %)		(30 %)		(30 %)		(20 %)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember								
2	Understand	-	40%	-	40%	-	40%	-	40%
3	Apply								
4	Analyze	-	40%	-	40%	-	40%	-	40%
5	Evaluate								
6	Create	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%	

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty
Emulations		Group Discussion	Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem-Based Learning	

- It is a multidisciplinary course where students from other departments can opt for the course and study

Designers		
Professional Experts	Higher Institution Experts	Internal Experts

1	1Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kqknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	.Swetha Menon NP , Assistant Professor, Fashion Designing ,FSH, SRM IST, RMP.
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms. R.Githanjali, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP.

Cod e	PFD25S01L	Title	Ethnic Draping	Categ ory	S	Skill Enhancement Course	L 0	T 0	P 8
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Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standard s	Nil
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Rationale (CR)	<i>The purpose of learning this course is to:</i>	Depth				Attainment			Program Outcomes (PO)															
CR-1	<i>To know ledge and skills related to draping</i>	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12				
CR-2	<i>To equipment the students to develop the knowledge about three-dimensional process</i>	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L				
CR-3	<i>To know ledge and skills related to draping</i>					e	x	x	i	r	e	n	s	o	b	i	s	e	n	t	n	o	r	i
CR-4	<i>To equipment the students to develop the knowledge about three-dimensional process</i>					l	p	p	c	i	l	e	r	e	g	y	r	i	i	i	d	m	j	e
CR-5	<i>To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments</i>					o	f	t	e	p	e	n	s	t	&	D	s	T	o	n	v	i	u	e
Outcome s (CO)	<i>At the end of this course, learners will be able to:</i>					T	h	i	n	a	v	e	s	U	l	t	&	a	t	i				
						k	i	a	r	y	K	i	o	s	a	S	i	o	n	e				

Title & Session Outcomes	Fundamentals of Draping	Draping Dhoti Styles	Draping Saree Styles	Specialized Traditional Drapes	Fusion Draping
Duration (hour)	24	24	24	24	24

SO-1-5	Introduction to Draping: Tools, Equipment, and Terminology	Classic dhoti drape (north Indian style)	Nivi style saree draping (basic style)	Dupatta and odhni draping styles across regions	Combining dhoti and saree elements in a drape
SO-6-10	Understanding Fabrics: Characteristics and Drapability	Maharashtrian dhoti draping	Gujarati saree draping (seedha pallu)	Rajasthani and Gujarati odhni draping	Saree lehenga or dhoti saree
SO-11-15	Basic Draping Techniques: Grainlines, Bias, and Straight of Grain	Bengali-style dhoti draping.	Bengali-style saree draping	Paithani-style saree draping	asymmetry in drapes
SO-16-20	Preparing the Dress Form: Padding and Marking for Accuracy	Draping dhotis for women	Draping sarees for dance forms (Bharatanatyam, Odissi)	Himachali or Northeastern tribal draping styles	traditional styles with modern designs
SO-21-24	Draping the Basic Bodice: Front and Back	Styling dhotis with modern garments.	South Indian saree draping (Madisar style)	Multi-layered traditional ensembles	Draping for Avant-Garde Designs

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply	-		-		-		-		-	
4	Analyze		40%		40%		40%		40%		40%
5	Evaluate	-		-		-		-		-	
6	Create		20%		20%		20%		20%		20%
Total		100 %		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools		Interactive Lecture		✓ Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		
		Problem Based Learning		

Resources

1	Karolyn Kiisel, Laurence King Publishing, 2013	2	https://www.universityoffashion.com
3	Teresa Gilewska,, Batsford, 2013	4	https://www.moodfabrics.com/blog
5	Lieba Cohen, Pattern Draping: A Practical Course in Draping 1st Edition Batsford 2020	6	https://fashion-incubator.com
7	https://www.threadsmagazine.com	8	https://www.burdastyle.com

Designers			
Professional Experts		Higher Institution Experts	Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1. Ms.Swetha Menon NP , Assistant Professor, fashion designing, FSH, SRM IST, RMP
2	2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C04L	Title	Film Costume				Category	C	Core				L	T	P	C
													0	0	8	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CR-1	To learn how costumes contribute to character development.	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	To develop the ability to create authentic and meaningful historic costumes.	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
CR-3	To gain knowledge on garment construction, fabric manipulation, and costume distressing.	o	e	m	p	e	x	p	i	s	o	s	a	o	n	t	n	o	r	i
CR-4	To explore how costume designers collaborate with directors, actors, and other departments.	n	s	g	l	e	r	c	a	i	v	u	n	c	o	a	i	n	j	e
CR-5	To provide technical expertise in sewing, pattern-making, fabric treatment, essential for professional work in film production.	i	n	a		o	t	t	p	e	n	s	n	t	o	a	i	n	j	e

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Title & Session Outcomes	Introduction to Film Costume	Costumes of Different Era	Action Sequences of Costume Designing	Genre-Specific Costume	Industry Practices and Final Project
Duration (hour)	24	24	24	24	24
SO-1-2	Introduction		Pattern Making Basics	Sci-Fi: Futuristic Fabrications	Portfolio Preparation
SO-3-4	Tools and Materials for Costume Design	Historical Costumes	Sewing Techniques for Costumes	Creating a Superhero Costume	Ready-made Garments and Alterations
SO-5-6	Designing for Different Body Types	Identifying Textiles and Accessories	Fabric Manipulation	Horror Costumes and Prosthetics	Fittings and Adjustments
SO-7-8	Practicing Proportions	Fabric Selection and Swatch Creation for Period Costumes	Dyeing and Printing Fabrics	Designing for a Musical Scene	Creating
SO-9-10	Gathering References for Film Costumes	Draping Techniques for Period Clothing	Costumes for Action Sequences- Mobility and Durability	Designing Costumes for Period Dramas	Managing Costume Continuity in Films
SO-11-12	Character Analysis - Translating Personality into Costumes	Designing a Costume Inspired by a Historical Era	Special Effects Costumes	Fantasy Worlds (Capes, Cloaks, etc.)	Understanding Costume Set Etiquette
SO-13-14	Identifying Costume Needs	Sewing Techniques	Blood Effects and Distressing	Everyday Costumes for a Drama or Comedy	Photographing Costumes for Professional Presentation
SO-15-16	Using Color in Costume Design: T&P	Accessory Crafting	Corsets and Armor	Costuming for a Genre Scene	Creating and Presenting a Costume Look book
SO-17-18	Identifying Costume Needs	Creating Modern Interpretations	Creating a Breakaway Costume	Accessory Creation for a Genre Costume	Upcycling Fabrics
SO-19-20	Textures and Fabric Swatches	Distressing and Aging	3D Printing and Technological Integration	Reimagining Classic Costumes for a Genre	Understanding Union Regulations and Contracts
SO-21-22	Creating Mood Boards	Sketching Traditional Attire	Maintenance and Storage of Costumes	Building Costumes with Budget Constraints	Sourcing and Renting Costumes from Vendors
SO-23-24	Illustrating Costumes for a Character from a Script	Complete Historical or Cultural Costume	Presentation	Genre-Specific Costume Showcase	Presentation

Assessment			Strategies		
	Continuous Assessment (CA) (50 % weightage)		Technology	Pedagogy / Andragogy	Sustainable Development

Level of Thinking		CA – 1		CA – 2		CA – 3		CA – 4		Final Exam (50% Weightage)	
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply	-		-		-		-		-	
4	Analyze		40%		40%		40%		40%		40%
5	Evaluate	-		-		-		-		-	
6	Create		20%		20%		20%		20%		20%
Total		100%		100%		100%		100%		100%	

Simulations		Case Studies	✓	No Poverty	
Emulations		Group Discussion	✓	Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	✓
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources		
	Costume in Performance: Materiality, Culture, and the Body- <u>Donatella Barbieri</u> , 2016	2 <i>Philosophy of Fashion Through Film, A: On the Body, Style, and Identity – Laura T. Di Summa, 2022</i>

Designers		
Professional Experts		Higher Institution Experts
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1 Prof.V.GowriShankar, NSTI Chennai , mailqs2019@gmail.com
2		2 Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com
		Internal Experts
		1 Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
		2 Ms. Oviya Yuvashree.U , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C05T	Title	Styling Concepts in Fashion				Categ ory	C	Core				L	T	P	C									
													3	1	0	4									
Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil																
Rationale (CR)	The purpose of learning this course is to:						Depth				Attainment			Program Outcomes (PO)											
CR-1	To learn about History of fashion						1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	To be exposed to different Wardrobe Style						C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
CR-3	Groom oneself to become a Personal stylist						o	e	m	p	e	x	p	i	s	s	a	d	o	n	t	n	o	r	i
CR-4	Introduction to makeover						n	s	i	e	e	p	e	c	c	b	i	e	i	v	i	d	m	j	e
CR-5	To learn about National and international stylist						c	i	a						l	g	y	r	e	r	c	u	e	L	

Outcome s (CO)	At the end of this course, learners will be able to:	ive	gn	ment	te	of Thinking	ted Proficiency (%)	ted Attainment (%)	plinary Knowledge	em Solving	n&Deve lopment	sis, Des ign, Res earch	nTool Usage	ty&Cul ture	onment & Sus tainabi lity	alprac tices & Socia l Res ponsi bilit y	idua l & Te am Wo rk	nca tion	ctMa nagem ent & Finan ce	ong Lea rning
CO-1	Know about the History of fashion	✓				2	75	60	3	3	3	-	-	-	-	-	-	-	-	-
CO-2	different Wardrobe Style and styling is understood	✓	✓	✓		2	80	70	-	3	-	3	-	-	-	-	-	-	-	-
CO-3	Groom oneself to become a Personal stylist		✓			2	70	65	3	-	-	-	-	-	-	-	-	-	-	-
CO-4	An Introduction to makeover is explained.	✓	✓	✓	✓	2	70	70	3	-	3	3	3	-	-	-	-	-	-	-
CO-5	Ideas about National and international stylist	✓	✓			2	80	70	-	3	-	3	-	-	-	-	-	-	-	-

Title & Session Outcomes	Introduction to Fashion Styling	Styling for Different Media	Personal Styling and Wardrobe Management	Advanced Techniques in Fashion Styling	Business and Career in Fashion Styling
Duration (hour)	12	12	12	12	12
SO-1	Overview of Fashion Styling: Definition, Importance, and Scope	Editorial Styling: Overview and Approach	Introduction to Personal Styling	Creating and Interpreting Style Concepts	Introduction to the Business Side of Fashion Styling
SO-2	History and Evolution of Fashion Styling	Commercial Styling: Advertising and Campaign Shoots	Understanding the Client: Personality, Lifestyle, and Needs	Trend Analysis and Incorporating Trends in Styling	Building a Personal Brand as a Stylist
SO-3	Roles and Responsibilities of a Fashion Stylist	Red Carpet and Celebrity Styling: An Overview	Body Positivity and Styling for Confidence	Layering Techniques for Styling	Networking in the Fashion Industry
SO-4	Types of Fashion Styling: Personal, Editorial, Commercial, and Celebrity Styling	Styling for Film, TV, and Theatre	Styling for Special Occasions: Weddings, Parties, etc.	Styling with Prints and Patterns	Creating a Professional Styling Portfolio
SO-5	Key Skills Required for a Fashion Stylist	Street Style and Influencer Styling	Building a Capsule Wardrobe for Clients	Draping Techniques and Their Use in Styling	Marketing Yourself as a Stylist: Social Media and PR
SO-6	Understanding the Fashion Industry and Its Stakeholders	Styling for Music Videos and Performance	Workwear Styling: Balancing Style and Professionalism	Styling with Jewelry and Accessories	Understanding Contracts and Agreements in Styling
SO-7	Fashion Cycles and Trends: Basics for a Stylist	The Role of a Stylist in Visual Storytelling	Styling for Travel: Packing Smartly and Fashionably	Styling for Editorials vs. Real-Life Clients	Managing a Styling Team for Large Projects
SO-8	Accessories and Their Role in Styling	Creating Mood Boards for Media Styling Projects	Seasonal Styling: Winter, Summer, Spring, and Fall Looks	Working with Vintage Clothing and Upcycled Fashion	Collaborating with Designers, Brands, and Agencies
SO-9	Introduction to Fashion Forecasting for Stylists	Styling for Lookbooks and Catalogues	Mixing High-End and Budget-Friendly Pieces	Using Props and Backdrops in Styling	Staying Updated with Fashion Trends and Techniques
SO-10	Body Types and Face Shapes: Styling for Different Clients	On-Set Challenges and How to Handle Them	Sustainable Personal Styling: Promoting Conscious Choices	Styling for Group Photoshoots and Events	Challenges of Being a Stylist and How to Overcome Them
SO-11	Personal Branding for Stylists: Creating a Unique Identity	Workshop: Styling a Model for an Editorial Shoot	Building Long-Term Relationships with Clients	Building and Presenting Styling Portfolios	Ethical Practices in the Business of Styling
SO-12	Discussion: The Stylist's Impact on Fashion Culture	Case Studies: Iconic Media Styling Projects	Styling for Different Age Groups and Generations	Final Styling Presentation and Critique	Final Career Plan Presentation and Feedback

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember										
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply		-		-		-		-		-
4	Analyze	40%		40%		40%		40%		40%	
5	Evaluate		-		-		-		-		-
6	Create	20%		20%		20%		20%		20%	
Total		100 %		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies	✓	No Poverty
Emulations		Group Discussion	✓	Zero Hunger
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		

Resources			
1	Tiziani 1st Edition Laurence King Publishing 2021	2	https://www.voguebusiness.com
3	Danielle Griffiths Laurence King Publishing 2012	4	https://www.businessoffashion.com
5	The ELLEments of Personal Style: 25 Modern Fashion Icons on How to Dress, Shop, and Live	6	https://www.wwd.com
7	Sasha Chamin Morrison Chronicle Books 2011	8	https://www.fashionista.com

Designers			
Professional Experts		Higher Institution Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com
		1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
		2	MsOviya Yuvashree. U, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C06T	Title	Sampling and Documentation	Categ ory	C	Core	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standard s	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CR-1	Ensures product consistency by testing and validating designs before mass production.	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	Helps in budgeting by determining material requirements and production feasibility.	C	D	I	O	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L
CR-3	Provides prototypes for feedback, aligning products with market expectations.	o	e	m	p	e	x	x	i	r	e	n	o	n	v	h	n	o	r	i
CR-4	Documents production workflows, improving efficiency and minimizing errors.	n	s	p	e	v	p	p	s	o	s	a	d	c				m	o	f

CR-5	Maintains records to meet industry regulations and buyer requirements.																				
Outcome s (CO)	At the end of this course, learners will be able to:	c e i v e	i g n	l e m e n t	r a t e	e l o f T h i n k i n g	e c t e d P r o f i c i e n c y (%)	e c t e d A t t a i n m e n t (%)	c i p l i n a r y K n o w l e d g e	b l e m S o l v i n g	i g n & D e v e l o p m e n t	l y s i s , D e s i g n , R e s e a r c h	e r n T o o l U s a g e	i e r n t & C u l t u r e	i r o n m e n t & S u s t a i n a b i l i t y	i c a l p r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	i v i d u a l & T e a m W o r k	m u n i c a t i o n	j e c t M a n a g e m e n t & F i n a n c e	e L o n g L e a r n i n g	
CO-1	Develop skills to analyze and incorporate buyer requirements.	✓				5	8 5	7 5	1	-	-	3	-	2	-	2	3	3	-	3	
CO-2	Learn to create a process for approvals to avoid delays and miscommunication.	✓	✓	✓		4	8 5	7 5	3	-	-	3	3	-	-	-	3	3	-	3	
CO-3	Learn how to minimize sample iterations by creating detailed and accurate initial designs and specifications.		✓			6	8 5	7 5	3	-	-	3	-	-	-	-	3	3	-	3	
CO-4	Understand the cost implications of sampling, and to optimize the process for cost-effectiveness.	✓	✓	✓	✓	3	8 5	7 5	3	1	2	3	3	-	-	-	3	3	-	3	

CO-5	Develop a clear understanding on various documents	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3
						5	5	5												

Title & Session Outcomes	Sampling	Documentation	Pre – Shipment Documents	Post – Shipment Documents	Customs Documents
Duration (hour)	12	12	12	12	12
SO-1	Sampling – Introduction	Introduction to Documentation	Letter of Credit (LC) and Payment Terms	Export promotion councils and certifications	Role of customs in trade. Policies and Regulations.
SO-2	Definition, objectives, and importance of sampling	Importance and its types, pre-shipment and post-shipment	Types of payment terms: LC, TT, and open account	Quality Inspection and Certifications	Export Licenses and Registration. Importer-Exporter Code (IEC) registration
SO-3	Role of Sampling in Production Planning	Key stakeholders in the export process	Preparing and verifying an LC	Role of inspection agencies	Harmonized System (HS) Code and its classification. Free Trade Agreements (FTAs) and Tariff Concessions
SO-4	Types of Samples - Proto samples, fit samples	Documentation Framework	Types of LC	Shipping Instructions and Booking Cargo	Customs and export Documentation and Procedures
SO-5	size sets, pre-production samples, and shipment samples.	Pre-shipment documents and its types	Packing Lists Content and its importance of packing list	Preparing shipping instructions, Coordination with freight forwarders	Filing the Shipping Bill, Bill of Entry and Customs Invoice
SO-6	Sampling Process -Material Sourcing for Sampling	Post-shipment documents and its types-Regulatory and legal requirements	Commercial Invoices- Structuring a commercial invoice	Bill of Lading (B/L) – its types Airway Bill and key components	World Trade Organization (WTO) Rules, International Commercial Terms (Incoterms) Foreign Exchange Regulations (FEMA), Intellectual Property Rights (IPR) in Exports
SO-7	Fabric selection, trims, and accessories. Fabric Consumption and Estimation	Common challenges in documentation Roles of exporters, importers, freight forwarders, and customs brokers	Bill of material, Bill of Export	Certificate of Origin (COO) - Types of COO: Preferential and Non-Preferential	Export Realization and Bank Procedures. Tracking payments and bank acknowledgments
SO-8	Costing in Sampling	buyer and supplier contracts	Certificate of Inspection, Insurance Certificate	Export Packing and Labeling Guidelines	Reconciling discrepancies -Claims and Dispute Resolution
SO-9	Importance of fabric and trim approvals, Fabric swatches and lab dips	Buyer requirements and tech packs	Logistics and Shipping Documentation	Packing standards for apparel. Understanding labeling regulations	Handling shipment loss or damage claims. Documentation for arbitration or legal disputes

SO-10	Time Management and challenges in Sampling	Purchase Orders PO Components and its features	Shipping Instructions and Booking Cargo	Post-Shipment Financing, Negotiating documents with banks, Post-shipment credit options	Digitalization in Export and Trade - Electronic Data Interchange (EDI), Digital Trade Documentation (e.g., e-Bill of Lading, e-Certificate of Origin)
SO-11	Coordination between Departments	Proforma Invoices	Obtaining quality certification	Bill of Exchange and Documentary Collection	Export Promotion, Incentives and Government Schemes, Tax Exemptions - Tax refund procedures
SO-12	Use of Technology in Sampling	Preparing a Proforma Invoice	insurance certificate, bank documents	Drafting and presenting a Bill of Exchange, Types of documentary collection: DA and DP	Duty drawback schemes & Tax refund, SEZ and EOU, Schemes like RoDTEP, EPCG, and MEIS. Documentation for availing incentives

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	20%	-	15%	-	20%	-	15%	-	20%	-
2	Understa nd	20%	-	15%	-	20%	-	15%	-	20%	-
3	Apply	20%	-	20%	-	20%	-	20%	-	20%	-
4	Analyze	20%	-	20%	-	20%	-	20%	-	20%	-
5	Evaluate	10%	-	15%	-	10%	-	15%	-	10%	-
6	Create	10%	-	15%	-	10%	-	15%	-	10%	-
Total		100%		100%		100%		100%		100%	

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty
Emulations		Group Discussion	Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem Based Learning	

Resources			
1	Edward G. Hinkelman, A Short Course in International Trade Documentation: The Documents of Exporting, Importing, Transportation and Banking", 3rd Edition, World Trade Press, 2009		2 Madhurima Lall, Sultan Ahmad, "Export Import: Procedure and Documentation", Sultan Chand & Sons, 1st Edition, 2021.

3	British Chambers of Commerce, "International Trade Manual", 1st Edition, Routledge, 1997	4	Edward G. Hinkelman, Guide to Trade Documentation, 7th Edition, World Trade Press, 2020
5	Pierre A. David, International Logistics: The Management of International Trade Operation, 5th Edition, CIC Management, 2017	6	Thomas E. Johnson, Export/Import Procedures and Documentation, 4th Edition, AMACOM, 2010
7	James F. Foley, The Global Entrepreneur: Taking Your Business International, 3rd Edition, Jamric Press, 2013	8	Anders Grath, International Trade and Finance: A Guide for Importers and Exporters, 4th Edition, Kogan Page, 2016.

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	Ms. Swetha Menon NP , Assistant Professor and HOD , Fashion Designing , FSH, SRM IST
2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Mr..Sathya Narayanan.J, Assistant professor, Fashion Designing Ramapuram FSH, SRM IST

Cod e	PFD25D03T	Title	Ethics of Fashion				Categ ory	D	Discipline Elective Course	L	T	P	C
										3	1	0	4
Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		Data Book / Codes/Standards	Nil			

SRM Institute of Science and Technology - Academic Curricula PG – Regulations 2025

CO-1	Students would gain knowledge about Fashion ethics and law	✓				5	8	7	1	-	-	3	-	2	-	2	3	3	-	3
CO-2	Students would know the importance of Environmental Sustainability	✓	✓	✓		4	8	7	3	-	-	3	3	-	-	-	3	3	-	3
CO-3	Students would understand Worker Rights and Fair Labor Practices and Animal Welfare		✓			6	8	7	3	-	-	3	-	-	-	-	3	3	-	3
CO-4	Students would know about Cultural Appropriation	✓	✓	✓	✓	3	8	7	3	1	2	3	3	-	-	-	3	3	-	3
CO-5	Students would know about Consumer Behavior and Ethical Choices	✓	✓			2	8	7	3	3	2	3	-	3	3	3	3	3	-	3

Title & Session Outcomes	<i>Fashion Ethics and law</i>	<i>Environmental Sustainability</i>	<i>Worker Rights and Fair Labor Practices and Animal Welfare</i>	<i>Cultural Appropriation</i>	<i>Consumer Behavior and Ethical Choices</i>
Duration (hour)	12	12	12	12	12
SO-1	Introduction to Fashion Ethics, Fundamentals of Ethics	Water pollution caused by textile dyeing. Deforestation for fabric production (e.g., rayon, viscose).	Labour Rights, Fair wages	The ethics of Native American-inspired fashion. Misuse of African prints in global markets.	Fashion Law in India, Government Incentives
SO-2	Purpose of Fashion Ethics, Advantages of Fashion Ethics	The environmental cost of synthetic fabrics. Microplastics from polyester in oceans	Safe working condition Child Labour production process	Respecting cultural heritage in modern design. International Trade	Right to clothing, International human rights
SO-3	Intellectual Property Issues	Organic cotton: Pros and cons.	The rise of vegan leather alternatives.	Import and customs issues	Piracy in logo and labels
SO-4	Trademark and license, Trademark for style names	The rise of alternative sustainable fabrics (e.g., hemp, bamboo). Fashion and biodiversity loss.	Wool production and animal welfare. Exotic animal skins in luxury fashion	Knockoffs, Copies	IPR protection of fashion design, Protection of industrial design under the Designs Act
SO-5	Copyright	Recycling and upcycling in fashion design.	Eco-friendly materials	Counterfeits	Case study on legal issues of brands
SO-6	Design Patent	The impact of overconsumption on the environment.	Reducing energy consumption	Sweatshops	Ethical treatment of animals in the production of clothing
SO-7	Utility Patent	The rise of alternative sustainable fabrics (e.g., hemp, bamboo).	Implementing recycling programs	Eco Designers	Ethical treatment of animals in the production of accessories
SO-8	Trade secrets	Eco-certifications	The role of PETA in fashion activism.	Modelling law	The rise of second hand fashion and thrifting.

SO-9	Strategies in Fashion law	Greenwashing in the fashion industry.	Human welfare	Promoting body positivity	Renting clothes as an ethical alternative.
SO-10	Social media's role in promoting ethical fashion.	Fast fashion's psychological impact on consumers.	Consumer responsibility in fashion ethics.	Overproduction and waste in the fashion industry.	The future of global ethical fashion movements.
SO-11	Fast Fashion	Vegan Fashion	Animal Rights	Second-Hand and Thrift Fashion Ethics	Practice Session
SO-12	Slow Fashion	Sustainable Fashion	Alternatives to Animal Products	Textile Waste and Landfills	Practice Session

Assessment												
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)		
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
1	Remember											
2	Understand	40%	-	40%	-	40%	-	40%	-	40%	-	
3	Apply											
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-	
5	Evaluate											
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-	
Total		100%		100%		100%		100%		100%		
Resources												
1	V. Ann Paulins and Julie L. Hillery, Ethics in the Fashion Industry, 2nd Edition, Fairchild Books, 2020.										2	https://www.collectivefashionjustice.org/book-store/p/total-ethics-fashion-e-book

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	
Emulations		Group Discussion		Zero Hunger	
Prototypes		✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools			Interactive Lecture	✓	Gender Equality
Field Visit			Leading Question		Clean Water & Sanitation
			Mind Map		Affordable & Clean Energy
			Minute Paper		
			Peer Review		
			Problem Based Learning		

Strategies			
Technology		Pedagogy / Andragogy	
		Sustainable Development	
Simulations		Case Studies	No Poverty
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Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
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Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem Based Learning	

3	Emma Hakansson, Total Ethics Fashion: People, Our Fellow Animals, and the Planet Before ,Booktopia Editions, 2023	4	https://atlanticbooks.com/fashion-ethics-paperback-2018-by-sue-thomas-9780415531054?srsid=AfmBOorp0f2mY2Y5Wud3t_c--5_YrZMxNRltv_Jm3ledZrpPk-0ru3sj
5	Safia Minney, "The New Sustainable Fashion Revolution" New Internationalist, 2011.	6	https://www.ebooks.com/en-gb/book/95862708/fashion-ethics/sue-thomas/
7	Sue Thomas, Fashion Ethics,Routledge, 2017	8	https://www.goodreads.com/shelf/show/ethical-fashion

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai , mailgs2019@gmail.com	1	Ms.. Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST, RMP.
2		2	Shanthi, Lecturer ATDC Chennai, shanthiatdcsmart@gmail.com	2	Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25D04T	Title	Advanced Textile Finishes	Category	D	Discipline Elective Course	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	NIL	Co-requisite Courses	NIL	Progressive Courses	NIL	Data Book / Codes/Standards	NIL
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Rationale (CR)		The purpose of learning this course is to:			
CR-1	An introduction to a textile finish.				
CR-2	To know about Advanced Finishes				
CR-3	To understand how functional finishes work.				
CR-4	Ideas on how to implement Special finishes				
CR-5	To know about Mechanical Finishes				
Outcome s (CO)	At the end of this course, learners will be able to:				

Depth			
1	2	3	4
C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e

Attain ment		
1	2	3
L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)

Program Outcomes (PO)											
1	2	3	4	5	6	7	8	9	10	11	12
D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & T o o l U s a g e	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l I m p r o v e m e n t & T e a m W o r k	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g

Title & Session Outcomes	Introduction to Textile Finishes	Advanced Finishes	Functional Finishes	Special finishes	Mechanical Finishes
Duration (hour)	12	12	12	12	12
SO-1	Production Sequence	Thermochromic finishes for color-changing fabrics.	Antimicrobial finishes for medical and sports textiles.	Special finishes	Raising and napping finishes for warmth.
SO-2	Textile fabrics	Photochromic finishes for light-responsive textiles.	UV-protective finishes for outdoor textiles.	Special purpose finishes	Heat setting for dimensional stability
SO-3	Flow chart	Aromatherapy finishes for wellness textiles.	Stain-resistant and soil-release finishes.	Methods	Singeing: Removing surface fibers.
SO-4	Brief description	Phase-change material (PCM) finishes for temperature regulation.	Wrinkle free finishes	Application	Decatizing for silk-like appearance in wool.
SO-5	Finishes	Conductive finishes for smart textiles.	Water repellent finish	Silicone finish	Compacting finishes to reduce fabric shrinkage.
SO-6	Classification	Anti-mosquito finishes for outdoor fabrics.	Flame retardant finish	Denim finish	Crabbing: Stabilizing wool fabrics.
SO-7	Importance of finishes	Self-cleaning finishes for innovative fabrics.	Rot and Mildew proof finish	Stonewash	Pleating and creasing finishes for permanent patterns.
SO-8	Application methods	Fragrance-releasing finishes in apparel. Anti-fog finishes for eyewear textiles	Oil-repellent finishes for industrial applications.	Enzyme wash	Compacting finishes to reduce fabric shrinkage.

SO-9	Texture finish	Conductive finishes for smart textiles. Infrared-reflective finishes for thermal insulation	Water repellent finish, Antistatic finish	Silicone finish	Beetling: Enhancing sheen in linen fabrics. Calendering: Achieving smoothness and gloss.
SO-10	Sheared, Brushed, Flocked	Stonewashing finishes for denim.	Soil release finish, Conventional Textile Finishing	Fragrance finish	Tentering: Ensuring uniform fabric dimensions.
SO-11	The role of finishes in luxury vs. mass-market textiles.	Sandblasting techniques in textile finishing.	Washing and drying	UV protection finish, Anti-bacterial finish	Embossed finishes for decorative textiles.
SO-12	Sueding/Emerizing, Glazing and Polishing	Stiffening Finishes	Resin Finishing, Scroopy Finish	Enzyme Finishing, Bio-Polishing	Moiré Finishing

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	40%	-	40%	-	40%	-	40%	-	40%	-
3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Strategies			
Technology		Pedagogy / Andragogy	
Simulations		Case Studies	
Emulations		Group Discussion	
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem Based Learning	

Resources	
Asim Kumar Roy Choudhury, <i>Principles of Textile Finishing</i> , 1st Edition, Woodhead Publishing, 2017	Howard L. Needles <i>Handbook of Textile Finishes</i> , 2nd Edition CRC Press, 1986.
J. T. Marsh, <i>An Introduction to Textile Finishing</i> , 1st Edition, Chapman and Hall, 1947.	https://www.scribd.com/doc/26481967/Textile-Finishing
P. J. Hauser (Editor), <i>Advances in Textile Finishing</i> , 1st Edition, Woodhead Publishing, 2011.	https://www.academia.edu/20026997/Textile_Finishing
K. L. Gandhi, <i>Woven Textiles: Principles, Technologies, and Applications</i> (Chapters on finishes	https://www.egyankosh.ac.in/bitstream/123456789/92839/1/Unit-12.pdf

included), 1st Edition, Woodhead Publishing, 2012.		
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Designers				
Professional Experts		Higher Institution Experts		Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1. Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com	1. Ms.Swetha Menon NP , Assistant Professor, fashion designing , FSH, SRM IST, RMP
2	2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com		2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25S02L	Title	Modern Draping	Category	S	Skill Enhancement	L	T	P	C
							0	0	8	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
CR-1	To know ledge and skills related to draping	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
CR-2	To equipment the students to develop the knowledge about three-dimensional process	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
CR-3	To know ledge and skills related to draping					e	x	x	i	r	a	n	s	o	n	t	n	o	m	j	e																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
CR-4	To equipment the students to develop the knowledge about three-dimensional process					v	p	e	c	t	e	d	P	r	o	f	S	o	l	v	e	s	i	n	g																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
CR-5	To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments					l	o	f	T	h	i	n	k	i	n	g	p	e	c	t	e	d	A	t	t	a	i	n	m	e	n	t	(	%	)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
Outcome s (CO)	At the end of this course, learners will be able to:																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				

Title & Session Outcomes	Foundations of Stylized Draping	Bodices and Tops	Skirts and Bottoms	Gowns and Dresses	Advanced Draping
Duration (hour)	24	24	24	24	24
SO-1-5	Basic pleating techniques for stylized drapes	stylized darts	basic pencil skirt with creative details	one-shoulder gown	mood boards and design sketches
SO-6-10	Draping a circle skirt with stylized variations	Combining pleats and gathers	Bias-cut skirts for movement and flow	Bias draping for evening gowns	Free draping for creative exploration
SO-11-15	Draping necklines: Boat, cowl, and halter	fitted peplum top	mermaid skirt with flair	A-line dresses	Appliqué, embroidery, and accessories
SO- 16-20	Exploring textures through gathers and folds	Bias draping for form-fitting tops	Layered skirts: Ruffles, tiers, and volume creation	draping with capes and trains	Styling and accessorizing for the final showcase
SO-21-24	Draping a basic bodice with creative pleats.	Creative bodice draping for eveningwear	traditional influences for modern skirt design	illusion necklines with soft drapes	Final presentation of stylized draped garments

Assessment						
Level of	Continuous Assessment (CA) (50 % weightage)				Final	Exam
	CA – 1	CA – 2	CA – 3	CA – 4		
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

Strategies					
Technology		Pedagogy / Andragogy		Sustainable Development	
Simulations		Case Studies		No Poverty	

Thinking		(10 %)		(15 %)		(15 %)		(10 %)		(50% Weightage)	
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply	-		-		-		-		-	
4	Analyze		40%		40%		40%		40%		40%
5	Evaluate	-		-		-		-		-	
6	Create		20%		20%		20%		20%		20%
Total		100 %		100 %		100 %		100 %		100 %	

Emulations		Group Discussion		Zero Hunger	
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being	✓
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality	
Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources					
1	Karolyn Kiisel, Laurence King Publishing, 2013	2	https://www.universityoffashion.com		
3	Teresa Gilewska., Batsford, 2013	4	https://www.moodfabrics.com/blog		
5	Lieba Cohen, Pattern Draping: A Practical Course in Draping 1st Edition Batsford 2020	6	https://fashion-incubator.com		
7	https://www.threadsmagazine.com	8	https://www.burdastyle.com		

Designers					
Professional Experts			Higher Institution Experts		Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1. Prof.V.GowriShankar, NSTI Chennai, mailgs2019@gmail.com		1. Ms.Swetha Menon NP , Assistant Professor, fashion designing , FSH, SRM IST, RMP
2	2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com		2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PCD25AE01T	Title	Soft Skills and Verbal Mastery				Categ ory	A E	Ability Enhancement	L	T	P	C
										2	0	0	2

Offering Department	Career Guidance	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)														
CR-1	Help individuals develop key skills for personal and professional growth	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12			
CR-2	Prepares individuals to navigate daily challenges with confidence, professionalism, and a positive mindset	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L			
CR-3	Create a strong resume, participate in group discussions, and perform well in interviews					l	x	x	i	r	e	s	n	a	o	d	e	n	t	h	n	o	i
CR-4	Enhance vocabulary and verbal reasoning skills					o	p	e	&	d	e	e	s	i	s	,	t	e	r	i	c	u	j
CR-5	Develop the skills needed for effective communication and critical thinking in both written and spoken language					f	t	e	D	e	s	i	g	n	,	D	e	s	i	g	n	,&	r
Outcomes (CO)	At the end of this course, learners will be able to:																						

[illegible]

Title & Session Outcomes	Personal Development	Mastering Workspace Dynamics	Career Essentials	Verbal Ability	Verbal Reasoning and Comprehension
Duration (hour)	6	6	6	6	6
SO-1	Self-analysis through SWOT, The Johari Window	Personal, Professional and Social Etiquette	Resume Preparation and Activity	Synonyms and Antonyms	Statement and Assumption
SO-2	Goal Setting Importance, Goal Setting based on the Principle of SMART	Professional Communication - Presentation Skills	E-mail Drafting and Practice	One Word Substitution	Paragraph Summary

SO-3	Emotional Intelligence (Identifying, Managing and Understanding Emotions)	Presentation for Internal and External Communication - online & offline Meetings	Techniques to Follow in Group Discussion	Word Analogy	Idioms and Phrases
SO-4	Process of Career Exploration	Time Management and Planning Tools	Mock Group Discussion	Verbal Classification	Cloze Test
SO-5	STAR Technique (situation, task, approach and response) for Facing an Interview	Decision Making Skills	Interview Techniques	Spotting Errors	Theme Detection
SO-6	Professional Attitude – Entrepreneurial, Rational, Optimistic Attitude	Teamwork in Workspace - Resilience and Stress Management	Mock Personal Interview	Sentence Correction	Reading Comprehension

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA – 1		CA – 2		CA – 3		CA – 4	
		(20 %)		(20 %)		(30 %)		(30%)	
		Theor y	Practic e	Theo ry	Practi ce	Theor y	Practi ce	Theory	Practice
1	Remember								
2	Understand	25%	-	20%	-	30%	-	50%	-
3	Apply		-		-		-	25%	-
4	Analyze	50%		50%		40%			
5	Evaluate		-		-		-	25%	-
6	Create	25%		30%		30%			
Total		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations	✓	Case Studies	✓	No Poverty
Emulations	✓	Group Discussion	✓	Zero Hunger
Prototypes		Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question	✓	Clean Water & Sanitation
		Mind Map	✓	Affordable & Clean Energy
		Minute Paper		
		Peer Review	✓	
		Problem Based Learning	✓	

Resources				
	"The Johari Window: A Model for Self-awareness and Personal Growth" by Joseph Luft & Harrington Ingham			Campus Recruitment complete Reference , Praxis Groups
	"The 7 Habits of Highly Effective People" by Stephen R. Covey			A Modern Approach to Verbal and Non Verbal Reasoning – Dr A S Agarwal
	"SMART Goals: How to Set and Achieve Your Personal and Professional Goals" by S.J. Scott			Verbal Ability & Reading Comprehension for CAT - Arun Sharma

Designers					
Professional Experts		Higher Institution Experts		Internal Experts	
1	Mr. Varadha Rajan M (External Expert), Assistant Manager – Human Resources, Justdial Limited, Chennai – 600015 varadha1723@gmail.com	1	Dr. Premavathy M, Associate Professor , Department of English Center for Distance and Online Education, Bharathidasan University, Tiruchirappalli – 620024 drmpremavathy@bdu.ac.in	1	Dr. Deepalakshmi S, HoD, Department of Career Guidance Cell, FSH, SRMIST
				2	Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST
				3	Dr. Sam Israel S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST
				4	Dr Elamathiyan E, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	PFD25C07L	Course Name	ENHANCED CAD	Course Category	C	Core	L	T	P	C
							0	0	8	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)															
The purpose of learning this course is to:		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12				
CR-1	The knowledge, tools and skills related to CAD	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L				
CR-2	To equip the students to develop motif, pattern, logo designs using CAD software					e	x	x	i	r	e	n	s	i	n	t	h	o	m	j	e			
CR-3	To design costumes for various occasion based on seasons and traditions on CAD software's					v	p	p	s	i	&	T	e	r	c	i	n	a	v	u	n	c	t	
CR-4	To visualize virtual costumes through CLO 3D, Brow wear, Optitex software					e	t	t	a	s	D	S	o	C	n	a	v	u	n	c	t	a	n	a
CR-5	To create industrial pattern making through Reach CAD software					P	a	a	i	, R	e	l	o	u	t	s	i	a	m	a	n	a	g	e
Outcome s (CO)	At the end of this course, learners will be able to:					n			g															
						c			e															
						y (%)			l															
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[illegible]

Title & Session Outcomes	Cad Tools	Logo Designing	Costume Designing	Clo 3d	2d Pattern Making
Duration (hour)	24	24	24	24	24
SO-1-2	CAD Tools	Motif	Costume-Plain Design-Women	Introduction To Clo3d	Marker Planning-I
SO-3-4	CAD Tools	Stylized Motif	Costume-Plain Design-Men	3D Modeling In Fashion CAD	Marker Planning-P
SO-5-6	Flat Sketches	Geometrical Motif	Costume-Plain Design-Kid	Applying Fabric Textures	Pattern Making-T
SO-7-8	Flat Sketches	Geometrical Motif	Costume-Plain Design-Unisex	Applying Fabric Textures	Pattern Making-T
SO-9-10	Digital Prints	Traditional Motif	Costume-Checked Design-Women	Colors To 3D Models	Basic Pattern Block -F
SO-11-12	Digital Prints	Traditional Motif	Costume-Checked Design-Men	Colors To 3D Models	Basic Pattern Block-F
SO-13-14	Textile Patterns	Abstract Motif	Costume-Checked design-kid	Virtual Fitting	Basic Pattern Block-B
SO15-16	Textile Patterns	Abstract Motif	Costume-Checked Design-Unisex	Virtual Fitting	Basic Pattern Block-B
SO-17-18	Graphic Prints	Musical Motifs	Costume design-stripped design-Women	Garment Draping Simulations	Industrial Plan-P
SO-19-20	Graphic Prints	Contrasting Motifs	Costume design-stripped design-Men	Garment Draping Simulations	Industrial Plan-P
SO-21-22	Surface Design.	Logo designing	Costume design-stripped design-Kid	Digital Patterns	Production Layout-T

SO-23-24	Surface Design	Logo designing	Costume design-stripped design- Unisex	Digital Patterns	Production Layout-T
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Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1 (10 %)		CA – 2 (15 %)		CA – 3 (15 %)		CA – 4 (10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
		1	Rememb er								
2	Understa nd	-	40%	-	40%	-	40%	-	40%	-	40%
3	Apply										
4	Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
5	Evaluate										
6	Create	-	20%	-	20%	-	20%	-	20%	-	20%
Total		100%		100%		100%		100%		100%	

Strategies			
Technology		Pedagogy / Andragogy	
Simulations		Case Studies	
Emulations		Group Discussion	
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality
Field Visit		Leading Question	Clean Water & Sanitation
		Mind Map	Affordable & Clean Energy
		Minute Paper	
		Peer Review	
		Problem Based Learning	

Resources			
1	CAD for Fashion Design and Merchandising" – Stacy Stewart Smith 2021		2 "Computer-Aided Pattern Design and Product Development"– Alison Beazley & Terry Bond 2023
3	"Adobe for Fashion: Illustrator CS6" – Robin Schneider 2017		4 "Fashion Computing: Design Techniques and CAD" – Sandra Burke 2019

Designers			
Professional Experts		Higher Institution Experts	
1	Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
2	Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2	Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com
		Internal Experts	
		1	Ms. Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST, RMP
		2	Ms. Nivetha Kanmani , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Code	PFD25C08J	Title	Pattern Making- Athleisure Wear				Category	C	Core	L	T	P	C
										2	0	4	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)											
The purpose of learning this course is to:		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-1	To understand Design and Innovation in Activewear	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%)	E x p e c t e d A t t a i n m e n t (%)	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & C u l t u r e	S o c i e t y & C o m m u n i t y	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l & T e c h n i c a l S k i l l s	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g
CR-2	To understand Fabrics and Materials																			
CR-3	To understand Sports Wear																			
CR-4	To understand Fitness Wear																			
CR-5	To understand Intimacy Garments																			
Outcome s (CO)	At the end of this course, learners will be able to:																			

Title & Session Outcomes	Design and Innovation in Activewear	Fabrics and Materials	Sports Wear	Fitness Wear	Intimacy Garments
Duration (hour)	18	18	18	18	18
SO-1-2	Maillot	Active Wear- Yoga wear	Track Suits	Swimwear	Intimacy Garments
SO-3-4	Design Making	Design Making	Design Making	Design Making	Design Making
SO-5-6	Pattern Making	Pattern Making	Pattern Making	Pattern Making	Pattern Making
SO-7-8	Cutting	Cutting, Sewing	Cutting, Sewing	Cutting, Sewing	Cutting, Sewing
SO-9-10	Sewing	Active Wear- Gym wear	Body Suit, Leotard	Fitness Wear	Bikini
SO-11-12	Jumpsuit	Design Making	Design Making	Design Making	Design Making
SO-13-14	Design Making	Pattern Making	Pattern Making	Pattern Making	Pattern Making
SO15-16	Pattern Making	Cutting	Cutting	Cutting	Cutting
SO-17-18	Cutting, Sewing	Sewing	Sewing	Sewing	Sewing

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	-	40%	-	40%	-	40%	-	40%	-	40%
2	Understand										
3	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
4	Analyze										
8	Evaluate	-	20%	-	20%	-	20%	-	20%	-	20%
6	Create	-	40%	-	40%	-	40%	-	40%	-	40%
Total		100%		100%		100%		100%		100%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality	✓
Field Visit		Leading Question	Clean Water & Sanitation	
		Mind Map	Affordable & Clean Energy	
		Minute Paper		
		Peer Review		
		Problem Based Learning		

Resources		
	Joanne Yip, Latest Material and Technological Developments for Activewear, 1st Edition, Woodhead Publishing, 2020.	https://www.barnesandnoble.com/b/books/sports-general/sport-clothes/_/N-29Z8q8Z1lo2
	Klaus N. Hang (Editor), The Sports Bible: Encyclopedia for Activewear, Outerwear, Streetwear & Sports Fashion, 1st Edition Sportswear International, 2008.	https://www.researchgate.net/publication/351950521_Functional_Textile_for_Active_Wear_Clothing
	Susan M. Watkins, Clothing: The Portable Environment, 2nd Edition, Iowa State University Press 1995	https://jolgactive.com/?srsltid=AfmBOop9-V9Y8FBECxaWUVi4v9sTFaGiOcsUob8lVbsjM72k4iica4tT
	Marie O'Mahony, Advanced Textiles for Health and Wellbeing, 1st Edition, Thames & Hudson, 2011	https://hummel.net.in/?srsltid=AfmBOoq1LmHENZfE7cC1d562nh-NUgd01rulOixDZ_owUJiKRKAcyUc4

Designers		
Professional Experts		Higher Institution Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
		Internal Experts
		1. Ms. . Swetha Menon NP, Assistant Professor and HOD, Fashion Designing, FSH, SRM IST.

2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	Ms. Sathya .V., Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP
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Code	PFD25C09T	Title	Design Thinking	Category	C	Core	L	T	P	C
							3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)														
CR-1	The purpose of learning this course is to:	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12			
CR-2	To understand Introduction to Design Thinking in Fashion & Costume Design	C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L			
CR-3	To understand Ideation & Concept Development in Fashion & Film Costumes					e	x	x	i	s	c	i	b	i	n	c	i	v	o	m	j		
CR-4	To understand Experimentation in Movie-Inspired Fashion					l	e	p	p	l	e	m	&	r	n	t	a	i	n	e	L		
CR-5	To understand Testing & Refinement in Fashion & Costume Design					o	f	t	e	l	i	n	a	r	y	D	e	s	i	g	n	g	
	To understand the Final Project & Industry Applications					f	T	h	i	n	k	i	n	g									
Outcome s (CO)	At the end of this course, learners will be able to:																						

Title & Session Outcomes	Introduction to Design Thinking in Fashion & Costume Design	Ideation & Concept Development in Fashion & Film Costumes	Experimentation in Movie-Inspired Fashion	Testing & Refinement in Fashion & Costume Design	Final Project & Industry Applications
Duration (hour)	12	12	12	12	12
SO-1	Introduction to design thinking in fashion	Brainstorming and ideation techniques in costume design	Introduction to prototyping in costume design	Conducting costume trials and fittings	Understanding production timelines in film costume design
SO-2	History of costume design in movies	Developing personas for character-based costume design	Digital tools for fashion and costume prototyping	Wearability and ergonomics in film costume design	Marketing and branding of movie-inspired fashion collections
SO-3	Empathy in costume design: Understanding character psychology	Symbolism in costume design (color, texture, fabric choices)	3D fashion design & virtual fittings in costume development	Costume design for motion capture and CGI	Digital fashion and the rise of AI-generated costumes
SO-4	Research methods in fashion inspiration from films	Creating concept sketches for movie-inspired fashion	Costume draping techniques for different film genres	Feedback mechanisms in design thinking	Career pathways in fashion and film costume design
SO-5	Influence of culture and history on fashion in cinema	Ideation for period costumes and fantasy fashion	Pattern making for fantasy and historical costumes	Costume testing for on-screen lighting and cinematography	Case study: How costumes influence pop culture fashion
SO-6	Costume design and its impact on storytelling	Fashion innovation from sci-fi and futuristic films	Textiles and fabric manipulations for storytelling	Case study: Adapting theatrical costumes for film	Exploring collaborations between fashion designers & filmmakers

SO-7	Sustainable design thinking in costume and fashion	Minimalist vs. maximalist approaches in costume aesthetics	Creating texture and dimension in costume design	Modifying designs based on audience and character feedback	Fashion exhibitions and portfolio-building for costume designers
SO-8	User experience in costume design (comfort, movement, and usability)	Gender-fluid fashion inspired by movie characters	Special effects in costume design (LED, glow-in-the-dark, etc.)	Importance of costume aging and distressing in storytelling	Showcasing costume design in digital media (social media, NFT fashion)
SO-9	Design thinking frameworks: IDEO, Stanford d.school, etc.	Costume design for different film genres (period, fantasy, sci-fi, horror, etc.)	Layering and detailing techniques in film-inspired fashion	AI and digital tools for real-time costume testing	Managing intellectual property in costume and fashion design
SO-10	Material exploration and selection in costume design	Storytelling through accessories and props	Role of wearable technology in futuristic costume design	Legal and ethical considerations in costume replication	Documenting the design process for professional portfolios
SO-11	Ethics in costume and fashion design	Fashion illustration techniques for costume visualization	Costume testing: Mobility, durability, and comfort	Evaluating the impact of design changes on film aesthetics	Future trends in film fashion and costume design
SO-12	Fashion forecasting through cinema trends	Upcycling & repurposing materials in movie-inspired fashion	Costume adaptation for dance, action, and period films	Collaboration between designers, directors, and actors	Preparing a final costume collection for a movie concept

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	25%	-	25%	-	25%	-	25%	-	20%	-
2	Understa nd										
3	Apply	50%	-	50%	-	50%	-	50%	-	20%	-
4	Analyze										
5	Evaluate	25%	-	25%	-	25%	-	25%	-	10%	-
6	Create										
Total		100%		100%		100%				100%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture		✓ Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		

Resources		
1	Fiona Dieffenbacher, Fashion Thinking: Creative Approaches to the Design Process , Edition 1 st , Bloomsbury Visual Arts, 2013.	Deborah Nadoolman Landis, The Art of Costume Design , Edition: 1 st , Harper Design, 2012
3	Deborah Nadoolman Landis, Hollywood Sketchbook: A Century of Costume Illustration , Edition: 1 st , Harper Design, 2012	Lynn Pecktal, Costume Design: Techniques of Modern Masters , Edition: 1 st , Back Stage Books, 1993.
5	https://www.bloomsbury.com/in/fashion-thinking-9781350082762/	https://www.researchgate.net/publication/348155029_Fashion_Thinking_Creative_Approaches_to_the_Design_Process_2nd_Edition
7	https://millikin.libguides.com/fashion/books	https://www.icf.edu.in/blog/design-thinking-in-fashion-designing-approaches-and-applications/

Designers		
Professional Experts		Higher Institution Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com
		Internal Experts
		1. Ms. . Swetha Menon NP, Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
		2. Ms. Sathya .V , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP
		3. Ms. Vidhyavathi.S , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Cod e	PFD25C10J	Title	Fashion Journalism			Category	C	Core			L	T	P	C
											3	0	2	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)											
CR-1	To Understand the Fashion Industry In Journalism	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CR-2	To Understand and Thinking About Strong Writing And Communication Skills	C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e	C o n c e i v e	D e s i g n	I m p l e m e n t	L e v e l o f T h i n k i n g	E x p e c t e d P r o f i c i e n c y (%))	E x p e c t e d A t t a i n m e n t (%))	D i s c i p l i n a r y K n o w l e d g e	P r o b l e m S o l v i n g	D e s i g n & D e v e l o p m e n t	A n a l y s i s , D e s i g n , R e s e a r c h	M o d e l i n g & C o l l a b o r a t o r y	S o c i e t y & C u l t u r e	E n v i r o n m e n t & S u s t a i n a b i l i t y	E t h i c a l p r a c t i c e s & S o c i a l R e s p o n s i b i l i t y	I n d i v i d u a l & T e a m W o r k	C o m m u n i c a t i o n	P r o j e c t M a n a g e m e n t & F i n a n c e	L i f e L o n g L e a r n i n g
CR-3	To Understand About Visual Communication																			
CR-4	To understand Digital And Multimedia Competence:																			
CR-5	To Familiarize About Journalism Techniques																			
Outcome s (CO)	At the end of this course, learners will be able to:																			

Title & Session Outcomes	Introduction to Fashion Journalism	Fashion Writing and Reporting	Visual Communication in Fashion Journalism	Digital Fashion Journalism	Advanced Fashion Journalism Techniques
Duration (hour)	15	15	15	15	15
SO-1	History and Evolution of Fashion Journalism	Writing for Fashion Magazines	The Role of Photography in Fashion Journalism	Introduction to Digital Fashion Journalism	Investigative Fashion Reporting
SO-2	The Role of Fashion Journalists	The Art of Writing Fashion Features	Styling for Fashion Editorials	The Growth of Fashion Blogs and Vlogs	Writing for Fashion Advertorials
SO-3	Key Media Outlets in Fashion	Structure of Fashion Articles	Working with Photographers and Designers	SEO and Fashion Journalism: Writing for the Web	Analyzing Fashion Business and Financial Reporting
SO 4-5	Fashion Journalism vs. General Journalism	Descriptive Writing Techniques for Fashion	The Art of Fashion Photography	Social Media Strategy for Fashion Journalists	The Role of Fashion in Social Issues Journalism
SO-6	The Ethics of Fashion Journalism	Writing Fashion Reviews and Critiques	Understanding Fashion Trends through Images	Writing and Publishing on Fashion Websites	Copywriting for Fashion Brands
SO-7	Writing a Fashion Article for a Digital Platform -	Interviewing Designers and Industry Experts	Fashion Illustration in Journalism	Influencers and the Role of Personal Branding	Writing for Fashion Documentaries

SO-8	<i>The Role of the Fashion Editor</i>	<i>Writing Press Releases for Fashion Events -P</i>	<i>Use of Color, Texture, and Composition in Fashion Images</i>	<i>Online Fashion Communities and Their Impact</i>	<i>Building a Portfolio for Fashion Journalism-</i>
SO 9-10	<i>Creating Fashion Content for Social Media</i>	<i>Fashion Branding and Public Relations</i>	<i>Fashion Films and Video Content in Journalism</i>	<i>The Future of Digital Fashion Magazines</i>	<i>Collaborating with Fashion Designers for Editorials</i>
SO-11	<i>Trend Forecasting and Reporting</i>	<i>The Role of Fashion Blogs and Online Reporting</i>	<i>Fashion Photography and Visual Media</i>	<i>Designing Fashion Magazines/Editorial Layouts</i>	<i>Event Planning for Fashion Journalist</i>
SO-12	<i>Fashion Journalism in the Digital Age</i>	<i>Covering Fashion Weeks and Shows</i>	<i>Fashion Layouts in Magazines and Online Media</i>	<i>Starting a Fashion Blog or Website-P</i>	<i>Fashion Journalism for Luxury Brands</i>
SO-13	<i>Global Fashion and International Trends</i>	<i>Writing for Fashion Websites and e Commerce -P</i>	<i>The Influence of Visual Storytelling in Fashion</i>	<i>YouTube and Fashion Content Creation</i>	<i>Collaborative Projects with Fashion Brands</i>
SO 14-15	<i>Analyzing Fashion Coverage in the News</i>	<i>Creating Fashion Content for Social Media</i>	<i>Fashion Photography Skills-Presentation</i>	<i>Fashion Podcasts and Audio Journalism-Presentation</i>	<i>Event Planning for Fashion Journalists</i>

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	20%	20%	15%	15%	15%	15%	20%	20%	20%	20%
2	Understa nd										
3	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
4	Analyze										
5	Evaluate	10%	10%	15%	15%	15%	15%	10%	10%	10%	10%
6	Create										
Total		100%		100%		100%		100%		100%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools		✓ Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		

Resources			
1	Louise Wallis, <i>Fashion Journalism: History, Theory, and Practice</i> , 1st Edition, Berg Publishers, 2013.	2	Roland Barthes, <i>The Fashion System</i> , 1st Edition, Hill and Wang, 1967.
3	Francesca Sterlacci & Jo Paoletti, <i>The Fashion Reader</i> , 2nd Edition, Berg Publishers, 2013.	4	Teri Agins, <i>The End of Fashion: How Marketing Changed the Clothing Business Forever</i> , 1st Edition, HarperBusiness, 1999.
5	https://www.bloomsbury.com/in/academic/fashion/fashion-journalism/	6	https://libguides.academyart.edu/fashion-journalism/books-ebooks/fashion-writing
7	https://www.ebooks.com/en-bn/book/1775318/fashion-journalism/julie-bradford/	8	https://www.ebooks.com/en-gb/book/209898354/the-history-of-fashion-journalism/kate-nelson-best/

Designers			
Professional Experts		Higher Institution Experts	Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com
2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com
			1. Ms. . Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
			2. Ms.Githanjali.R , Assistant professor, Fashion Designing Ramapuram FSH, SRM IST, RMP

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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SRM Institute of Science and Technology - Academic Curricula PG – Regulations 2025

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Title & Session Outcomes	Introduction to Functional Textiles	Applications in Protective Textiles	Medical Textiles	Industrial Textiles	Innovations and Sustainability in Functional Textiles
Duration (hour)	12	12	12	12	12
SO-1	Introduction to Functional textiles	Introduction to Protective Textiles	Introduction to Medical Textiles	Introduction to Industrial Textiles	Introduction to Innovation in Functional textiles
SO-2	Definition, scope, and importance	Definition and requirements	Importance and applications in healthcare	Applications in industries such as automotive, construction, and agriculture	Overview of current trends and innovations
SO-3	Classification based on applications	Role of protective textiles in safety	Regulatory requirements	Automotive Textiles	Smart Textiles
SO-4	Types of Fibers for functional Textiles	Fire-Resistant Textiles	Wound Care Textiles	Types and roles of textiles in automotive interiors and exteriors	Definition, components, and applications

SO-5	Natural vs synthetic fibers	Flame-retardant materials and their applications	Types of dressings and materials	Performance requirements	Integration of electronics and sensors
SO-6	High-performance fibers (aramid, carbon, glass, etc.)	Standards for fire protection	Properties required for wound care	Geotextiles	Nanotechnology in Textiles
SO-7	Production Techniques	Ballistic Textiles	Implantable Textiles	Types, applications, and properties	Applications and advancements
SO-8	Spinning, Nonwoven, woven, and knitted fabric technologies	Materials used (Kevlar, Twaron), Design and testing of ballistic protection	Sutures, meshes, and artificial organs, Biocompatibility and performance considerations	Functions in soil stabilization and drainage, Agro textiles	Sustainability in functional textiles
SO-9	Properties of Functional textiles	Chemical and Biological Protection, Materials for chemical resistance	Hygiene Textiles , Diapers, sanitary products, and wipes	Materials and functions in agriculture	Environmental challenges and solutions
SO-10	Mechanical, thermal, and chemical properties	Applications in industrial and healthcare sectors	Antimicrobial finishes and comfort properties, Nonwoven Fabrics in Medical Textiles - Uses in surgical drapes and gowns	Applications like shading, weed control, and crop protection, Construction Textiles	Life cycle analysis and recycling, Energy Textiles
SO-11	Fiber performance under various conditions	Thermal Protection - Heat and cold-resistant textiles, Use in extreme environmental conditions,	Smart Textiles in Medicine Sensors and wearable technology	Applications in infrastructure, roofing, and reinforcement, Properties required for construction textiles	Textiles for energy harvesting and storage, Applications in solar panels and batteries
SO-12	Global Market Overview ,Market trends and growth opportunities, Testing and Standards	UV Protection Textiles - UV-blocking materials and their applications	Applications in diagnostics and patient monitoring	Filtration Textiles - Role in air and liquid filtration systems	Future Trends - Emerging fields and potential developments. Role of AI and machine learning

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er										
2	Understa nd	40%	-	40%	-	40%	-	40%	-	40%	-

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes		✓ Hands-on Practice	✓ Good Health & Well Being	✓
Hands-on Practice Tools		✓ Inquiry Learning	✓ Quality Education	✓
Mathematical Computing Tools		Interactive Lecture	✓ Gender Equality	✓

3	Apply										
4	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
5	Evaluate										
6	Create	20%	-	20%	-	20%	-	20%	-	20%	-
Total		100%		100%		100%		100%		100%	

Field Visit		Leading Question		Clean Water & Sanitation	
		Mind Map		Affordable & Clean Energy	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Resources					
	Horrocks, A. R. & Anand, S. C., Handbook of Technical Textiles. Wood Head Publishing and the Textile Institute. Cambridge. England, 2000.				Anand. S. C, Kennedy, J. F. Mirafat, M. & Rajendran, S. (2006).
	John, N. W. M. GeoTextile, Blackie and Sons Ltd., (1987).				Hearle, J. W. S. High Performance Fibers. Wood Head Publishing. Cambridge. England, (2001).
	Sarsby, R.W., Geosynthetics in civil engineering. Wood Head Publishing. Cambridge. U.K., (2006).				

Cod e	PFD25D06T	Title	Fashion Management			Category	D	Discipline Elective Course	L	T	P	C
									3	1	0	4

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standards	Nil
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Rationale (CR)		Depth				Attainment			Program Outcomes (PO)															
The purpose of learning this course is to:		1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12				
CR-1	Industry Relevance & Employability	C o n c e i v e D e s i g n I m p l e m e n t O p e r a t e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L				
CR-2	Integration of Traditional & Digital Strategies					e	x	p	i	s	c	i	p	i	n	a	r	y	K	n	o	w	l	e
CR-3	Sustainability & Ethical Considerations					v	p	p	l	e	n	s	i	e	n	v	i	c	o	m	j	e	L	o
CR-4	Entrepreneurial & Innovative Approach					e	c	c	i	p	l	e	m	t	y	r	i	v	i	u	n	c	t	M
CR-5	Global & Local Market Perspectives					l	t	e	h	a	r	y	o	c	n	a	d	i	c	a	t	i	o	n
Outcome s (CO)	At the end of this course, learners will be able to:					P	A	A	D	S	e	e	l	U	S	t	a	W	a	n				
						r	t	i	e	v	e	s	g	e	a	n	c	e	s	&	F	i	n	
						n	c	i	n	k	n	o	w	l	e	d	g	e						

Title & Session Outcomes	Introduction to Fashion Management	Fashion Marketing & Branding	Fashion Supply Chain & Operations Management	Fashion Entrepreneurship & Business Development	Future Trends & Innovations in Fashion Management
Duration (hour)	12	12	12	12	12
SO-1	Overview of Fashion Industry & Management	Basics of Fashion Marketing	Introduction to Fashion Supply Chain	Fundamentals of Fashion Entrepreneurship	Fashion & Technology: Smart Textiles & Wearables
SO-2	Evolution & History of Fashion Business	Fashion Market Research & Consumer Insights	Sourcing & Procurement in Fashion Industry	Business Models & Revenue Streams in Fashion	Artificial Intelligence & Big Data in Fashion
SO-3	Fashion Business Models (Luxury, Mass, Fast Fashion)	Branding in the Fashion Industry	Inventory Management & Demand Forecasting	Creating a Business Plan for a Fashion Start-Up	Metaverse, NFTs & Virtual Fashion

SO-4	Role of Fashion Managers & Key Responsibilities	Positioning & Differentiation in Fashion Brands	Production Planning & Garment Manufacturing	Legal Aspects & Intellectual Property in Fashion	Sustainable & Eco-Friendly Fashion Innovations
SO-5	Fashion Market Segmentation & Targeting	Fashion Advertising & Promotional Strategies	Supply Chain Sustainability & Ethical Sourcing	Funding & Financial Management for Fashion Businesses	3D Printing & Digital Manufacturing in Fashion
SO-6	Consumer Behavior in Fashion Industry	Visual Merchandising & Store Design Strategies	Logistics & Distribution in Fashion Industry	Fashion Retail Formats & Franchise Models	Globalization & Changing Dynamics of Fashion Industry
SO-7	Fashion Product Lifecycle & Diffusion of innovation	Social Media & Influencer Marketing in Fashion	Role of Technology in Fashion Supply Chain	Sustainability & Circular Economy in Fashion Start-Ups	Consumer Trends & Personalization in Fashion Retail
SO-8	Trend Forecasting & Influences on Fashion Trends	Public Relations & Brand Image Management	Retail Store Operations & Visual Merchandising	Role of Technology & Innovation in Fashion Start-Ups	Augmented Reality & Virtual Try-On Solutions
SO-9	Fashion Retailing & Distribution Channels	Digital Marketing & E-Commerce in Fashion	Fast Fashion vs. Slow Fashion Supply Chains	Fashion Incubators & Start-Up Ecosystem	Digital Fashion Shows & Future of Fashion Media
SO-10	Sustainable & Ethical Fashion Management	Sustainable Fashion Branding Strategies	Omni-Channel Retailing & Online Fashion Supply Chain	Managing Teams & Leadership in Fashion Business	Resale, Rental & Thrift Economy in Fashion
SO-11	Impact of Digitalization on Fashion Industry	Fashion Shows, Events, & Experiential Marketing	Costing & Pricing Strategies in Fashion Business	Customer Relationship Management (CRM) in Fashion	Artificial Intelligence in Fashion Forecasting
SO-12	Indian vs. Global Fashion Market	Luxury vs. Fast Fashion Marketing Strategies	Risk Management in Fashion Supply Chain	Success Stories of Fashion Entrepreneurs	Fashion Law & Ethical Dilemmas

Assessment											
Level of Thinking		Continuous Assessment (CA) (50 % weightage)								Final Exam (50% Weightage)	
		CA – 1		CA – 2		CA – 3		CA – 4			
		(10 %)		(15 %)		(15 %)		(10 %)			
		Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice	Theo ry	Pract ice
1	Rememb er	40%		40%		40%		40%		40%	
2	Understa nd										
3	Apply	40%		40%		40%		40%		40%	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations		Case Studies		No Poverty
Emulations		Group Discussion		Zero Hunger
Prototypes	✓	Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools		Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question		Clean Water & Sanitation

4	Analyze									
1	Evaluate	20%		20%		20%		20%		
6	Create									
Total										

	Mind Map		Affordable & Clean Energy	
	Minute Paper			
	Peer Review			
	Problem Based Learning			

Resources				
	Fashion Management: A Strategic Approach – Rosemary Varley	4	The Business of Fashion: Designing, Manufacturing, and Marketing – Leslie Davis Burns & Kathy K. Mullet	
	Fashion Marketing & Merchandising – Mary G. Wolfe	4	Luxury Fashion Branding: Trends, Tactics, Techniques – Uché Okonkwo	

Designers				
Professional Experts		Higher Institution Experts		Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1 Ms. . Swetha Menon NP, Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthy, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	Ms. Oviya Yuvashree U, Assistant Professor, Fashion Designing,FSH,SRMIST

Rationale (CR)	The purpose of learning this course is to:
CR-1	Build a strong foundation in numerical concepts and arithmetic techniques, enabling learners to solve mathematical problems accurately and efficiently.
CR-2	Equip learners with essential skills for understanding and solving financial and proportional reasoning problems relevant to real-life scenarios and career needs.
CR-3	Develop problem-solving skills in time, work, speed, distance, and ratio-based applications, enabling learners to tackle real-world mathematical challenges efficiently..
CR-4	Enhance learners' logical reasoning and data interpretation skills, enabling them to solve real-life problems involving clocks, calendars, directions, relationships, and data analysis.
CR-5	Sharpen learners' logical thinking and problem-solving abilities, helping them develop skills in tackling number puzzles, logical puzzles, reasoning-based problems, and coding challenges.
Outcome s (CO)	At the end of this course, learners will be able to:

						(())	%)	g e		e a r c h		a b i l i t y	c i a l R e s p o n s i b i l i t y		i n a n c e			
CO-1	Apply numerical methods to solve problems involving number classification, divisibility tests, progressions, HCF & LCM, simplification techniques, and vinculum-based calculations.	✓	✓	✓	✓	1	8 5 5	-	3	1	3	1	-	-	-	2	-	-
CO-2	Calculate interest, analyze profit and loss, and solve problems related to percentages, discounts, permutations, combinations, and probability, enhancing their quantitative reasoning skills.	✓	✓	✓	✓	3	8 5 5	-	3	1	3	1	-	-	-	2	-	-
CO-3	Solve problems related to time and work, speed and distance, boats and streams, mixtures and alligations, height and distance, and age-based calculations with accuracy and efficiency.	✓	✓	✓	✓	4	8 5 5	-	3	1	3	1	-	-	-	2	-	-
CO-4	Solve problems related to clocks, calendars, directions, blood relations, and interpret data from various graphical representations, including tables, bar charts, pie charts, and line graphs, with accuracy and clarity.	✓	✓	✓	✓	4	8 5 5	-	3	1	3	1	-	-	-	2	-	-
CO-5	Solve number puzzles, logical puzzles, sequential output tracing, and reasoning problems, as well as alphanumeric series and coding/decoding problems, with precision and speed.	✓	✓	✓	✓	5	8 5 5	-	3	1	3	1	-	-	-	2	-	-

Title & Session Outcomes	<i>Numbers and Basic Arithmetic</i>	<i>Business Mathematics and Applications</i>	<i>Applied Arithmetic Problems</i>	<i>Logical Reasoning and Data Interpretation</i>	<i>Reasoning and Puzzle Solving</i>
Duration (hour)	6	6	6	6	6

SO-1	Classification of Numbers & Tests of Divisibility	Problems on Averages and Percentage	Time and work - Problems	Clock - Problems	Number Puzzles - Problems
SO-2	Unit Digit & Trailing Zeroes	Problems on Discount	Time, Speed and Distance Problems	Problems on Calendar	Logical Puzzles –Problems
SO-3	Arithmetic Progression Geometric Progression	Problems on Simple Interest and Compound Interest	Boats and Streams - Problems	Direction Sense - Problems	Sequential Output Tracing - Problems
SO-4	Highest Common Factor (HCF) Least Common Multiples (LCM)	Profit and Loss - Problems	Mixtures and Alligations - Problems	Blood relation-Problems	Inductive, Logical, Abstract and Diagrammatic Reasoning - Problems
SO-5	Simplification - Problems	Permutation and Combination – Problems	Height and Distance - Problems	Data Interpretation – Table and Bar chart	Alphanumeric Series - Problems
SO-6	Vimaculum - Problems	Problems on Probability	Problems based on Ages	Data Interpretation – Pie Chart and Line graph	Coding and Decoding - Problems

Assessment									
Level of Thinking		Continuous Assessment (CA) (100 % weightage)							
		CA– 1		CA– 2		CA– 3		CA – 4	
		(10%)		(15%)		(15%)		(10%)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
12	Remember								-
13	Understand	40%	-	30%	-	30%	-	40%	-
14	Apply								-
15	Analyze	40%	-	40%	-	40%	-	40%	-
16	Evaluate							20%	-
17	Create	20%	-	30%	-	30%	-		
Total		100 %		100 %		100 %		100 %	

Strategies				
Technology		Pedagogy / Andragogy		Sustainable Development
Simulations	✓	Case Studies		No Poverty
Emulations		Group Discussion	✓	Zero Hunger
Prototypes		Hands-on Practice	✓	Good Health & Well Being
Hands-on Practice Tools	✓	Inquiry Learning	✓	Quality Education
Mathematical Computing Tools	✓	Interactive Lecture	✓	Gender Equality
Field Visit		Leading Question	✓	Clean Water & Sanitation
		Mind Map		Affordable & Clean Energy
		Minute Paper		
		Peer Review		
		Problem Based Learning	✓	

Resources			
1	Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition	2	Archana Ram, PlaceMentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018
3	Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition	4	Edgar Thrope, Test Of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition

Designers			
Professional Experts		Higher Institution Experts	
1	Mr. Varadha Rajan M (External Expert), Assistant Manager – Human Resources, Justdial Limited, Chennai – 600015 varadha1723@gmail.com	1	Dr. Premavathy M, Associate Professor , Department of English Center for Distance and Online Education, Bharathidasan University, Tiruchirappalli – 620024 drmpremavathy@bdu.ac.in
			1 Dr. Deepalakshmi S, HoD, Department of Career Guidance Cell, FSH, SRMIST
			2 Dr. Sathish K, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST
			3 Dr. Aarthi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Cod e	PFD25P01L	Title	Internship	Categ ory	P	Internship in Industry	L	T	P	C
							0	0	0	2

Offering Department	Fashion Designing	Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Data Book / Codes/Standard s	Nil
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Rationale (CR)	The purpose of learning this course is to:	Depth				Attainment			Program Outcomes (PO)												
CR-1	To acquire the basic knowledge of the Garment industry	1	2	3	4	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	
CR-2	To understand the working atmosphere of any particular field in garment manufacturing unit	C o n c e i v e	D e s i g n	I m p l e m e n t	O p e r a t e	L	E	E	D	P	D	A	M	S	E	E	I	C	P	L	
CR-3	To know and practice field works in various design development procedures					e	x	p	i	s	c	i	b	i	r	n	c	a	v	j	e
CR-4	To train the students in the field of Industrial engineering					l	e	c	t	e	p	l	e	m	&	d	e	s	i	g	n
CR-5	To get the master skills in the design developments of garments and exporting					T	h	i	n	k	n	o	w	k	n	g					
Outcome s (CO)	At the end of this course, learners will be able to:																				

Title & Session Outcomes	Internship
Duration (hour)	
S-1-S-20	Undergo project in Cluster Development -Product development, Research and Dissertation in novel Idea.
	Students have to prepare the Day-to-Day activities of their training as Project monitored by Projector Coordinator. T(he Students have to submit the Project in the Record form for Practical Exam, which will be evaluated by the External Examiner)

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		Continuous Assessment (CA) (50 % weightage)			Final Exam (50% Weightage)	
		Review I	Review II		Project Record	Viva Voce
		(20%)	(30%)		(20%)	(30%)
T e c h n o l o g y		Pedago gy / Andrago gy		S u s t a i n a b l e D e v e l o p m e n t		
S i m u l a		Case Studies		N o P o v e		

t i o n s				r t y	
E m u l a t i o n s		Group Discussi on		Z e r o H u n g e r	
P r o t o t y p e s	✓	Hands- on Practice	✓	G o o d H e a l t h & W e l l B e i n g	✓
H a n d s - o n P r	✓	Inquiry Learning	✓	Q u a l i t y E d u c	✓

a c t i c e T o o l s				a t i o n	
M a t h e m a t i c a l C o m p u t i n g T o o l s		Interactiv e Lecture	✓	G e n d e r E q u a l i t y	✓
F i e l d V		Leading Question		C l e a n W	

i s i t				a t e r & S a n i t a t i o n	
		Mind Map		A f f o r d a b l e & C l e a n E n e r g y	
		Minute Paper			
		Peer Review			
		Problem Based Learning			

Designers

Professional Experts		Higher Institution Experts		Internal Experts	
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1	1.Ms. . Swetha Menon NP, Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	2	

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Title & Session Outcomes	Internship
Duration (hour)	
	Students are expected to do a project on Textile finishing, Smart Textiles or the latest textiles for special needs, or in survey study -Product development, Research and Dissertation in novel Idea
	Students have to undergo research activity Project monitored by Projector Coordinator. T(he Students have to submit the Project in the Record form for Practical Exam, which will be evaluated by the External Examiner)

Assessment						
		Continuous Assessment (CA) (50 % weightage)			Final Exam (50% Weightage)	
		Review I	Review II	Project Record	Viva Voce	
		(20%)	(30%)	(20%)	(30%)	
	Strategies					
	Technology		Pedagogy / Andragogy		Sustainable Development	
	Simulations		Case Studies		No Poverty	
	Emulations		Group Discussions		Zero Hunger	

			si on			
	Protot ypes	✓	H an ds - on Pr ac tic e	✓	Good Health & Well Being	✓
	Hands -on Practic e Tools	✓	In qu iry Le ar ni ng	✓	Quality Educati on	✓
	Mathe matica l Comp uting Tools		Int er ac tiv e Le ct ur e	✓	Gender Equality	✓
	Field Visit		Le ad in g Q ue sti on		Clean Water & Sanitati on	
			Mi nd M ap		Affordab le & Clean Energy	
			Mi nu te P			

			ap er			
			P ee r R ev ie w			
			Pr ob le m B as ed Le ar ni ng			

Designers						
Professional Experts			Higher Institution Experts			Internal Experts
1	1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com		1	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com		1 1.Ms. : Swetha Menon NP , Assistant Professor and HOD , Fashion Designing ,FSH, SRM IST.
2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		2	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com		2