



தமிழ்நாடு தமில்நாடு TAMILNADU

08 OCT 2024

DH 342257

R.G. PALANI

STAMP VENDOR

L.No: 31/B3/2000

242 Affet Road, Kodambakkam

Chennai - 600 024

SRMIST
Ramapuram

MEMORANDUM OF UNDERSTANDING

BETWEEN

HRUDYAA ADCONSER PRIVATE LIMITED, CHENNAI

AND

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, RAMAPURAM CAMPUS

This Memorandum of Understanding (MoU) is executed on this 09.10.2024 between HRUDYAA ADCONSER PRIVATE LIMITED, Chennai, 2nd Floor, Block D, Adwave Towers, No 9 Chevaliar Shivaji Ganesan Salai, T. Nagar, Chennai, Tamil Nadu 600017, India, (herein after called HRUDYAA ADCONSER PRIVATE LIMITED, which expression shall wherever the context requires mean and include its successors in interest and assigns) AS ONE PART

AND

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, FACULTY OF SCIENCE AND HUMANITIES, DEPARTMENT OF COMMERCE, RAMAPURAM CAMPUS having address its office at No.4, Bharathi Salai, Ramapuram, Chennai 600 089 (hereinafter referred to as SRMIST which expression shall whenever the context requires mean and include its successors, in interest and permitted assigns) OF THE OTHER PART.

For Hrudyaa Adconser Pvt. Ltd.

V. Kishan Kumar

Director

N. S.

About SRMIST: SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, Ramapuram, a unit of SRM Group Educational Institutions for higher learning is functioning under "SRM IST TRUST". The trust was founded in the year 2001, for promoting the cause of quality Education by Dr.T.R.Pachamuthu, an academicians and Educationist. It offers various UG and PG courses in the field of Engineering, Computer Science, Commerce, Visual Communication, Management, Dentistry and Architecture.

After studying the strengths and objectives, **HRUDYAA ADCONSER PRIVATE LIMITED** and SRMIST, Ramapuram agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training and enter in MoU. Based on the discussion held among the faculty of the **DEPARTMENT OF COMMERCE** certain thematic areas / programmes has been identified for mutual collaboration.

The Department of Commerce, Faculty of Science and Humanities, SRM Institute of Science and Technology having office at Bharathi Salai, Ramapuram, Chennai - 600089 and **HRUDYAA ADCONSER PRIVATE LIMITED**, Chennai, 2nd Floor, Block D, Adwave Towers, No 9 Chevaliar Shivaji Ganesan Salai, T. Nagar, Chennai, Tamil Nadu 600017, agree to sign the MoU with the objective of furthering industry - academic linkage for mutual benefit. The two parties will work towards the common cause of providing hands - on training to the Department of Commerce students.

The terms and Conditions of this MoU are hereby acknowledged and accepted by each of the parties.

Agreed Terms & Conditions:

HRUDYAA ADCONSER PRIVATE LIMITED will provide Internship as per the following program schedule:

Duration	Month	No. of Interns
15 days to 30days	May/June or November/December	10

- The College and the firm will engage in joint teaching activities - Guest lectures, Seminars and workshops.
- This MOU will take effect from the date it is signed by the representatives of the two institutions. It will remain valid for 5 years and may be continued thereafter, after suitable review and agreement.
- There is no Financial commitment or Commercials involved in this MoU
- This MoU is for Sharing Knowledge and to build the Connect with Corporate and Campus

For Hrudyya AdConSer Pvt. Ltd.

V. K. S. Murugesan

Director

N. S. S.

Co-Ordinators at SRMIST :

Name : Dr. S CHITRA
Designation : Professor & Head
Dept. of Commerce

Email : hod.commerce.rmp@smist.edu.in

Name : Dr.V.Shruthi
Designation : Assistant Professor
Dept. of Commerce

Email : shruthiv@srmist.edu.in

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on **09.10.2024** in two originals.

For HRUDYAA ADCONSER PRIVATE LIMITED
CHENNAI

For HrudyaadAdConSer Pvt. Ltd.

V. Krishna Moorthy
Director

Authorized Signatory



Witness

1. *S. Manjula*

2. *R. Sh*

For SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
Ramapuram, CHENNAI

N. V.
Authorized Signatory

Witness

1. *B. Thi. V*

2. *J. Sai*