

DEPARTMENT OF VISUAL COMMUNICATION

Reflections

June 2023 to April 2024 | Volume 01 | Issue 02

YEAR
MAGAZINE
2024

CORE TEAM

Convener

Dr.V.Prabakaran, Head/Media Studies

Design & Layout Incharge

Ms.P.Yuvarani, Program Coordinator, Viscom

Photo Courtesy

Mr.J.Adhikesavan, II year

Mr.A.S.Shiv Natraj, II year

Mr.Cheralathan R, II year

Mr.Sudharshan, I year

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CHAIRMAN'S MESSAGE

It is heartening to know that the Department of Visual Communication, Faculty of Science & Humanities, SRM Institute of Science & Technology, Ramapuram is launching an annual magazine 'Reflections.'

This is an excellent initiative to showcase the academic and extracurricular achievements of the students and faculty of the department as well as the brand building events that have been organized. The magazine is an opportunity to celebrate the talent and creativity of the students and faculty members.

I wish that 'Reflections' continues to enhance the enthusiasm and excite the minds for many innovative activities and achievements among the students and inspire passion among the faculty.

I congratulate the entire team involved in making the magazine a reality, and I hope that it will continue to inspire and motivate others to achieve greatness in their respective fields.

Best wishes!



Dr. R. Shivakumar, M.D.,
CHAIRMAN
SRM Ramapuram & Trichy campus



DR. R. Shivakumar, M.D.,

CO-CHAIRMAN'S MESSAGE

I am delighted to learn that the Department of Visual Communication SRM Institute of Science and Technology, is releasing the maiden issue of the annual magazine "REFLECTIONS".

"Reflections" I am sure will reflect on the good work done by the faculty and students of the department. The title itself is so apt and meaningful, as it perfectly captures the essence of your department's activities, which is all about reflecting and communicating messages through visual media.

I am truly impressed with the team's efforts in bringing this magazine to fruition, and I am excited to see the final product. This magazine is not just a showcase of the department's academic and extracurricular achievements but also a testament to the passion and dedication of the students and faculty members who have poured their hearts into it.

I hope 'Reflections' will continue to inspire and motivate all of you to keep pushing the boundaries and realise even greater achievements in the future.

Congratulations and Best wishes!



Mr. S. Niranjan M.S.,
CO-CHAIRMAN
SRM Ramapuram & Trichy campus



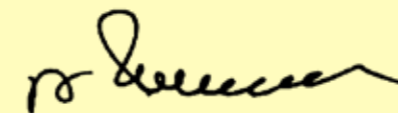
Mr. S. Niranjan, M.S.,

CHIEF DIRECTOR'S MESSAGE

I am happy to know that the Department of Visual Communication, SRM Institute of Science and Technology, Ramapuram is bringing forth an annual magazine, 'Reflections'. This is unique and inspiring idea, and I believe it is an excellent opportunity to showcase the hard work and achievements of the department. It will help to record events, preserve fond memories and encourage creative writing thus serving as an archive for the department.

I wish to acknowledge the efforts of all involved in creating this magazine, and I hope it will serve as a source of inspiration and motivation for your future endeavours. I convey my appreciations to the Head of the department, faculty and students of Visual communication.

Best wishes!



Dr. N. Sethuraman
CHIEF DIRECTOR
SRM Group of Institutions
Ramapuram & Trichy Campus



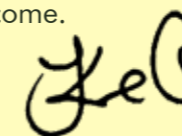
Dr. N. SETHURAMAN

ASSOCIATE DIRECTOR'S MESSAGE

I am thrilled to extend my heartfelt congratulations to the editorial team of "Reflections" for their exceptional work in creating a truly outstanding magazine. The collective efforts of our students and faculty members to highlight the remarkable achievements of the Department in the diverse curricular and extra-curricular activities conducted during the year 2024 are deeply appreciated.

"Reflections" serves as a bridge that showcases the talent and hard work of our students and faculty, along with being an inspiration to the entire community of Creators. I am particularly impressed by the innovative projects and initiatives featured in this current edition of Reflections. Reflections not only reflect the creativity and dedication of our students, but also provide a source of motivation for others to explore and develop their skills in the field of visual communication.

I look forward to seeing the continued success and positive impact of "Reflections" in the years to come.



Dr. K.V. Narayanan
ASSOCIATE DIRECTOR
SRM Institute of Science & Technology
Ramapuram



Dr. K.V. Narayanan

DEAN [S&H]'S MESSAGE

I would like to extend my hearty congratulations and appreciation to the Head, Faculty Members & Students of the Department of Visual Communication for their outstanding contribution towards academic and extra-curricular activities. Your department's dedication and hard work have significantly contributed to the development of our institution and helped shape our students into socially responsible citizens. Reflection the department's annual magazine is a reflection of the exceptional talent and creativity that exists within your team.

I am confident that the department will rise up to the expectation of the Management and reach greater heights in the years to come.

I once again congratulate the entire team of faculty and Students under your captainship and look forward to your continued progress and success in all the endeavours.

Good Luck
Jai Hind



MAJ. Dr. M. Venkatramanan
DEAN [S&H]
SRM Institute of Science & Technology
Ramapuram



MAJ. Dr. M. Venkatramanan

VICE PRINCIPAL - ACADEMICS S&H'S MESSAGE

Welcome to 'Reflections,' where every page is a canvas, every word a stroke of creativity. Great work carried out by the team of the Department of Visual Communications, Faculty of Science and Humanities, SRMIST, Ramapuram-Chennai. We invite you to immerse yourself in the vibrant tapestry of perspectives, ideas, and artistic expressions showcased within these pages. Each article, photograph, and design reflects the essence of our journey as communicators of the visual realm. Let this magazine be a mirror to your imagination, a window to inspiration, and a testament to the power of visual storytelling. Enjoy the journey through 'Reflections'



Dr. V. Saravanan
VICE PRINCIPAL (ACADEMICS, S & H)
SRM Institute of Science & Technology
Ramapuram



Dr. V. Saravanan

VICE PRINCIPAL - ADMIN S&H'S MESSAGE

"Reflections" has become a significant part of our institution, offering a valuable platform that showcases the creativity, innovation, and dedication within our department. This year's edition stands out for its impressive range of curricular and extra-curricular activities.

The inspiring stories and achievements featured in this magazine not only motivate our current students but also set a high standard for future generations. Your meticulous attention to detail in presenting these narratives is greatly appreciated.

Thank you for your unwavering dedication and for producing a magazine that embodies the spirit of our institution. I am confident that "Reflections" will continue to inspire and encourage our students to pursue their passions in the field of visual communication.



DR. J. Dhilipan
VICE PRINCIPAL ADMIN
SRM Institute of Science & Technology
Ramapuram



Dr. J. Dhilipan

MESSAGE FROM HOD'S DESK

As the Head of the Department of Visual Communication, I am proud to report that this academic year has been a fruitful one. Our students have excelled in their academic pursuits, and we have successfully implemented our revised curriculum to ensure that they are well-equipped for the ever-changing demands of the industry. Along with academic activities, we organized several extra-curricular events that provided our students with ample opportunities to showcase their talents and skills.

Our faculty members have also made remarkable contributions to the field of visual communication, with several publications and presentations at national and international conferences. Looking ahead, we plan to introduce more hands-on learning opportunities, internships, and industry collaborations to ensure that our students are industry-ready upon graduation.

We would like to express our gratitude to the management for their continuous support and guidance in helping us achieve our goals.



DR. V. Prabhakaran
HOD, MEDIA STUDIES
SRM Institute of Science & Technology
Ramapuram



Dr. V. Prabhakaran, HOD

PROGRAMMES OFFERED

PROGRAMME HIGHLIGHTS

B.Sc.

The undergraduate program imparts students with mastery in the field of visual communication. It focuses on media education with a fair understanding of other social sciences. We constantly renew our curriculum and infrastructure to meet the challenges of the changing world scenario.

M.Sc.

The Post-Graduate Program introduces the students to all streams of Visual Communication in the first two semesters and facilitates them to specialize in Visual Media in the last two semesters. The student chooses an on-campus project and produces a high-standard portfolio for professional recognition in the Meida Market in addition to the compulsory courses based on Visual Communication.

Ph.D.

The Department of Visual Communication supports an active community of researchers whose work engages with a wide range of areas including: photography, illustration, film, performance, typography, drawing, digital media and cross-cultural studies of visual communication. Some of the work is historical or theoretical, while others take a practice-based approach to research.

- ◆ Photography
- ◆ Indian Cinema/World Cinema History
- ◆ Visual Art Design
- ◆ Advertising
- ◆ Media Marketing Communication
- ◆ Film Studies
- ◆ Media Management
- ◆ 2D/3D Animation
- ◆ Art direction
- ◆ Editing Techniques
- ◆ Television Production
- ◆ Visual Effects
- ◆ Digital Film Making
- ◆ Event Management
- ◆ Film Appreciation
- ◆ Industrial Project



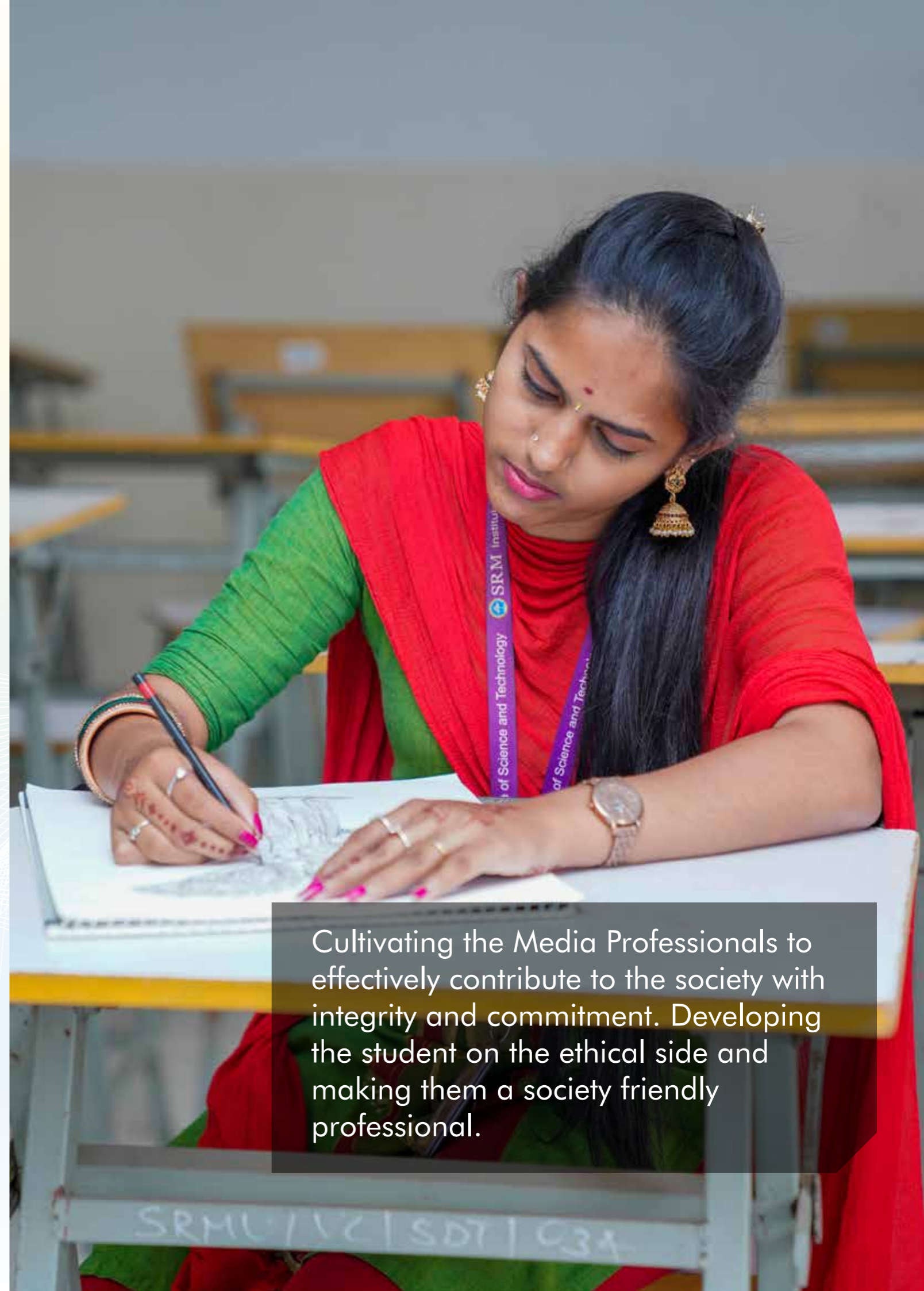
JOB OPPORTUNITIES

Visual communication is a creative process that blends art and technology to communicate ideas and information visually. Visual Communication is all about communicating ideas with the help of visual aid, making the communication interesting and easy to understand. It is one of those few careers which combine the serenity of art and the modernity of technology. A visual communication graduate is a professional who uses various technological tools, devices and mediums to bring out a message through a visual form such as photos, videos etc. Courses in Visual Communication examine the nature, use, and role of messages among individuals, small groups, organizations, and society in whatever form they assume – oral, written, visual, mediated, and technological communication. A career as a visual communication specialist involves activities such as producing promotional videos, advertisements, illustrations, signs and logos etc.

- ◆ Graphic Artist
- ◆ Desktop Publisher
- ◆ Illustrator
- ◆ Photographer
- ◆ Graphic Designer
- ◆ Web Designer
- ◆ Visualizer
- ◆ Animator
- ◆ Cartoonist
- ◆ Film maker
- ◆ Cinematographer
- ◆ Copy writer
- ◆ Social media marketing specialist
- ◆ Ad Photographer
- ◆ Event Manager
- ◆ Video Editor
- ◆ News Reporter
- ◆ VFX Artist
- ◆ Sound Mixer/ Recording Artist
- ◆ Digital Marketing
- ◆ Art Director

PLACEMENTS

We have a dedicated in-house Placement Cell that conducts placement drives and brings in the best national companies. Our students are in all top media houses: from television networks, graphic designing, advertising & social media agencies to animation companies. In fact, many of them get placements before their final year itself. A large number have also chosen to open their own studios & agencies because they are ahead of the existing industry standards. They develop their own business plans and products to shape the game of the media industry.



Cultivating the Media Professionals to effectively contribute to the society with integrity and commitment. Developing the student on the ethical side and making them a society friendly professional.

JOURNEY WITH THE DEPARTMENT



WELCOME TO THE DEPARTMENT OF **VISUAL COMMUNICATION**

VISION

To develop a knowledge center to impart innovative hands-on training in Visual Media, emphasizing alternative perspectives and aesthetic presentation of realities using international media strategies.

MISSION

To provide a broad spectrum of visual media to enable students to make meaningful career choices. To train students towards a better understanding of media by sharpening their creativity. To facilitate the use of alternative media to bring positive changes in society. To bring down the gap between the academia and media industry.

ABOUT THE DEPARTMENT

The Department of Visual communication is one of the very few private institutes in the country offering full-fledged Post-Graduate and Graduate programs with advanced infrastructure, a comprehensive curriculum, skilled and experienced Faculty, placement process, International exchange programs, lively co-curricular activities like theatre, dance, music, cinema, and painting with an ambiance that encourages students to scale new heights in their areas of interest with a firm root in social sensitivity. It has emerged as one of the country's leading Communication and media institutes with an international reputation. The program is designed to provide a holistic design education that incorporates technology, aesthetics, and integrated use of various media. The course aims to allow the budding youths to be trained as media professionals. Courses in Visual Communication examine messages' nature, use, and role among individuals, small groups, organizations, and society in whatever form they assume—oral, written, visual, mediated, and technological communication. The course ensures students are trained in traditional and modern technology as practice and theory.

DEPARTMENT STAFF



Dr.V.PRABAKARAN, M.A.,MPHIL.,NET,PhD.
Head, School of Media Studies



MS.P.YUVARANI, M.Sc.,MBA,TNSET, (PhD.)
Programme Coordinator



MR.N.RANGARAJAN, MSc.
Assistant Professor



MR.D.SARAVANAN, MFA, (PhD.)
Assistant Professor



MR.B.SARAVANAN, M.A.,MPHIL
Assistant Professor



MS.P.S.PADMAVATHY, M.A, (PhD.)
Assistant Professor



MS. SINDHUJA SHIVAJI, MSc.
Assistant Professor



MS. B. K. HARIPRIYA, MA
Assistant Professor

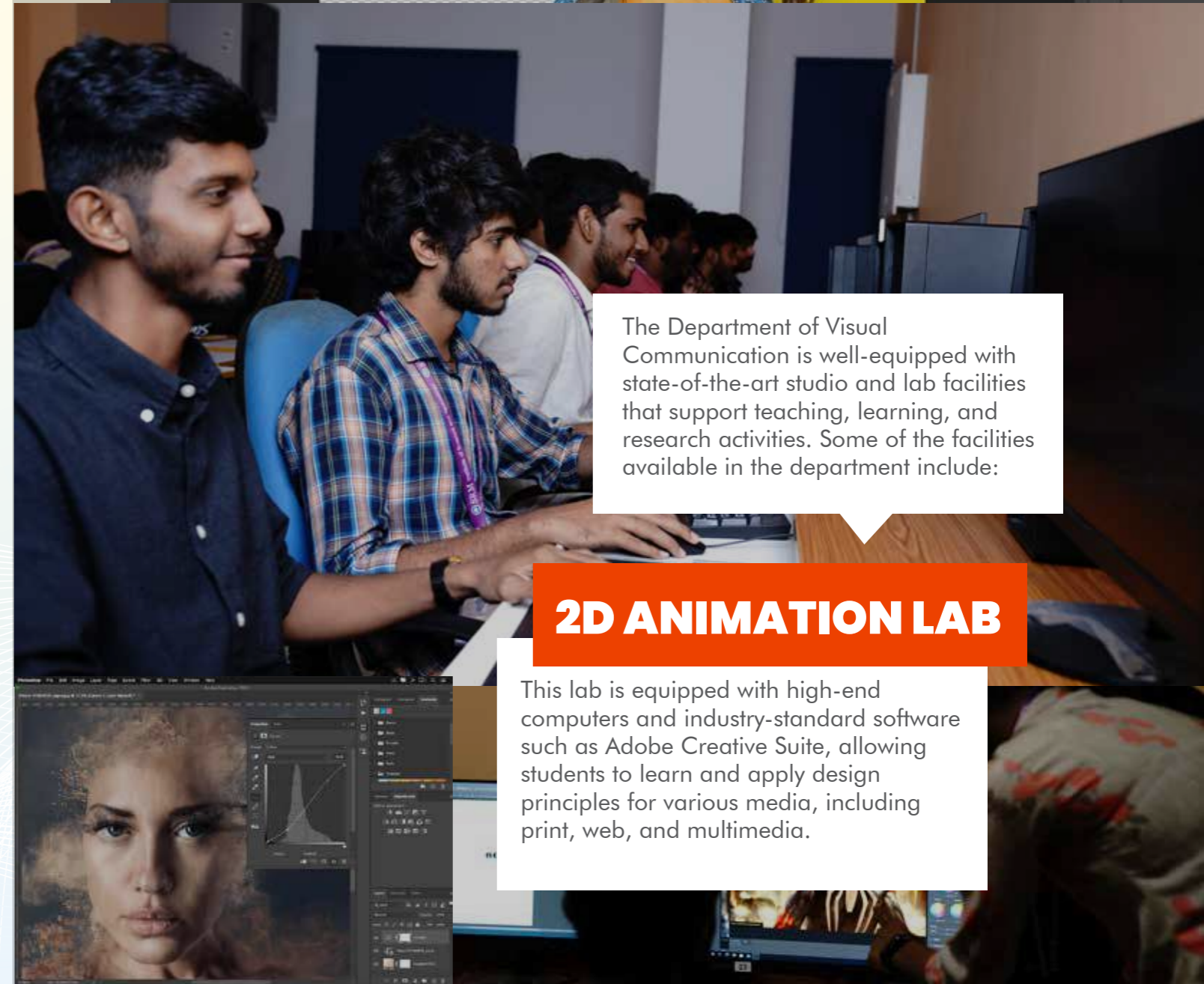


MR. N.VIGNESHWARAN, M.SC.,
Assistant Professor



MR.RAJAGOPAL.V, BFA
Technical Instructor

INFRASTRUCTURE



The Department of Visual Communication is well-equipped with state-of-the-art studio and lab facilities that support teaching, learning, and research activities. Some of the facilities available in the department include:

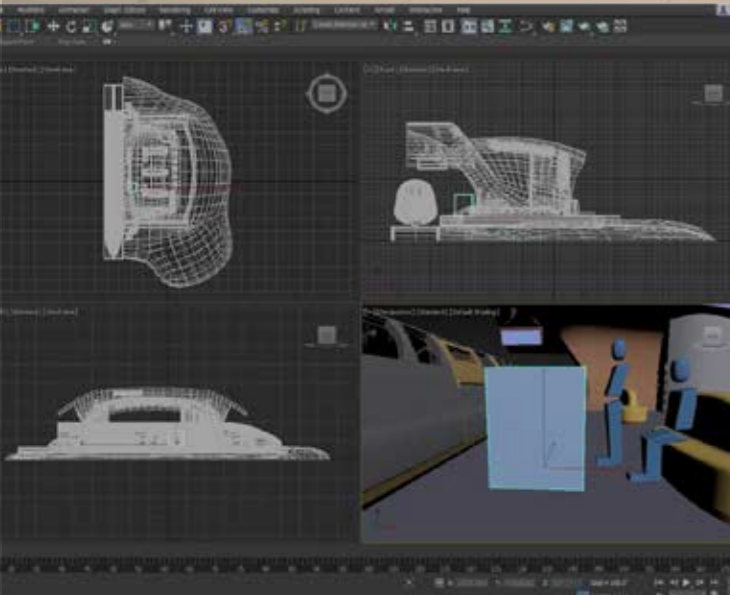
2D ANIMATION LAB

This lab is equipped with high-end computers and industry-standard software such as Adobe Creative Suite, allowing students to learn and apply design principles for various media, including print, web, and multimedia.



3D ANIMATION LAB

This lab is equipped with specialized software for animation and visual effects, including 3D modeling and character animation.



3DS MAX



AUDIO RECORDING AND MIXING STUDIO

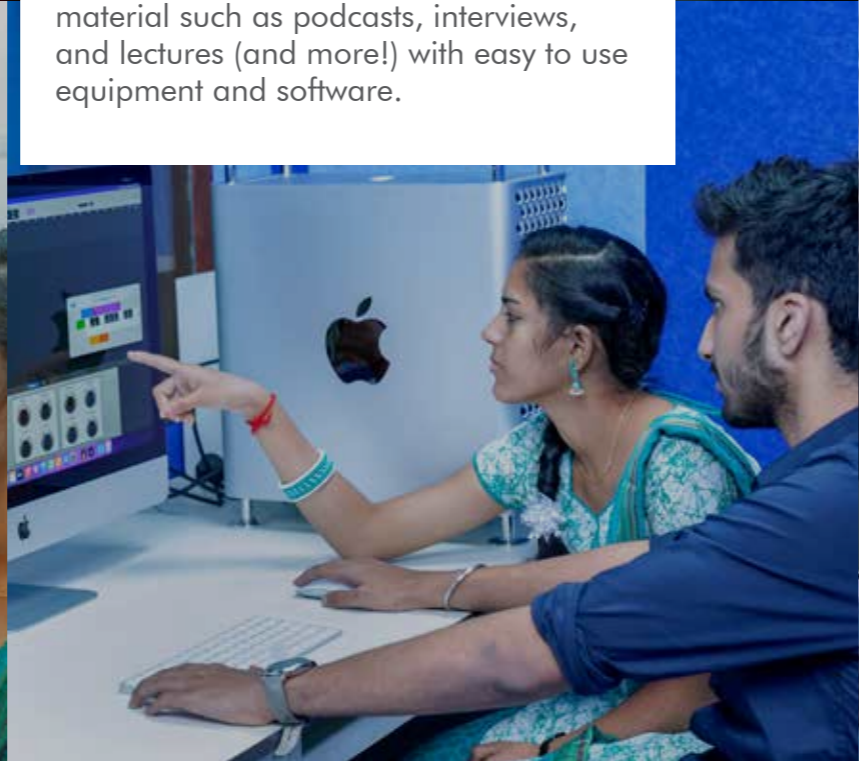
This facility is designed to provide students with the necessary skills to create, record, edit, and mix audio content.





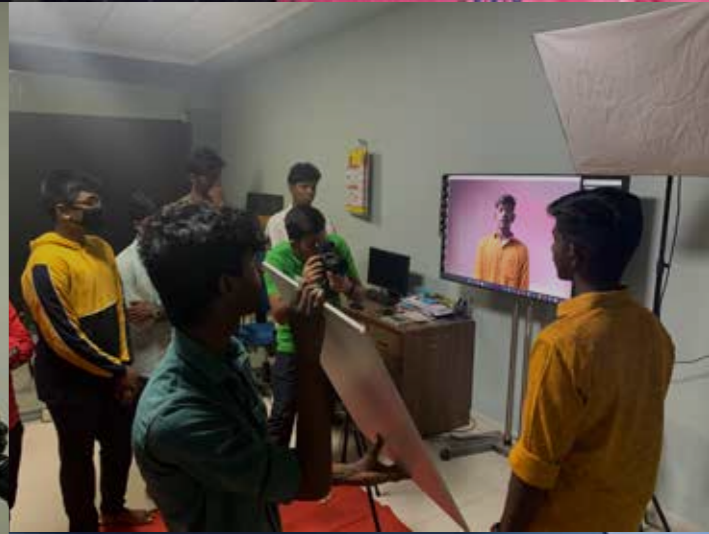
EDITING ROOM

The Editing Studio is a dedicated room where you can edit audio and visual material such as podcasts, interviews, and lectures (and more!) with easy to use equipment and software.



PHOTOGRAPHY LAB

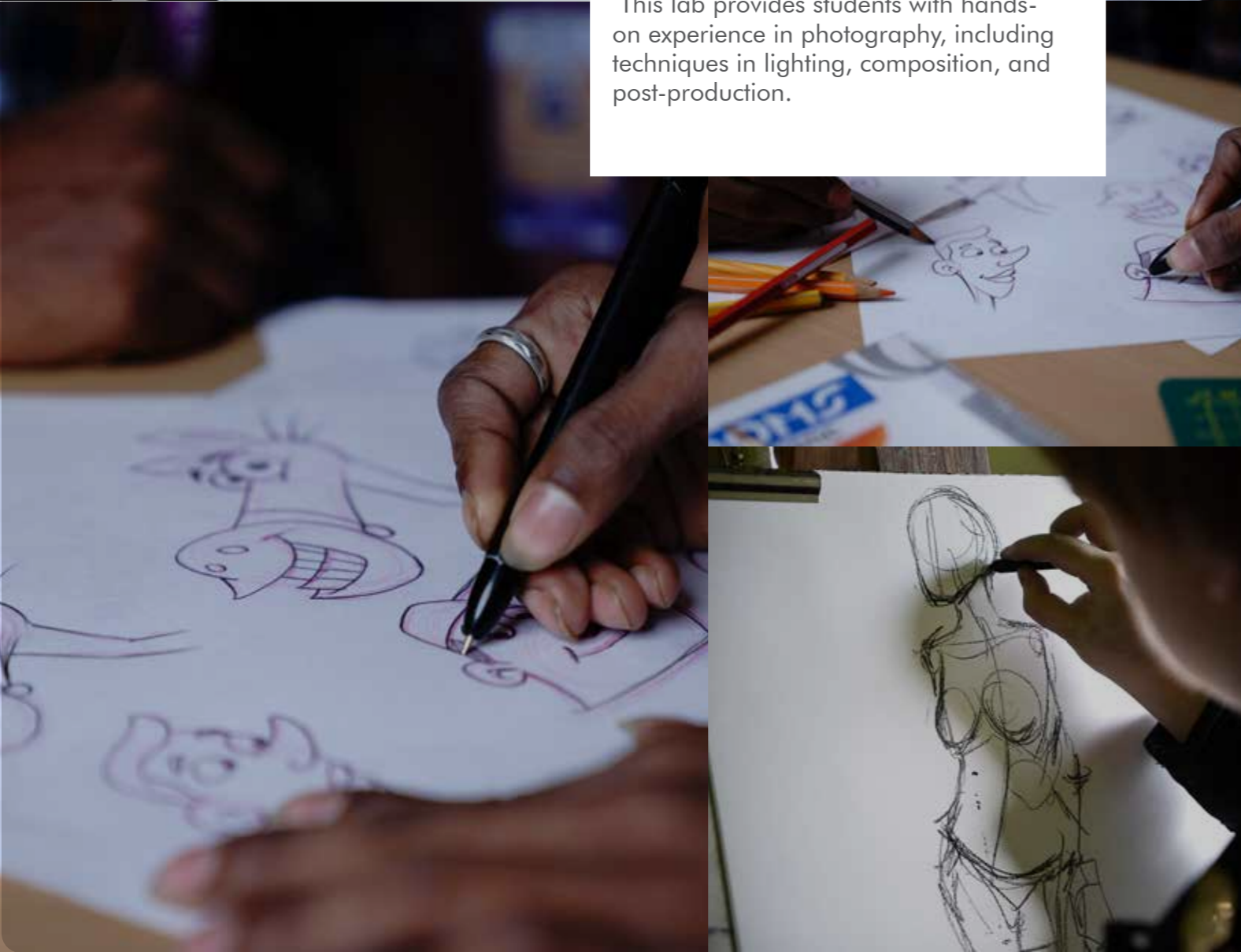
This lab provides students with hands-on experience in photography, including techniques in lighting, composition, and post-production.





VISUAL ART LAB

This lab provides students with hands-on experience in photography, including techniques in lighting, composition, and post-production.



2023 - 24

EVENTS

10TH
JUL
2023

FIRST YEAR ORIENTATION PROGRAMME

The First Year Orientation Programme for freshers was organized by the Department of Visual Communication, College of Science and Humanities at SRM Institute of Science and Technology, Ramapuram Campus. The event took place on July 10, 2023, and featured Ms. Toshila Umashankar, a renowned Radio Jockey, as the chief guest. The program commenced with a warm welcome extended to our Chief Guest, and the welcome address delivered by Dr. V. Prabhakaran, the Head of the Visual Communication Department, followed with the Chief Guest's speech. The students were inspired by Ms. Toshila Umashankar's speech and they expressed their immense delight and found the session to be incredibly valuable, which further fueled their enthusiasm. Following the Chief Guest's speech, the students engaged in an interactive session that proved to be a fruitful discussion. This orientation program served as a platform for students to expand their knowledge and gain vital insights into their respective areas of interest and passion. The event concluded with a vote of thanks delivered by Ms. P.S. Padmavathy, Assistant Professor of the Visual Communication Department and the coordinator of the event.



11TH
JUL
2023

ALUMNI INTERACTION

The Department of Visual Communication organized Alumni Interaction for the second day of first year orientation programme on 11th July 2023 at 10.30am to 11.30am. We invited Mr. Deepak.S – Digital Brand Manager, ZEE Tamil and Ms. Suchitra.B, Design Executive, Saregama Pvt Ltd of 2016-19 batch. Alumni students addressed the freshers of Viscom with a warm welcome and shared their views on the programme and courses they studied. They added on their college days experience and challenges they faced during the Internship period. Students explained the importance of active participation of students in various competitions and functions organized by Dept. to hone their skills and to develop the habit of working as a team to exhibit/accomplish a task. They also motivated the students to establish good rapport with media people who visit the Dept. which will in turn help them fetch internships in media organizations. The first year students also asked their queries regarding job prospects, process of digital marketing and current trends in media industry. The session was interactive and for token of love our department head Dr.V.Prabhakaran presented mementos to the Alumni students. This event was coordinated by Ms.P.Yuvarani, Alumni Coordinator, Department of Visual Communication, SRMIST, Ramapuram Campus.



**7-14TH
JUL
2023**

WEBINAR SERIES 2023

We the Department of Visual Communication, conducted a captivating webinar series from June 7th to June 14th, 2023. In the webinar series, students were treated to a diverse range of topics, expert insights, and interactive discussions. The welcome address for each session was delivered by Dr.V.Prabakaran, Head of the Department, Visual Communication. The webinar session provided unique perspectives, practical advice, and industry knowledge, empowering participants with a deeper understanding of the respective fields. From the captivating behind-the-scenes revelations of the Yaathisai movie to the exploration of promising careers in news anchoring and digital media to the digital marketing and job opportunities and finally to the fascinating intersection of artificial intelligence and media.

The Q&A section of each webinar session fostered active engagement, allowing students to interact with the guest speakers, exchange ideas, seek advice, and deepen their knowledge of the respective subjects. The valuable insights gained will undoubtedly shape the career paths of the students and inspire them to achieve new heights in their respective fields.

With the strength of 130 students, each session brought together distinguished guest speakers from various fields to engage participants in an interactive and enriching learning experience. The event was coordinated by Ms.P.Yuvarani and Ms.P.S.Padmavathy, Asst Prof, Visual Communication.



**14-18TH
JUL
2023**

INDUSTRIAL VISIT NEWS CHANNEL

Unveiling the Power of Visual Medium: Step into the Newsroom!

The Department of Visual Communication, College of Science and Humanities, SRM Institute of Science and Technology, Ramapuram, organized an industrial visit for 4 days from 14th July 2023 to 19th July to Puthiyathalaimurai News Channel and PT Digital for the second-year Viscom students. The visit took place in four batches for four days, each batch consisting of 36 students.

This Industrial Visit paved the way for the students to explore all the divisions of news production, ranging from news reporting and rush visuals to scripting, editing, MCR, and PCR. They also visited the visual studios and observed live news bulletins. During the visit, Mr. Kannan and Mr. Arun experts from Production and Assignment departments, provided a comprehensive explanation of the entire news production process and its technical aspects. Ms. Hemalatha, the assignment head of PT Digital, accompanied the students throughout the day and ensured that everything was well-organized, making the industrial visit more productive. Lastly, the students had an interactive session with Mr. Parisal Krishna, the Digital Head. The IV was coordinated by Ms. P. S. Padmavathy and Mr. M. Diwakar, Assistant Professor, Department of Visual Communication.



**21ST
JUL
2023**

GUEST LECTURE ON STORYBOARDING FOR SHORT FILMS

The Department of Visual Communication organized guest lecture on "Storyboarding for short films" on 21st July 2023 at 10.30am in Classroom 602, PG Dental block. We invited Mr.Sreejith, storyboard artist for the session. The welcome address was presented by Dr.V.Prabakaran, HOD/Viscom. During the session the storyboard artist explained how to analyze a story to create strong storyboards that communicate visually. He also added a solid foundation of the fundamentals of storyboarding, such as pacing, beats, camera angles, and timing. Mr.Sreejith described the layout design and illustration for sample shots and sequence. Students were assigned to do a sample storyboard for their Short Film Making projects. The session was very interactive and it was coordinated by Ms.P.Yuvarani, Asst Professor, Visual Communication.

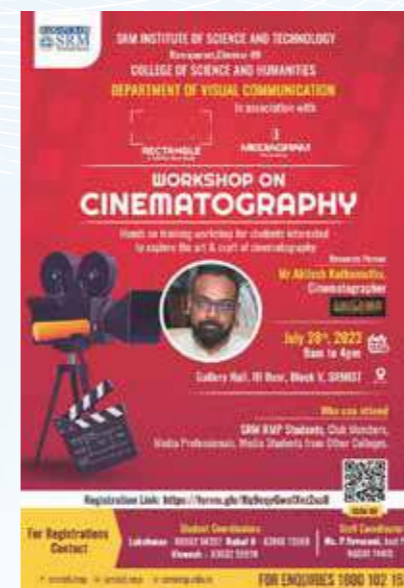


**28TH
JUL
2023**

**RECTANGLE
FILM CLUB ACTIVITY**
A VISCOM FILM CLUB

WORKSHOP ON CINEMATOGRAPHY

The Department of Visual Communication conducted one day workshop on Cinematography on 28th July 2023 in Preview theatre, 6th floor, PG Dental Block from 10am to 4pm. The workshop was facilitated by Mr. Akilesh Kathamuthu, a seasoned and accomplished cinematographer of Yaathisai – tamil movie with vast experience in the industry. The primary objectives of the workshop were to provide students with insights into the art and techniques of cinematography, allowing them to enhance their understanding of visual storytelling and film production. The welcome address was delivered by our Head of the Department Dr.V.Prabakaran and he felicitated the guest with a memento. Mr. Akilesh commenced the workshop by delving into the significance of cinematic language and its impact on storytelling. He elucidated various techniques that filmmakers employ to effectively convey emotions, moods, and narratives through visual elements. Students were introduced to essential camera techniques, including framing, composition, camera movements, and angles. Practical demonstrations and hands-on exercises allowed the students to grasp these concepts better. The cinematography workshop conducted by Mr. Akilesh Kathamuthu proved to be an invaluable learning experience for the Visual Communication students. Participants gained a deeper appreciation for the intricacies of visual storytelling and cinematographic techniques. The workshop not only enriched their theoretical knowledge but also provided them with practical skills they can apply in their future projects and careers. Overall, the workshop was a resounding success, leaving the participants inspired and motivated to explore the world of cinematography further in their creative endeavors. The event was coordinated by student coordinators of Rectangle film club and Ms.P.Yuvarani, Asst Professor, Department of Visual Communication, SRMIST.



**2ND
AUG
2023**

GUEST LECTURE ON SCRIPT WRITING FOR SHORT FILMS

The Department of Visual Communication conducted guest lecture on Script Writing for Short films on 2nd August 2023 in Preview theatre, 6th floor, PG Dental Block from 10am to 11am for the final year students. We invited Mr. Alfred Prakash, Writer, Porthozhil movie for the lecture. The welcome address was delivered by our Head of the Department Dr. V. Prabakaran and he felicitated the guest with a memento. Mr. Alfred Prakash's extensive experience in the field of scriptwriting brought a wealth of knowledge and expertise to the workshop. Participants were privileged to learn from a seasoned professional who has contributed to successful projects in the industry. The session focused on the fundamental elements of storytelling, including character development, plot structure, conflict, and resolution. Mr. Alfred Prakash elucidated the significance of building engaging narratives that captivate audiences across various media platforms. The participants were engaged in practical exercises to apply the concepts discussed. These exercises involved creating compelling characters, crafting scenes, and exploring different genres to enhance their writing skills. Mr. Alfred Prakash shared valuable insights into the scriptwriting industry, including market trends, industry expectations, and tips for pitching scripts to producers. His guidance provided participants with a comprehensive understanding of the professional aspects of scriptwriting. The event was coordinated by Ms. P. Yuvarani, Asst Professor, Department of Visual Communication, SRMIST



**4TH
AUG
2023**

**RECTANGLE
FILM CLUB ACTIVITY**
RECTANGLE
A VISCOM FILM CLUB

FILM SCREENING & DISCUSSION - "PORTHOZHIL"

The Department of Visual Communication – Rectangle Film club organized a special movie screening and discussion event for the students, featuring the film "Porthozhil" on 4th August 2023. The purpose of the event was to provide an engaging and educational experience for the students, as well as an opportunity to interact with the director of the film. The movie screening commenced at 8am in the Preview Theatre, 6th floor, PG Dental Block. "Porthozhil," a critically acclaimed film, captivated the audience with its compelling storytelling, powerful performances, and thought-provoking themes. The students were immersed in the cinematic experience, and the atmosphere was filled with anticipation and emotions throughout the screening. Following the movie screening, a discussion session with the director Mr. Vignesh Raja was held to delve deeper into the film's themes, characters, and artistic elements. The welcome address and felicitation was presented by Dr. V. Prabakaran, HOD. The discussion encouraged students to share their interpretations and reflections on the film. Mr. Vignesh shared insights into the filmmaking process, the inspiration behind the story, and the challenges faced during production. The interaction allowed the students to gain a deeper appreciation for the art of cinema and the director's vision. The event was successfully conducted and coordinated by club coordinators and club members in guidance of Ms. P. Yuvarani, Asst Professor, Visual Communication.



11TH
AUG
2023

INDEPENDENCE DAY SPECIAL PROGRAM

The Department of Visual Communication at SRM Institute of Science and Technology, Ramapuram Campus, in association with NEWS18 Tamilnadu, organized an 'Independence Day Special Program' on August 11, 2023, in the Gallery Hall, 1st Floor, Block 5. The chief guest of the day was the esteemed Dr. J. RadhaKrishnan IAS, Additional Chief Secretary & Commissioner, Greater Chennai Corporation. The Chief Guest was welcomed by our institution's dignitaries: Chief Director N. Sethuraman of SRMIST, Ramapuram Campus, Dean M. Venkataramanan (S&H), and Dr. V. Prabakaran, HOD of Visual Communication. The chief guest, Dr. J. RadhaKrishnan IAS, addressed the gathering and engaged in an interesting and informative interactive session. He interacted in a friendly manner, answering all the questions and also providing tips to the students on choosing their studies, profession, and how to face the future, among many other things. The event was hosted by Mr. Mubashir, VJ at NEWS18 Tamilnadu. The coordination of the event was overseen by Ms. P. S. Padmavathy, Assistant Professor, Department of Visual Communication. The program was recorded and later broadcasted on NEWS18 TamilNadu on Independence Day. The recording of the program is available at this link: <https://youtu.be/syMg7HnQQNg>.



18TH
AUG
2023

INTERCOLLEGIATE PHOTOGRAPHY COMPETITION & EXHIBITION

Exploring the Heart of Chennai Through the Lens: Chennai 360 and Chennai Portrait. Photography Exhibition and Contest Immersed Attendees in the Art of Visual Storytelling and Creativity. The Department of Visual Communication at the College of Science and Humanities, SRM IST, Ramapuram, organized an exceptional event to celebrate World Photography Day that delved into the soul of Chennai - the "Chennai 360 and Chennai Portrait", an intercollegiate Photography Exhibition and Contest. The event promised an immersive experience, where the vibrant facets of the city came to life through the lens of talented student photographers. Date: 18th August 2023 Time: 10.30 am Venue: Library, Block 5, SRM IST, Chennai.



19TH
AUG
2023

PHOTOGRAPHY WORKSHOP FOR SCHOOL STUDENTS

The Department of Visual Communication organized the photography workshop at Maharishi Vidya Mandir CBSE School, Mangadu on 19th August 2023 in the school premises for 11th and 12th grade students. The workshop aimed to introduce students to the art of photography, enhance their creative skills, and provide hands-on experience. Students learned about the various components of a camera and their functions. Hands-on demonstrations enabled students to adjust camera settings confidently. An interactive exercise was given and it encouraged students to convey emotions through their images. Later the students participated in a guided outdoor photography session on the school premises. The interactive sessions, practical experience, and constructive feedback contributed to a successful learning experience for all participants. The event fostered creativity, enhanced technical skills, and opened doors for further exploration in the field of photography. The event was coordinated by Ms. Yuvarani, Assistant Professor and Mr. Diwakar Assistant Professor with Final year student volunteers.



21ST
AUG
2023

FILM APPRECIATION & SCREENING FOR SCHOOL STUDENTS

RECTANGLE
A VISCOM FILM CLUB
RECTANGLE
FILM CLUB ACTIVITY

The Department of Visual Communication organized film screening and appreciation class as a part of Rectangle – Film club activity at Maharishi Vidya Mandir CBSE School, Mangadu for 12th grade students on Aug 21st, 2023. The event aimed to expose students to diverse genres and styles of filmmaking while fostering discussions on cinematic techniques, storytelling, and cultural relevance. We screened three short films “Alternative Math”, “The Lunch Date” and “Nenjukku Needhi” and the film appreciation was done by Dr.V.Prabakaran,HOD/Viscom. The event succeeded in achieving its goals of promoting critical thinking, fostering connections among attendees, and creating an atmosphere of learning through entertainment. As an innovative approach to combining film, discussion, and social interaction, the event left participants with a memorable and thought-provoking experience. The event was successfully conducted by Ms.P.Yuvarani,Asst Prof, Visual Communication and student coordinators of the Film Club.



30TH
AUG
2023

ONAM SPECIAL ARTWORK EXHIBIT

The Department of Visual Communication organized the Onam Artwork Exhibit by the first-year students, took place on 30th Aug 2023 at 6th floor, PG Dental Block. The event aimed to showcase the artistic talents of the students while celebrating the vibrant and culturally rich festival of Onam. A unique aspect of the exhibit was the fusion of traditional Onam elements with contemporary art styles. This fusion brought a fresh perspective to the age-old festival, attracting art enthusiasts from various backgrounds. Attendees had the opportunity to immerse themselves in the essence of Onam through the art pieces on display. The exhibit beautifully captured the essence of the festival, showcasing the elaborate flower arrangements, the iconic "Pookalam," and the festive attire worn during Onam celebrations. The Onam Artwork Exhibit received an overwhelming response from both students and faculty members. The colorful and captivating artworks left a lasting impression on the attendees, fostering an understanding and appreciation of Onam and its cultural significance. The event was successfully coordinated by Mr.V.Rajagopal, Mr.D.Saravanan and Ms.Haripriya, Assistant Professors, Department of Visual Communication.



1ST
SEP
2023

RECTANGLE
FILM CLUB ACTIVITY
RECTANGLE
A VISCOM FILM CLUB

FILM SCREENING & DISCUSSION - "GOOD NIGHT"

The Department of Visual Communication – Rectangle Film club organized a special movie screening and discussion event for the students, featuring the film "Goodnight" on 1st Sep 2023. The purpose of the event was to provide an engaging and educational experience for the students, as well as an opportunity to interact with the director of the film. The movie screening commenced at 8am in the Preview Theatre, 6th floor, PG Dental Block. The screening was followed by the arrival of our distinguished chief guest of the day Mr.Vinayak Chandrasekaran, Movie director. The interactive session commenced at 11am in the same venue. The welcome address and felicitation was presented by Dr.V.Prabakaran, HOD. The audience engaged in a conversation about the film's plot, its characters, and their development throughout the story. Participants discussed the film's visual elements, including its cinematography, lighting, and use of color, and how these contributed to the overall atmosphere. The audience actively participated in the discussion, sharing their thoughts, interpretations, and questions about the movie. This engagement created a dynamic and insightful conversation that allowed participants to gain a deeper understanding of "Goodnight." The event was successfully conducted and coordinated by film club coordinators and film club members in guidance of Ms.P.Yuvarani, Asst Professor, Visual Communication.



1-8TH
OCT
2023

INTERNATIONAL INTERNSHIP & IMMERSION PROGRAMME IN MALAYSIA



An industrial visit to Malaysia tailored for Visual Communication students in association with International Relations was an enriching experience, providing exposure to the creative industries, media, and design practices in the country. It focused on understanding the visual communication landscape, including advertising, media production, graphic design, and digital marketing. Organizing an industrial visit to Malaysia for Visual Communication students provided a unique blend of educational, professional, and cultural experiences, enhancing their understanding of the global creative industry.

**5&6TH
SEP
2023**

WORKSHOP ON CONTEMPORARY GERMAN AND TAMIL CINEMA: SIMILARITIES, STYLES AND SYNERGIES

The Department of Visual Communication, in collaboration with Goethe-Institut, the cultural institute of the Federal Republic of Germany, organized a two-day workshop titled "Contemporary German and Tamil Cinema: Similarities, Styles, and Synergies" on October 5th and 6th, 2023. On the first day of the workshop, a Film Appreciation session of the movie "KD," directed by Madhumita Sundararaman, was held at the Preview Theatre, 6th floor, PG Dental Block. Dr. Uma Vangal, the Dean of the International Institute of Film and Culture, was the esteemed resource person for this occasion. The session commenced at 10 AM with the welcome address delivered by Dr. V. Prabhakaran, HOD Viscom. The session proved to be highly engaging and inspirational for the students.

On the second day of the workshop, a film screening of German movie "Sommerhäuser" by Sonja Maria Kröner followed by an interactive session with Film Experts took place at the Goethe-Institut, located in Nungambakkam. Students, accompanied by faculty members, made a trip to this venue to participate in the session. The session, enriched by the expertise of Mr. Avinash Ramachandran and Ms. Ashameera Aiyappan, featured captivating writing exercises and extensive discussions, providing students with profound insights into the intricate aspects of filmmaking. The workshop was successfully coordinated by Ms. P.S. Padmavathy, Mr. B. Saravanan, and Ms. HariPriya B.K, Assistant Professors of Viscom Department.



**6TH
OCT
2023**

**RECTANGLE
FILM CLUB ACTIVITY**
RECTANGLE
A VISCOM FILM CLUB

FILM APPRECIATION WORKSHOP FOR SCHOOL STUDENTS

The Department of Visual Communication organized film screening and appreciation class as a part of Rectangle – Film club activity at The Hindu Senior Secondary School, Adyar for 11th grade students on October 6, 2023. The aim of the event was to introduce students to a variety of filmmaking genres and styles while fostering discussion on storytelling, cinematic techniques, and cultural relevance. We screened three short films "Period. End Of Sentence", "The Black Hole", and "Are You Living an Insta Lie?" and the film appreciation was done by our student Diya.S of 1st year viscom department. The event was successful in encouraging critical thinking, developing connections among attendees, and fostering an environment of learning through entertainment. The event gave attendees an interesting and thought-provoking experience as it took an original approach to integrating film, conversation, and social interaction. The event was successfully conducted by Mr.D.Saravanan, Asst Prof Visual Communication and student coordinators.



THE TALKIES

MEDIA WORKSHOP 2023



12&13TH
OCT
2023

THE TALKIES - MEDIA WORKSHOP 2023

The Department of Visual Communication organized Talkies - the Media Workshop on Oct 12th & 13th 2023 at TRP Auditorium. Five major personalities from the Industry were invited to interact their experience and knowledge to the students. Talkies commenced with lighting the kuthuvilakku by Mr. Mohan Raja, Maj. Dr.Venkatramanan, Dean (S&H), Dr.V.Saravanan,Vice Principal(Academics) and Dr.V.Prabakaran, Head of the Department.

The session was preceded by the HOD's welcome address. The Chief Guest was welcomed by bookuet and honoured with a memento following the speeches by the dignitaries. The film director, Mr. Mohan Raja, addressed the gathering and spoke of his upcoming projects as well as his experiences in the film industry.He engaged in active conversation with the students. The session concluded with the memorable photographs and videos.

The next session began at 2:00 pm, and Mr. Gaurav Anand, an editor and game designer, was the chief guest. Following the HOD's welcome address, Mr. Gaurav Anand began describing the fundamentals of video editing and colour grading. He came with a presentation explaining the fundamentals of colour garding.Then,using DAVINCI RESOLVE, he transformed a raw video into a high-quality output. The entire process was shown to the students in order to comprehend video editing and colour grading.He virtually handled all of the editing, colour grading, and rendering tasks.Students engaged with him and replied to his insightful questions. The session concluded with the high-quality result made in front of the students. On October 14,2022, Day 2, the workshop was with stunt choreographer Stun siva.The welcome speech and felicitation were delivered by the HOD/Viscom. Mr.Stun Siva began his address by sharing his career experiences and roles in the Tamil Film Industry. Students ask questions about stunts and the untold details of the stunt industry. The lesson was highly engaging and concluded with the greatest amount of newest knowledge.

Followed by the next session with Mr. Yuvaraj Dhayalan Film Director who has worked in the movies Potta Potti , Eli,Tenaliraman and recently released Irugapatru on 6 October 2023. The students also participated in an interactive session where they raised questions about the art of filmmaking processes.

And our next session chief guest Mr.Vishal Chandrasekhar inaugurated "சீங்காரம்" - a **viscom music club logo**. Dr.V.Prabakaran,HOD/Viscom explained about the music club and the student coordinators of Shift I & II were presented with badges from the Chief Guest. The valedictory function was extra remarkable for the event Talkies 2023 since we invited Mr.Vishal Chandrasekhar, Music Composer.Vishal described the techniques a music director uses to guide both live performances and recorded performances in order to get the most out of a musical work and to help the music provoke feelings. With much enthusiasm, he sang and performed for our students. Students engaged with him and demonstrated off their skills. The session concluded with photographs and videos. The vote of thanks was proposed by Ms.P.Yuvarani and Mr.D.Saravanan, event coordinators Department of Visual Communication.



EVENT HIGHLIGHTS



EVENT HIGHLIGHTS



EVENT HIGHLIGHTS



EVENT HIGHLIGHTS



19TH
DEC
2023

IMPACTFUL DIRECTORS OF 2023: ROUND TABLE CONFERENCE



1ST
JAN
2024

RECTANGLE
FILM CLUB ACTIVITY
RECTANGLE
A VISCOM FILM CLUB

FILM SCREENING & INTERACTION - "KOOZHANGAL"

The Rectangle film club of the Department of Visual Communication of SRM IST Ramapuram organised a film screening and interaction session for the students on 05.01.2024 in the preview theatre.

The Indian entry for the Best International Feature Film at the 94th Academy Awards, the movie "Koozhangal" (pebbles) was screened at the preview theatre. The welcome address was presented by Dr.V.Prabakaran, Head, Media Studies and also felicitated with memento. The students then had the opportunity to engage with the director, Mr. P S Vinothraj through a lively Q&A session. This allowed them to seek advice, gain insights into the director's experience and learn about navigating the challenges of making a film as the director shared his valuable advice and experience from his personal and professional life. The event facilitated networking between students and the director.

The event was successfully conducted and co-ordinated by the film club co-ordinators and members in the guidance of Ms. P Yuvarani, Programme Coordinator, Visual Communication.



8TH
JAN
2024

ALUMNI INTERACTION

The Department of Visual Communication, SRM IST Ramapuram organised an Alumni Interaction session for the students on 08.01.2024 at the preview theatre with Mr. Srinivasan, film maker (Batch 2016 - 2019), Mr. Vijay, actor (Batch 2016 - 2019) and their team. Mr. Srinivasan, Mr. Vijay and their team Vignesh.M,Raman Kalyan and Gowtham were welcomed by the students and faculties of the Viscom department which was preceded by the screening of their upcoming project "Life of Pazham"s poster, teaser and short film. Later, the team shared their experiences and journey as film makers with the students and recollected their memories as alumnus of the college. The students had the opportunity to engage and interact with the team, which allowed them to seek advice, gain insights and learn about navigating the challenges of making a film. The students got to receive valuable first hand advice and experience from their college's alumnus. The event was successfully conducted by the student co-ordinators in the guidance of Ms. P Yuvarani, Programme Co-ordinator, Visual Communication.



11TH
JAN
2024

RECTANGLE
FILM CLUB ACTIVITY
RECTANGLE
A VISCOM FILM CLUB

MOVIE SCREENING - "BAASHA"

The RECTANGLE film club - The Department of Visual Communication and the Department of Film Technology, SRM IST Ramapuram, organised screening of the movie "Baashha (1995)" for the students on 11.01.2024 in the preview theatre. The retrospective and cinematic echo of the movie roared loud even after three decades as the students enjoyed every bit of Superstar's hit movie. Students got an opportunity to re-watch this movie which allowed them to gain insights from a cult classic film. The event was successfully conducted by the film club co-ordinators in the guidance of Ms. P Yuvarani, Programme Co-ordinator, Visual Communication.



12TH
JAN
2024

PONGAL ARTWORK EXHIBIT - BASILIC FLY STUDIO

The Department of Visual Communication, SRM IST Ramapuram, celebrated Pongal in collaboration with "Basilic Fly" VFX Studio on 12.01.2024 at Commerzone, Porur. The students decorated the given space with their Pongal - themed artwork and backdrop. A tall cutout of a farmer along with bulls done by the students was put up. A huge backdrop of a village set up printed out in flex was put up too. Decorated Pongal pots along with sugarcane centered the hall. The whole ambience was decorated with flags and flowers. The students set up mehendi stalls, pottery stalls and participated in fun games and reels - making along with the members of the company.

The event was successfully conducted and co-ordinated by the art - direction club co ordinators under the guidance of Dr. V Prabhakaran (Head, Media Studies), Ms. P Yuvarani (Programme Co-ordinator, Viscom) and Mr. Rajagopal & Mr. D Saravanan (Staff co - ordinators, Art Direction Club)



19TH
JAN
2024

RECTANGLE
FILM CLUB ACTIVITY
RECTANGLE
A VISCOM FILM CLUB

MOVIE SCREENING INTERACTION- "MANKHURD"

The RECTANGLE film club - The Department of Visual Communication and The Department of Film Technology, SRM IST Ramapuram, organised screening of the film "Mankhurd" and an interaction session for the students on 19.01.2024 in the preview theatre. Mr. Praveen Giri (director) and his team were heartily welcomed by the staff and students. The welcome address was delivered by Dr. V Prabhakaran, Head, Media Studies. The multilingual feature film - "Mankhurd" was screened at the preview theatre. The students then had the opportunity to engage with the director, Mr. Praveen Giri through a lively Q&A session. This allowed them to seek advice, gain insights into the director's experience and learn about navigating the challenges of making a film as the director shared his valuable advice and experience from his personal and professional life. The event facilitated networking between the students and director. The event was successfully conducted by the film club members and co-ordinators under the guidance of Ms. P Yuvarani, Programme Co-ordinator, Visual Communication.



**19TH
JAN
2024**

**MOVIE CASTING CALL
AUDITION - GPS CREATIONS**



**29&30TH
JAN
2024**

**WORKSHOP ON
VIDEO EDITING**

The School of Media Studies, The Department of Visual Communication, SRM IST Ramapuram organised a Workshop on Video Editing on the 29th & 30th of January, 2024 from 9AM to 12:30 PM at the preview theatre.

This workshop was conducted by Mr. Sudhir, an associate director and a proud alumni student (batch 2015 - 2018). He was heartily welcomed by the students and staff of the department. The workshop was held for two consecutive days and was attended by 2nd year students. Students learned how to use Adobe Premiere Pro and various advanced editing skills and techniques. The students gained a lot of knowledge from the personal experience, skills and professional advice from their senior. This workshop proved to be very beneficial for all aspiring editors.

The programme was successfully conducted by the co-ordinators under the guidance of the convenor - Dr. V Prabhakaran (Head, Media Studies) and Ms. P Yuvarani (Programme Co-ordinator, Viscom)



30TH
JAN
2024

MUSIC VIDEO SCREENING & INTERACTION

On January 31, 2024, the Department of Visual Communication, School of Media Studies at SRM IST Ramapuram organized a Music Video Screening & Interaction as part of the Reengaram Viscom Music Club activity. The event took place from 11 AM to 12:30 PM at the preview theatre.

Dr. V. Prabakaran, Head of Media Studies, welcomed the audience, initiating the event. The highlight was the screening of "Katchi Sera," the music video composed and sung by Sai Abhyankar. Followed with an interactive session with the singer Sai Abhyankar and lyricist Adesh Krishnan, fostering a friendly atmosphere for students to gain insights into technical aspects and on-the-spot composing.

The program also featured performances by music club members Sri Harish and Hansel. The event was successfully executed by P.S. Padmavathy, the staff coordinator, Viscom.



2&3RD
FEB
2024

PROJECT DAY

The Department of Visual Communication, SRM IST Ramapuram, participated in the Project Day Function - 2024 held on 02.02.2024 and 03.02.2024 in the campus. The Viscom Department presented two projects, associated with graphics & animation, editing and art direction.

Project 1: "Avatar Dreams"

The project was based on creating a realistic avatar of a person and use Blender to make it perform dance moves. The main idea of this project was to go beyond realism and create things from imagination. The first day was extraordinary with the overwhelming responses of school students regarding the project. The stall was filled with giggles and happy faces as they saw their avatar being animated on screen. The avatars of various people were created and a variety of queries were cleared. The second day was no less. The judge, Mr. Vinayak Chandrashekhar (Film Director) visited the stalls. Once the inspection by the judge was over, the stall was crowded with SRM students belonging to various departments. Everyone was excited as they saw their avatars. Lots of love and appreciation was delivered from the audience. The intention of this project, i.e., to make realism go beyond imagination, was achieved.

Project 2: "Tiny Realms: Miniature Marvels in Cinematic Green"

The concept of this project was built up as a solution to replace creating huge film sets on a large scale which requires a lot of budget, and as an alternative to using CGI or graphics which too consumes a lot of money, time and energy. The students created a miniature model of an Egyptian desert with a pharaoh and a series of pillars, where each pillar was carved with the statue of the God of Egypt. The model was made using simple materials like foam board, modeling clay, M seal, sand and paint. The model being a miniature, was yet made in an intricate and detailed way. The whole project was completed within a minimal budget. A green screen was placed in the stall and a small footage of the object/person was shot with the green screen as a backdrop. This was then edited using Premiere Pro and the final outcome, which was a realistic and aesthetic video of the person standing midst the deserts of Egypt, was played on a TV screen. The students gave a detailed explanation on their working model and also gave everyone who visited a chance to get shot in front of the green matte and presented them with the final edited outcome. The stall was visited by many school students, college students, staff and officials from all over the college. On Day 2, the judge - Mr Vinayak Chandrashekar (Film Director) was invited and the students explained & showed him a live demonstration of how their model works.

The programme was successfully conducted and co-ordinated by the students of the Viscom Department under the guidance of Dr. V Prabhakaran (Head, Media Studies), Ms. P Yuvarani (Programme Co-ordinator, Viscom) and the staff coordinators.



**12-15TH
FEB
2024**



**INDUSTRIAL VISIT
VFX STUDIO**

The Department of Visual Communication embarked on an industrial visit on Feb 12th to 15th ,2024 for the II year student(80) to Basilic Fly VFX Studio, located on the 4th floor, Commerzone, Chennai. The purpose of the visit was to provide students with insights into the operations of a leading VFX studio and to gain practical knowledge about the processes involved in visual effects production.

Basilic Fly VFX Studio is renowned for its exceptional work in the field of visual effects for films, television, and advertising. Established in 2013, the studio has garnered acclaim for its innovative approach to VFX and has contributed to numerous blockbuster projects. The industrial visit to Basilic Fly VFX Studio was a valuable learning experience for the Viscom students of SRM University. It provided them with practical exposure to the workings of a leading VFX studio and equipped them with knowledge and insights that will be beneficial for their future careers in the field of visual communication. The visit served as a bridge between academic learning and industry practices, enriching the students' understanding of visual effects production. We extend our gratitude to Basilic Fly VFX Studio for hosting us and providing an insightful and informative experience.



23RD
FEB
2024

FASHION PHOTOGRAPHY WORKSHOP

We the Department of Visual Communication organized a One Day workshop on Fashion Photography led by renowned photographer Ms.Pallavi Periasami, our Alumni Student of 2020 batch provided an insightful glimpse into the world of capturing fashion through the lens. The welcome speech and felicitation was presented by Dr.V.Prabakaran, Head/School of Media Studies. The workshop aimed to enrich participants with practical skills and theoretical knowledge essential for excelling in fashion photography. Ms.Pallavi Periasami shared her expertise on various techniques, including lighting, composition, and framing, essential for creating visually stunning fashion photographs. She emphasized the importance of understanding the aesthetics of fashion to effectively convey the designer's vision. The workshop included hands-on sessions where students had the opportunity to experiment with different camera settings and lighting setups under Pallavi's guidance. These practical exercises helped students apply theoretical concepts in real-world scenarios. Pallavi shared valuable insights into the evolving landscape of fashion photography and provided guidance on building a successful career in the industry. She discussed the importance of networking, branding, and staying updated with current trends to thrive in the competitive field of fashion photography. Overall, the Fashion Photography workshop by Ms.Pallavi Periasami proved to be a valuable learning experience for Viscom students at SRM, equipping them with the knowledge and skills required to pursue a career in fashion photography with confidence and creativity. The vote of thanks was proposed by Ms.P.Yuvarani, Viscom Programme Coordinator and the event was successfully coordinated by Ms.Sindhuja Shivaji, Asst Prof and Mr.B.Saravanan, Asst Prof.



DEPARTMENT CLUBS

“Fotoclub f/8” – Photography club

The Photography Club is a vibrant community of photography enthusiasts ranging from beginners to seasoned professionals. Our mission is to foster a love for photography, enhance our members' skills, and provide a platform for sharing and showcasing our creative work. The club improves members' photography techniques and knowledge through workshops, tutorials, and practice sessions. It creates a supportive and inclusive environment where photographers can connect, share ideas, and inspire each other. We organize events to display members' work and host competitions to encourage creativity and friendly rivalry. The club members learn from experienced photographers about various aspects of photography, including lighting, composition, editing, and more. They explore different locations as a group, practicing photography in diverse settings and gaining hands-on experience. They showcase your best work in local galleries, libraries, or cafes, and share your passion with the community.



“RECTANGLE” – A Film club

What do we do? What is the Film Club?

Movie Screenings: We organize regular movie screenings where we showcase a diverse range of films, spanning various genres, eras, and cultures. It's an opportunity to immerse yourself in the magic of cinema and discover hidden gems. **Film Discussions:** After each screening, we host interactive discussions to advance deeper into the films. We explore ideas, examine stories in detail, analyze people, and appreciate the cinematography and other artistic elements. It's an opportunity to share your viewpoints and gain knowledge from other film enthusiasts. **Film Workshops:** We conduct workshops on different aspects of filmmaking, such as directing, screenwriting, cinematography, and editing. Experts from the industry share their knowledge and provide insights into the craft of filmmaking. It's a great opportunity for aspiring filmmakers or anyone interested in learning more about the technical aspects of movies.



“REENGARAM” – Music club

Welcome to our vibrant Music Club, where the language of harmony transcends boundaries and brings people together. Our club is a haven for music enthusiasts of all backgrounds, from seasoned performers to passionate listeners. Here's what sets us apart:

- 1. Diverse Musical Palette:** Explore a rich tapestry of musical genres, from classical symphonies to pulsating beats of modern pop. Our club celebrates diversity, inviting members to share and discover new sounds from around the world.
- 2. Collaborative Creativity:** Whether you're a seasoned musician or a novice exploring your talent, our club provides a supportive environment for collaboration. Join jam sessions, form bands, or simply exchange ideas with fellow members to fuel your creative journey.

“GROOVE” – Dance club

Step into the world of rhythm and movement with our vibrant Dance Club, where every beat tells a story and every step ignites passion. Here's why you should join us on the dance floor:

- 1. Variety of Dance Styles:** From salsa to hip-hop, ballet to breakdance, our club offers a diverse range of dance styles to suit every taste and skill level. Whether you're a seasoned dancer or a beginner taking your first steps, there's something for everyone to explore and enjoy.
- 2. Skill Development:** Sharpen your dance skills through workshops, classes, and practice sessions led by experienced instructors and fellow members. Whether you're looking to perfect your technique, learn new moves, or improve your coordination, our club provides ample opportunities for growth and development.





SILVER FRAMES 2024

INTERNATIONAL LEVEL
SHORT FILM COMPETITION



RAMAPURAM
SRM
COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF VISUAL COMMUNICATION
SILVER
FRAMES
2024
INTERNATIONAL SHORT FILM
COMPETITION
1st PRIZE





EVENT HIGHLIGHTS



EVENT HIGHLIGHTS





INTERNATIONAL

Women's
Day

CELEBRATION
2024

PAINTING
COMPETITION



On International Women's Day, Department of Visual Communication, SRM IST Ramapuram organized a vibrant and inspiring intercollegiate painting competition to celebrate the achievements and contributions of women. The event aimed to showcase artistic talent, promote gender equality, and honor the spirit of Girl students from different colleges.

The chief guest of Inaugural function was Ms Ravoofa H.K the founder of media masons. The event started with the invocation (Tamizhthai vazhthu) at 10:00 AM and followed with the kuthuvilakku ceremony, Dr. V Prabhakaran, Head of Media studies delivered the welcome address and special address was delivered by Dr. V. Saravanan, VP Academics. Then our beloved guest delivered the inaugural address, and she distributed canvases to the participants. Following this, Assistant Professor D. Saravanan provided instructions, concluding the inaugural function. The department ensured ample space and provided refreshments for all participants during the competition. Once the judging was completed, participants were instructed to take their canvases to the gallery hall for the valedictory session.

At 4:00 PM the valedictory function started by inviting the next chief guest Ms.S Yogalakshmi chief business strategy officer, Basilic fly studio, Chennai. The welcome speech was proposed by Dr.V Prabhakaran, Head of Media studies and special address was delivered by Dr.V Saravanan VP academics. Followed with the valedictory address was given by the chief guest Ms .S Yogalakshmi and as a result of the painting competition the prizes were distributed by the honourable dignitaries at the dais and after the prize distribution vote of thanks was given by Ms.S Padmavathy, Assistant Professor and with the National anthem the event came to an end

The International Women's Day painting competition at SRM IST Ramapuram was a resounding success, showcasing the talent and creativity of the participants. This intercollegiate painting Competition accompanied girl students from 20 different colleges that included 52 teams with more than 100 students and the program was successfully coordinated by Ms.S Padmavathy and Mr. D. Saravanan, Assistant Professors, Viscom.

Contest Winners:

Other Colleges Category:

Karthiyayini - Soel - 1st Prize

Ruth sneha, Divya, disha, nishtha - Shasun Jain College - 2nd Prize

PrizeJayashree sridhar - Annai Kamatchi music and fine arts college - 3rd Prize

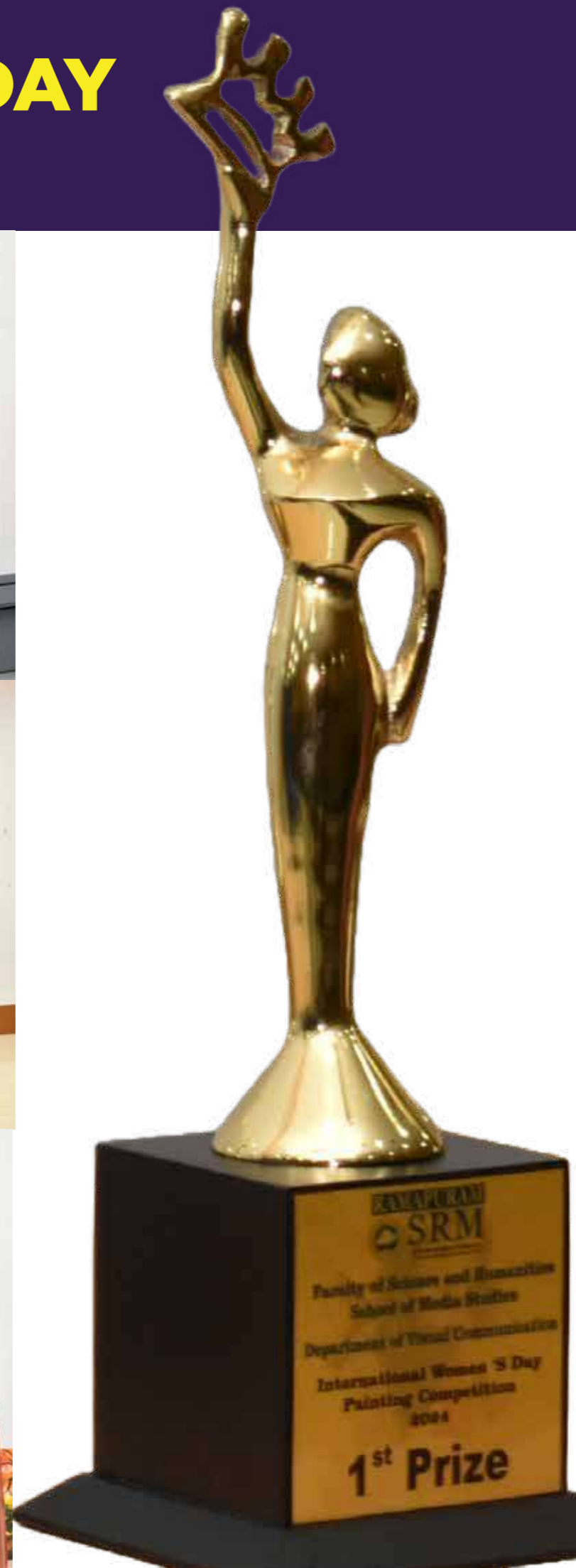
SRM Category:

Leah TeresaJoseph and Madhushree (Biotech) - 1st Prize

Abirami and Vaishika (BCA) - 2nd Prize

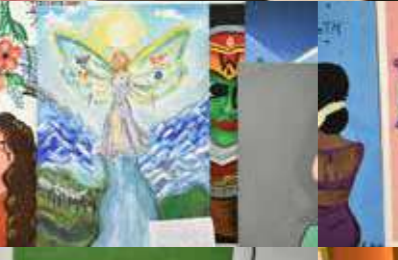
Sanjana - (Commerce A&F) - 3rd Prize

WOMEN'S DAY HIGHLIGHTS





EVENT HIGHLIGHTS



EVENT HIGHLIGHTS





PROFESSIONAL DEVELOPMENT PROGRAMME

The School of Media studies, Faculty of Science and Humanities, SRMIST, Ramapuram organizes 7 days Professional Development Programme on Design thinking for Media Engagement (Hybrid mode) at 11am in Gallery Hall 4, 4th floor Block 5, SRMIST, Ramapuram from March 11th to 19th, 2024. Around 140 students of Media Studies and 180 members joined as external participants for the event through online mode. The Chief Guest for each session is from different streams of media like television, print media, radio, cinema, social network and OTT platform.

The prominent personalities are Mr. Karthigaichelvan, Editor in Chief News18, Mr. Suresh, Chief Operating Officer, Hello FM 106.4, Mr.Sridhar Krishnaswami, Editor in Chief, New India Aboard, Washington DC, Mr.Lakshmanakumar.S, Mr.Anbarasu.E, Mr.Udayakumar.P, Mr.Baskaran.S and Ms.Pramila Chinnappa, Basilic Fly, VFX Studio, Mr. Felix Gerald, Journalist, RedPix, Mr.Hariharan, Film Director, Ms.Ravoofa, Founder, Media Masons, Mr.Parthiv Mani, Creative Director, Media Masons and Ms.Kavitha Jaubin, Vice President, AHA Tamil (OTT)

The purpose of the event was to provide an educational experience and field work on design thinking for media engagement for the students and faculty. The Program was an eye opening in the field of media with insightful information. All the session was followed with interaction between the chief guest and participants of both online and offline to share their understanding and thoughts.

The event was organized by Ms.P.Yuvarani, Programme Coordinator, Viscom and Ms.Sai Lakshmi, Programme Coordinator, JMC under the guidance of Head-Media Studies. The session was well coordinated by Ms.PS.Padmavathy, Assistant Professor and Ms. B.K.Haripriya, Assistant Professor, Visual Communication with the core event student coordinators



EVENT HIGHLIGHTS





EVENT HIGHLIGHTS

EVENT HIGHLIGHTS





EVENT HIGHLIGHTS



EVENT HIGHLIGHTS



13TH
APR
2024

ELECTION ANTHEM: RISE & VOTE - A MUSIC VIDEO RELEASE CEREMONY

The School of Media Studies at SRM Institute of Science & Technology, Ramapuram, Faculty of Science & Humanities (A Place for Transformation) conducted an "Election Anthem: RISE & VOTE - A Music Video Release Ceremony" on 13.04.2024 at 11:30 AM at Gallery Hall 1, Block V. The Chief Guest was Dr. J. RadhaKrishnan IAS (Additional Chief Secretary & Commissioner, Greater Chennai Corporation).

The Dignitaries: The Chief Guest - Dr. J. RadhaKrishnan IAS, Associate Director of SRM IST Ramapuram - Dr. K. V. Narayanan, Dean - Maj. Dr. M Venkatramanan, VP Academic - Dr. V Saravanan, Head of Media Studies - Dr. V Prabakaran, Press, Media Channels, The Greater Chennai Corporation Officials were heartily welcomed. The event commenced with the Tamizh Thai Vaazhthu and was followed by the lighting of the kuthu vilakku by the dignitaries. The Head of the Department delivered the welcome address and later presented a memento to the chief guest as a token of love and respect. This was followed by felicitation by the Dean. Next, the Chief Guest addressed the gathering and was interviewed, where he shared the importance of rising awareness to vote, following which he inaugurated the poster of the music video. The "Rise and Vote" Music video was played and the cast and crew received great appreciation from everyone. The whole event was covered by media channels and press, and the cast & crew member students too were interviewed on the importance of voting. The Vote of Thanks was delivered by Ms. P. Yuvarani (Programme Coordinator, Viscom) and the programme was concluded with the national anthem.

The event was successfully conducted under the guidance of Convenor - Dr. V. Prabakaran (Head, Media Studies), Co - Convenor - Ms. P. Yuvarani (Programme Coordinator, Viscom), Staff Coordinators - Mr. D. Saravanan (Asst. Prof., Viscom) & Ms. Sindhuja Sivaji (Asst. Prof., Viscom) and the Student Coordinators - Sri Harish, II Year & Sarath, II Year.



EVENT HIGHLIGHTS



NAAC MOCK VISIT



STUDENT COORDINATORS

III YEAR



Lakshman
Event Overall
Coordination & Social
Media



Amirthavalli
Event Overall
Coordination & Social
Media



Barghavan R
Editing & Event
Coordination

II YEAR



Rahul.N
Event Coordination &
Audio Incharge



Cheralathan
Event Coordination



Shiv Natraj
Photography



Adhikesavan
Photography



Sriharish
Lyricist & Stage
Coordination



Sarath
Graphic Design
& Cinematography



Shreeja
Chief Guest
Coordination



Prateek
Chief Guest
Coordination



Rakshithaa
Event Coordination



Sriram R
Event Coordination

I YEAR



Diya
Event Coordination &
Social Media



**M G Aditya
Krishna**
Graphic Design



Sri Kishore
3D Animation & Design



Yogesh
Audio & Technical
Coordination



Sai Manikandan
Event Coordination



Avyut
Video Editing

STUDENTS ACHIEVEMENTS

UNIVERSITY RANK HOLDERS



1ST RANK

DHANYASRI C A



2ND RANK

AKSHAY RAMAN B



2ND RANK

ANUDEEP SRIRAJ R



Mr.Madhesh.L.V. – II year C sec participated in AD Film making competition and have won 3rd prize for best AD Film "Sindhubad Agarbattigal " Hindustan College of Arts and Science,Chennai.



Hansel,II yr C sec & Praveen Khanna, I A sec have won 3rd prize in Music event of D.G.Vaishnav College,Chennai.



Sarvesh, Hemanathan, Thuyesh & Brameshwar – Iyr A sec have won first prize in BGMI competition in Synergise conducted by BBA Department,SRMIST, Ramapuram Campus.



Ist prize – Miniatures

II nd Prize – 3D Avatar



**PROJECT DAY
2024
WINNERS**

STUDENTS ACHIEVEMENTS

Bon Voyage!! Ms. Sandhya B.Sattanathan Awarded Teen International World Title and Set to Represent our Country on U.S. Tour

The Department of Visual Communication, School of Media Studies at SRM IST – Ramapuram, is pleased to announce that our first-year student, Ms. Sandhya B. Sattanathan, has been awarded the title of Teen International World by the Ms. International World Pageant Organization. As part of her prize package, Ms. Sattanathan will be visiting the United States from March 1st to March 31st to attend various events and make personal appearances. During her visit, Ms. Sattanathan will be participating in the International Women's Day conference on March 8th for the 100 Successful Women in Business Conference, meeting with Mayor Trantalis of Fort Lauderdale, touring the White House with the hopes of meeting President Biden and Vice President Kamala Harris, and participating in a photo shoot for Supermodels Unlimited Magazine. Ms. Sattanathan will also be meeting with the editor of Platform Magazine, where she will be featured on their February cover. We wish you a safe and enriching journey ahead. May you return with cherished memories, new perspectives, and continued success in all your endeavours.



Ms. Sandhya

Mr. Cheralathan



INDIE SHORTS FILM FESTIVAL RESULTS - MARCH 2024		
AWARD	TITLE	DIRECTOR
BEST BACKGROUND SCORE	ARACAN	MUTHUKRISHNAN
BEST BACKGROUND SCORE	62 HOUR	ARJUN SR
BEST ACTOR	BODHA NEETHANE	CHERALATHAN R
BEST ACTRESS	THE WEDDING GUEST	PARAG BISHWAS DIPIKA BISHWAS
BEST ACTRESS	LINDU NAAM	ARJUN
BEST LYRICS	KAHDE THARE	BOJWANATH BATH

FOR SUBMISSION, WHATSAPP +91 96458 42426 | indieshortsfilm@gmail.com

INDIE SHORTS FILM FESTIVAL RESULTS - MARCH 2024		
AWARD	TITLE	DIRECTOR
BEST DRAMA	FIDYODU NADAPODU	SIMHA VENKATESAN
BEST DRAMA	BOOMERANG	ANANDHU NEDUMANGAD
BEST DIALOGUES	NAAN ORU ALLEN	MAADHAV KANTIPAN
BEST DIALOGUES	THANGA KOONDU	CHERALATHAN R
BEST DIALOGUES	KUTHITHOOSI	NILAYAN
BEST DIALOGUES	LINDU NAAM	ARJUN

FOR SUBMISSION, WHATSAPP +91 96458 42426 | indieshortsfilm@gmail.com

INDIE SHORTS FILM FESTIVAL RESULTS - MARCH 2024		
AWARD	TITLE	DIRECTOR
BEST DIRECTION	CLEANWU	ANTHONY ORRILL
BEST DIRECTION	62 HOUR	ARJUN SR
BEST DIRECTION	THE LIST WISH	SHARON T
BEST SCREENPLAY	BODHA NEETHANE	CHERALATHAN R
BEST SCREENPLAY	LUCR	DEVESH DOSS M S
BEST SCREENPLAY	THANDU EFFECT	BAGAVAN HEMACHANDRA

FOR SUBMISSION, WHATSAPP +91 96458 42426 | indieshortsfilm@gmail.com

Appreciations to R. Cheralathan on winning awards for 2 of his short films on Indie Short Film Festival

Best Dialogues for THANGA KOONDU
Best Screenplay for BODHA NEETHANE
Best Actor for BODHA NEETHANE

DEPARTMENT PROJECTS

PROJECT - 1

Rise and Vote – Election Anthem



Video Link:

<https://www.youtube.com/watch?v=nYSqgpijkT0>

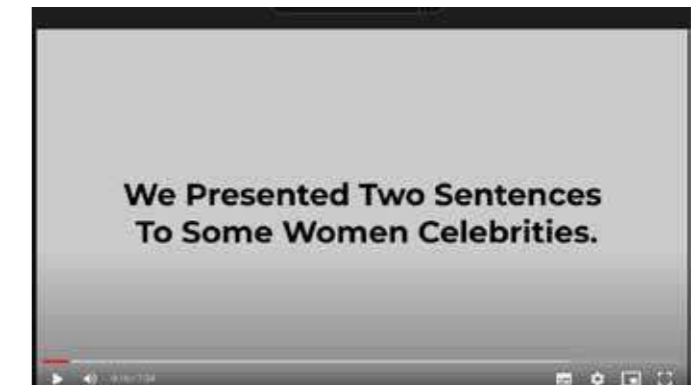
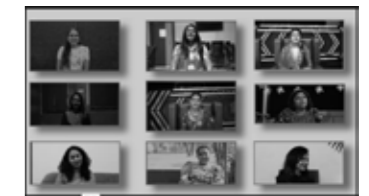
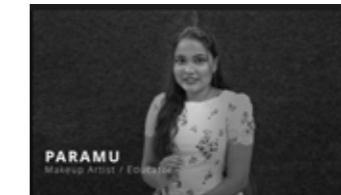


In an effort to engage and energize the student body for the upcoming 2024 elections, a group of students at SRMIST, Ramapuram came together to produce an election anthem. This initiative aims to encourage voter participation, raise awareness about the importance of civic engagement, and foster a sense of community and enthusiasm around the election process.

PROJECT - 2

Women's Day – Social Experiment Video

The Department of Visual Communication produced an experiential video for Women's Day, capturing the opinions of various women achievers from different fields. They were initially shown a quote: "A woman: without her man, is nothing," and asked for their thoughts. Subsequently, the same quote was presented with altered punctuation: "A woman: without her, man is nothing." This experiment video showed the different perspectives and opinions of women and it was interesting.



PROJECT - 3

Department Profile Video

The Department of Visual Communication commissioned a profile video to showcase the unique qualities, achievements, and opportunities within the department. This report outlines the key elements of the video, detailing its structure, content, and intended impact. The primary objectives of the department profile video are: 1. To highlight the department's academic excellence and research contributions. 2. To showcase the student experience and opportunities available. 3. To emphasize the quality and dedication of the faculty. 4. To demonstrate the state-of-the-art facilities and resources. 5. To share the success stories of alumni. 6. To attract prospective students and partners by presenting a comprehensive and engaging overview of the department.



Video Link:

<https://www.youtube.com/watch?v=obRsrijUG9YY>

News Channel: **JAYA TV**

<https://youtu.be/yykgM9cktP4?si=wyu0MsGybmRIJ8hr>



YouTube Channel: **Rednool**

<https://youtu.be/9EffaB1hloE?si=mZuQRpwP0zy4Hb2C>



Newspaper: **Kanchi Thalaivan**



PTI - Press Trust of India



News Channel: **ALBE HD CANADA**

<https://youtu.be/yWFnZyINIXE>



News Channel: **News 7**

https://drive.google.com/file/d/1BOKVH-qjcmI9AdFq1jiXyQB0OB89Q5h/view?usp=drive_link



MEDIA COVERAGE



News Channel: **VEDHAR TV**

<https://youtu.be/KGCMCBPz65o?si=PB7KTx1GdXbl4-XR>



News Channel: **News 18**

<https://youtu.be/lqZ0JJXfBq>



Newspaper: **Kaalai Thagaval**



News Channel: **TAMIL JANAM**



News Channel: **BG NEWS**

https://youtu.be/HEZs9pO_9NI?si=GUeLwgjgP6TGHVaR



News Channel: **Madhimugam**

https://youtu.be/n_-ta-Pu8-g?si=vGg0MYPu19Jhcsf



PROMINENT ALUMNI



Sruthi Nair

[2015-18 batch]

Owns Youtube Channel (Simply Sruthi)
Chennai



Nethin.R

[2015-18 Batch]

Technical Support Engineer,
ZOH0 Corporation
Chennai



Saarang NV

[2015-18 batch]

Senior Branding Executive and Strategist.
Brand Avatar, Chennai



Reyath Kumar

[2015-18 Batch]

Casting Director
Chennai



Siddharth Nagarajan

[2015-18 Batch]

Musician - Drummer
[Guinness Record Holder]
Chennai



Divya

[2015-18 Batch]

Freelancer
Chennai



SUDHIR KUMAR.M

[2015-18 Batch]

Assistant Editor
[Movies upcoming Trip and Friendship]
Chennai



Sibi

[2015-18 batch]

Film Actor/Tamil
Chennai



V.Mugilvanan

[2015-18 Batch]

Graphic designer, RRD India outsourcing private limited,
Chennai



G.Venkatesh

[2016-2019 batch]

VFX lead / Graphic Designer
Believe in Magic Studios, Chennai



Sudhir

[2015-18 batch]

Associate Editor,
Chennai



Adithya Bhaskar

[2016-19 Batch]

Cine Actor(Tamil) "96" movie fame
Chennai



PROMINENT ALUMNI



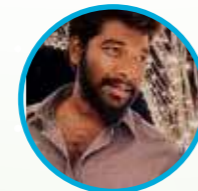
Nirmal Kumar M
[2016-2019 batch]
Asst. Director (Ghurkha movie - Tamil)
Chennai



Rahul Joseph
[2016-19 Batch]
Travel Photographer
Chennai



Manoj Kumar
[2016-19 batch]
Graphic Designer
Velammal Group of Schools
Chennai



Gowtham
[2016-2019 batch]
Junior Artist (Cine Industry)
Chennai



Deepak.S
Digital Brand Manager, Zee Tamil,
Chennai



Aishwarya Laxmi
[2016-19 Batch]
Business Manager, Wacoo Productions



Suchitra. B
[2016-19 Batch]
Design Executive, Saregama India Ltd,
Chennai



Srinivasan
[2016-19 Batch]
Freelance Actor [Short Films]
Chennai



Madhuri Watts
[2016-19 Batch]
Film Actor
Chennai



Harshavardhan
[2016-19 Batch]
Music Composer



Nikil. D
[2016-19 Batch]
Freelance Photographer
Chennai



Sree Mayee
[2017-20 batch]
Cine Actress (Malayalam)
Kerala

PROMINENT ALUMNI



Sivaprakash.M
[2017-20 batch]
Asst Editor, Ruben Edit Company [Famous Film Editor Ruben]
Chennai



Pallavi Periasamy
[2017-20 batch]
Photographer



Dinesh Nitharsan
[2017-20 batch]
UI/UX Specialist, LMTEQ
Chennai



Manikandan
[2017-20 batch]
Product Designer
Crafting Immersive Digital Experiences



Vignesh N
[2017-20 batch]
Game Designer,
Chennai



Isha
[2017-20 batch]
3D Modeller
@ **Future Works**



Madhan
[2017-20 batch]
Film Actor, Tamil



Sai Saranya Megharasi
[2017-2020 batch]
Cine Actress (Tamil & Telugu)
"Champion" movie fame
Chennai



Mahesh
[2017-20 batch]
Film Actor



Venkatesh Mallya
[2017-20 batch]
Business Analyst
@ **Genpact**



Harshitha J.
[2017-20 batch]
Digital Marketing, Sydney
Australia



Shravan
[2018-21 Batch]
Reporter, Trainee TIMES NOW
Noida

PROMINENT ALUMNI



Ganesh

[2018-21 Batch]
Asst. Editor, Pradeep E Raghav
Edit Company



Dhinesh

[2019-22 batch]
UIUX Designer



Sanjay Manickam

[2018-21 Batch]
Music Director



Rupam Ata

[2019-22 batch]
**Network18 Media and
Investment**



Shreyas H

[2019-22 batch]
Assistant Production
Coordinator,
Basilic Fly Studio, Chennai



Keerthana

[2019-22 batch]
Graphic Designer,
DXC Technology



Kanagaraj

[2021-24 batch]
Software Engineer
Numentica

ALUMNI TESTIMONIALS



Nirmal Kumar

Batch:2015-2018
Designation: Kollywood Film Director

What started off as a hobby 10 years ago is now my passion, lifestyle and profession. Cinema has shaped me in every way possible to be the person that I am today. Pursuing Visual Communication at SRM has opened me up to a lot of possibilities and capabilities that I didn't know existed within me. The guidance and support given here has encouraged me to push myself further and work as per industry standards even before I graduate. The faculty members are very approachable and students can get into spontaneous debates with them on contemporary topics, which are a true enterprise of a media department!

Dinesh Kumar
Batch: 2017-2020
Designation: UI/UX
Specialist, LMTEQ



Department of visual communication at SRM Ramapuram provides a hands-on experience for the students; while I was studying in the college, I got lots of opportunities to get familiar with Graphic Designing tools like Photoshop, Illustrator, Flash, and 3ds Max which improved my knowledge as a designer. All the faculties in the Visual communication department will be supporting the students not only in academics but also in extracurricular activities. During my college days, I participated and organized lots of college events. Finally, I did my industrial project on the Sun TV network as an Assistant Program Director for 3months, which improved my real-world experience. I really want to thank all the faculties and HOD of the visual communication department for sharing their knowledge and supporting me throughout my college life and beyond.

Gokul
Batch: 2017-2020
Designation: Non-Fiction
Programme Director. Kerala



SRM Institute gave me an opportunity to express my ideas and skills. Visual communication is the most effective way of passing information as visual elements of ideas and information in different forms. By the classes of theory and practical session we can improve our ideas. I am thankful to my Head of the Department who gave me an opportunity to make a pathway to improve my confidence and also special thanks to the faculty members of B.Sc. Visual Communication who made me to be here with good knowledge and experiences.

Sruthi V Nair
Batch: 2015-18
Designation: Entrepreneur, Youtuber
(Simply Sruthi), Guest lecturer



Lets say a stepping stone to success, that's what SRM Ramapuram is to me. It gives me immense pleasure when i say that i am a pas-sout student of SRM's Visual communication department. Today after becoming an entrepreneur, youtuber and a guest lecturer all at the same time, when i look back all i can remember is the guidance and experiences that Srm Ramapuram has given me. Definitely this institu-tion has not only moulded, guided & taught me all of the skills that i required , but it has also made me a better person.

Vishwak Sudhakar
Batch: 2017-2020
Designation: Post
Graduation, Paris School of
Business, France



"Thanks to the excellent guidance and the content that was taught to me, I am able to develop me and myself in the future days in a new world. The course materials helped me develop my critical thinking and analysis skills. SRM did not only help me learn, but also think. I thank everyone who helped me where I am now"

Nishanth
Batch: 2017-2020
Designation: Artist & Talent
Management, Media Consultant



"Myself coming from a non cinema background , with lot of passion towards media and cinema , I wondered how I am going to enter in this industry or who is going to be the pillar of support for me, but very soon after stepping into SRM , I understood that I have got the best set of teachers and H.O.D sir , who are there to understand and mould me better. The freedom which I got in SRM to explore my talents is more. Thanks is a very small word, but I will always be grateful to the college management and my teachers !!!!

Sai Saranya Megharasi
Batch: 2017-2020
Designation: Cine Actress (Tamil &
Telugu) lecturer



"I had a complete makeover in my personality over the 3 years I spent in SRMIST, Rampuram; be it learning professionalism, developing work ethics, inculcating softskills and forming some really beautiful bonds for a lifetime, SRM Ramapuram has done it all for me!"

SreeMayee
Batch: 2017-2020
Designation: Cine Actress
(Malayalam)



"Thankyou to SRMIST,Ramapuram for providing me an oppportunity to gain knowledge and a skill set to help me to move forward in my new career path in Acting. I would recommend anyone interested in movies and direction as a hobby or a career to take B.Sc. Visual Communication.

Adithya Bhaskar
Batch: 2016-2019
Designation: Cine Actor (Tamil)



"At SRMIST,Ramapuram good infrastructure accompanied by highly intellectual, experienced and supportive faculties, I have witnessed our skill and competence rising to a zenith. The learner centric environment crafted here not only trained us in the academic curriculum but also motivated us. Visual Communication provides good balance of theory and practical subjects covered by proficient faculties and enhanced by opportunities to engage with leading faculty and outstanding peers"

Pallavi Periasamy
Batch: 2017-2020
Designation: Fashion
Photographer,Chennai



The Department of Visual Communication at SRMIST,Ramapuram has given a new direction to my passion for photography. The basic skills that I have learnt during the course have been fantastic and will stand to me no matter what area of Photography I will be working in. The course contents were brilliantly-structured and easy to understand.

Madhuri Watts
Batch: 2015-2018
Designation: Youtuber/Actress



The environment created by the staffs and students at SRMIST,Ramapuram has helped in preparing me for the real world. In addition to subject knowledge,I honed my life skills,soft skills amd people skills which helped me get into Acting and Modelling. The academic inputs imbibed here helped me in my profession. I owe a lot to SRM IST,Ramapuram Campus.

Sivaprakash
Batch: 2017-2020
Designation: Film Editor



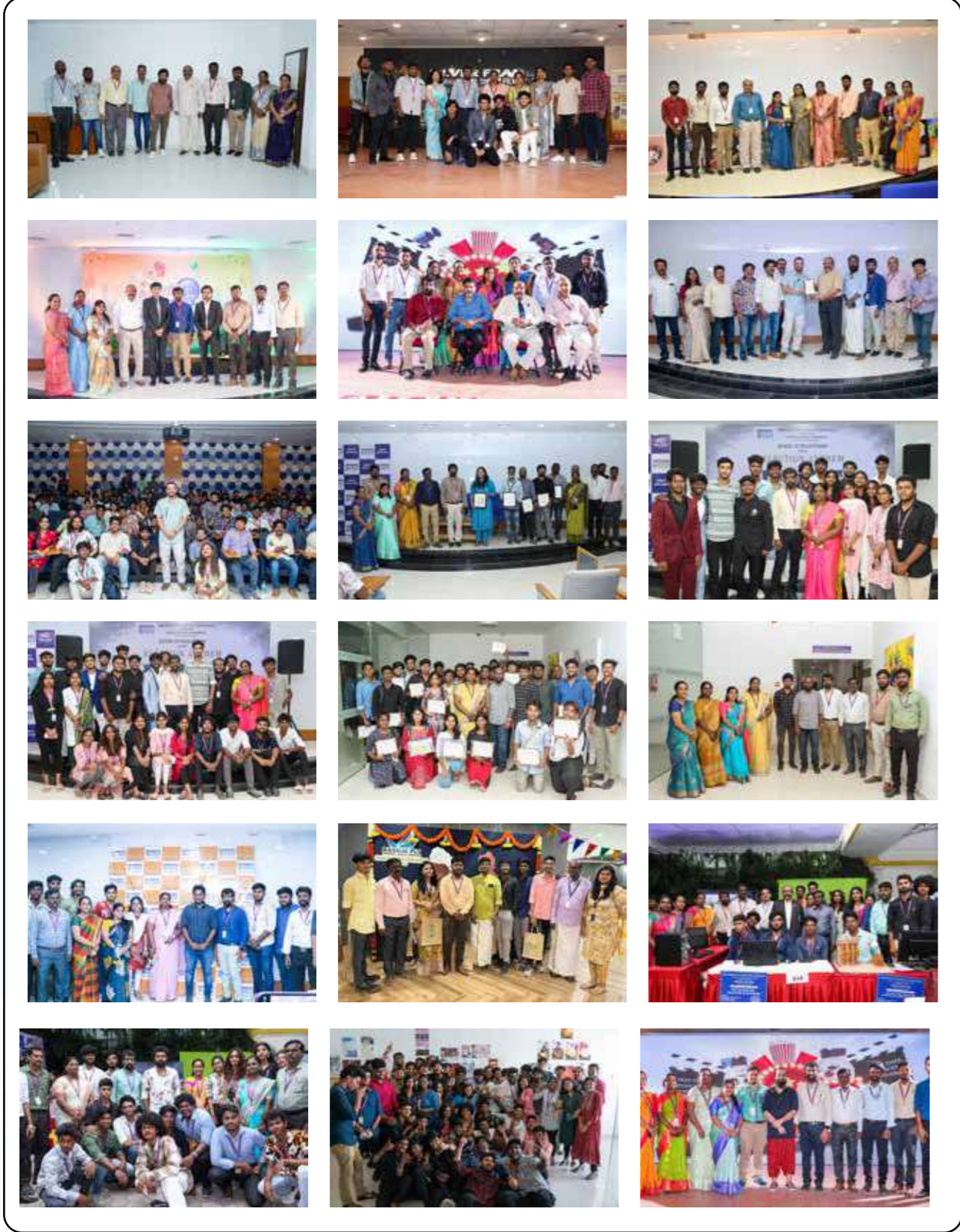
I would describe the SRM University (Ramapuram) as exciting and dynamic. The best thing about being a student here is the number of additional opportunities that are available. I was initially attracted here by the reputation, and my career goals.The best thing about the degree is having the freedom to think of an idea and test its practical application. Many of my dream came true moments were happened here. I feel extremely lucky to be in an environment that allows me to conduct research on what interests me the most, so in all my time here I have never felt bored. I sincerely need to thank my staffs for their guidance and the HOD sir Mr. Parthasarathy they are always been a support to me in every stages of my college life !

Venkatesh
Batch: 2016-2019
Designation: VFX lead /
Graphic Designer



My life at SRM Institute of science and technology bought the clarity of thought, knowledge, confidence, courage and conviction to me and to my goals. I found welcoming classmates, engaged faculty and good infrastructure. I had an amazing support from the department and also from my fellow classmates.

GALLERY





DEPARTMENT OF VISUAL COMMUNICATION

OUR SOCIAL MEDIA CHANNELS LINKS

<https://www.youtube.com/@srmmediastudies>
<https://www.instagram.com/viscom.srm.rmp/?igsh=cmyY2xueHFkOGls>
<https://whatsapp.com/channel/0029VaEEnsbCxoB1ThMaoz0u>



- Bharathi Salai, Ramapuram, Chennai, Tamil Nadu 600089
- 1800 102 1525
- <https://fsh.srmrmp.edu.in/>
- Hod.viscom.rmp@srmist.edu.in
- [Viscom.srm.rmp](https://www.instagram.com/viscom.srm.rmp)
- <https://youtube.com/@srmistrmpviscom9946>