



SRMINSTITUTE OFSCIENCE & TECHNOLOGY - RAMAPURAM

**Faculty of Science and Humanities
Department of Fashion Designing
EVENT REPORT**

EVENT TITLE : Signing Memorandum of Understanding

DATE : 21.04.2026

TIME : 2.30 PM

EVENT CONVENER: Dr. V. Bhanu Rekha

Head of the Department, Fashion Designing

EVENT COORDINATOR : J. Sathya Narayanan

AP, Fashion Designing

NO. OF PARTICIPANTS : Chairman, Dean, VP Admin & VP Academic, All HoD's and
Department Staff members

EVENT POSTER:



WE CORDIALLY INVITE YOU ALL FOR THE

MOU SIGNING CEREMONY

with

LINK UP TEXTILES PRIVATE LIMITED



Kumaran Colony, Ashtalakshmi Nagar, Valasaravakkam, Chennai - 600087

Date : 22-04-2026 (Wednesday) | Time : 01.30 PM

Venue : 8th Floor, PG Block - II

Organises

FACULTY OF SCIENCE & HUMANITIES
(A Place for Transformation)

DEPARTMENT OF FASHION DESIGNING



A++



Category 1
with 12B Status



UGC
University Grants Commission



(2025)
Ranked 11th University



(2026) World Ranking
one among 54 Indian Universities



(2025) World Ranking
one among 91 Indian Universities



(2025) World Ranking
Ranked 8-9 in Indian Universities



(2025) World Ranking
one among 18 Indian Universities



(2024) World Ranking
one among 3 Indian Universities



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FOR ADMISSION ENQUIRIES
1800 102 1525

GUEST DETAILS

Guest 1:

Deepak Sundharam, Director - Link Up Textiles, Chennai.

Guest 2:

Vyadesh Ramkumar, Director - Link Up Textiles, Chennai.

SUMMARY OF THE EVENT:

The Department of Fashion Designing, SRM Institute of Science and Technology, Ramapuram, formally signed a Memorandum of Understanding (MoU) with Linkup Textiles Private Limited, Chennai, marking a significant step towards strengthening industry–academia collaboration.

The ceremony commenced with a warm welcome address by Dr. V. Bhanu Rekha, Head of the Department, who extended greetings to the dignitaries from the partnering organization. This was followed by the felicitation address by Dr. S. Thirumagan, Dean (Faculty of Science and Humanities), who presented an overview of SRM IST, Ramapuram Campus, highlighting the institution’s vision, academic excellence, research contributions key achievements.

A presentation video showcasing the Department of Fashion Designing, its academic activities, infrastructure student accomplishments was screened, providing insights into the department’s strengths and initiatives.

Representing Linkup Textiles Private Limited, Mr. Deepak Sundharam, Director Mr. Vyadesh Ramkumar, Director, shared valuable insights about their organization, its industry presence expressed their enthusiasm for collaborating with the institution.

The MoU aims to facilitate a wide range of collaborative activities, including sponsored internships, industry-oriented training, consultancy projects, placement opportunities support in curriculum development, thereby enhancing the practical exposure and employability of students and fostering faculty development.

The Presidential Address was delivered by Dr. R. Shivakumar, Chairman, SRM Group of Institutions (Ramapuram & Trichy), who emphasized the importance of such collaborations in empowering students and faculty members. He highlighted that initiatives like these play a crucial role in bridging the gap between industry requirements and academic learning.

The ceremony concluded with the formal signing and exchange of the MoU, symbolizing a commitment to mutual growth, innovation long-term collaboration between the institution and the industry partner.

PHOTOS (GEOTAG PHOTOS):







SUSTAINABLE DEVELOPMENT AND GROWTH MAPPING



The program strongly aligned with the following **Sustainable Development Goals (SDGs)**:

SDG 4: Quality Education

- Enhances industry-relevant learning through internships, training real-time exposure.
- Improves student skills and employability by bridging the gap between theory and practice.
- Strengthens curriculum and teaching quality with industry inputs and faculty development.

SDG 17: Partnerships for the Goals

- Establishes strong industry–academia collaboration for mutual growth.
- Promotes knowledge and resource sharing between institution and industry.
- Creates sustainable opportunities for internships, placements joint initiatives.

A handwritten signature in blue ink, appearing to read 'S. K. Gupta'.

Event Coordinator

A handwritten signature in blue ink, appearing to read 'Shan Shaha'.

HOD