

CHENNAI RAMAPURAM

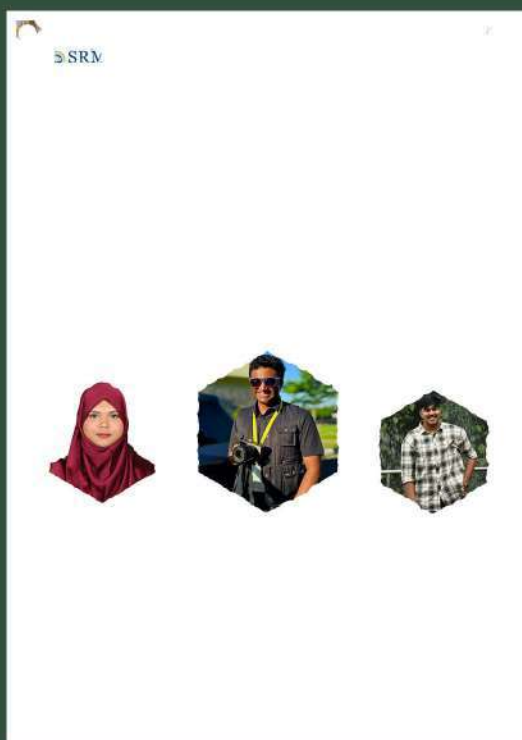


SRM

INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

Faculty of Science and Humanities
School of Media Studies
Department of Film Technology

Achievements



Rankholders

Placement



Industrial Visit – Hyderabad

The Industry Immersion Program enables students to gain real-time exposure at Image Today – Media Expo, July 2025, held at the Chennai Trade Centre. The visit offers insights into the latest media technologies through live demonstrations, industry interactions, and brand showcases, helping students understand current trends, professional workflows, and career opportunities in the media industry.



Chennai
Trade Centre



Creating impactful ads: practical insights for the contemporary market



Creating Impactful Ads: Practical Insights for the Contemporary Market was an expert session led by Mr. M. Arun Sivakumar. He shared his extensive experience in the advertising industry, discussing creative strategies, audience engagement, and current market trends shaping effective advertising. Through real-world examples, he explained how impactful ads are conceptualized and executed in today's competitive media environment. The session concluded with an interactive Q&A, during which students clarified their doubts and gained practical insights into professional advertising practices.



PG Dental Block
Preview Theatre

The future frame : remote camera broadcast in film and television



PG Dental Block
Preview Theatre

The Future Frame: Remote Camera Broadcast in Film and Television was a guest lecture delivered by Mr. K. Selvaganapathy. He shared valuable insights from his television broadcast journey, explaining the practical aspects of remote camera operations and evolving broadcast technologies. The session concluded with an interactive Q&A, where students clarified their doubts and gained a deeper understanding of real-world broadcast practices.





Movie Making Marathon

35 hours

National Level

25+teams

Movie Making Marathon

School Teams

02

An interactive Section with team House Mates



An interactive session with the team House Mates was conducted featuring Mr. Darshan, Ms. Aarsha Chandini Baiju, Mr. Kaali Venkat, and Ms. Vinodhini Vaidyanathan as part of the film's promotion. The session included an engaging question-and-answer interaction with students, where the director shared his filmmaking journey, creative approach, and production experiences, while the actors spoke about their roles, performances, and on-set experiences. The interaction provided students with valuable insights into practical filmmaking and the collaborative nature of cinema.

Hi-Tech Hall
07/08/2025



Industry Immersion programme - Image Today Media Expo July 2025

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Chennai
Trade Centre



Alumni Interaction Rendered realities the Future of VFX



An expert session was conducted by Mr. Sriram, a VFX Artist from Singarajan VFX Pvt. Ltd., who shared valuable insights into the VFX industry. He explained the production pipeline, industry-standard tools, and professional workflows. The session offered practical guidance on portfolio building and global career opportunities in VFX.

Film Technology Freshers Orientation



The Freshers' Orientation for Film Technology featured alumnus Mr. Nithish Kumar, Currently working as an Associate Editor with Editor Ruban. He addressed the students by sharing his industry journey, practical insights, and professional expectations, motivating freshers to approach filmmaking with discipline and passion

PG Dental Block
Classroom 501

SRMIST FACULTY OF SCIENCE & HUMANITIES
(A Place for Transformation)
SCHOOL OF MEDIA STUDIES
DEPARTMENT OF FILM TECHNOLOGY

Organizes
FRESHERS ORIENTATION
Alumni Interaction

CHIEF GUEST
Mr. Nithish Kumar
Film Editor
Indian Film Industry

Date: 11.07.2025 | Film Tech Class Room - 501 | Time: 10:00AM

1800 102 1525

Freshers Orientation Media Studies



The Media Studies Freshers' Orientation featured filmmaker Mr. K. ariharan and Mr. Mahalingam Ponnusamy, Editor-in-Chief, who addressed students of Ilm Technology, Visual Communication, and Journalism and MASS COMMUNICATION, sharing valuable insights on media education, creative responsibility, and industry expectations

Gallery Hall-III
10/07/2025

SRM
SUSTAINABLY
GOALS
AACSB
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FACULTY OF SCIENCE & HUMANITIES
(A Place for Transformation)
SCHOOL OF MEDIA STUDIES
Organizes
FIRST YEAR ORIENTATION PROGRAMME

Mr. K. Hariharan
Filmmaker

Mr. Mahalingam Ponnusamy
Editor - Special Projects

10.07.2025
10:00 AM - 12:00 NOON

Venue : Gallery Hall I, Busck V

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Manidhargal and Crowd Funding Model

The Department of Film Technology organized a special screening of Manidhargal for students of Media Studie. the interaction with the director and crew highlighted crowdfunding distribution strategies and low-budget film production, offering practical insights into independent filmmaking and storytelling.



Gallery Hall-III
04/07/2025



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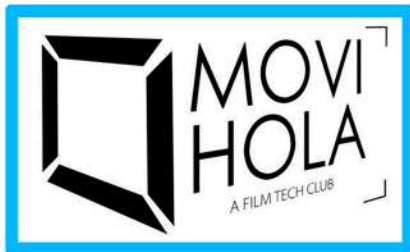
**Faculty of Science and Humanities
School of Media Studies
Department of Film Technology**

FILMSCAPE

Odd Semester 2025 – 2026

“Where technology meets storytelling, building stories for the big screen, crafting cinema through technology while shaping the future of filmmaking.”

FILM CLUB



Inspires creativity through cinema, collaboration, screenings, discussions, and hands-on filmmaking experiences

