

Facentra

| HARMONY | FASHION

PALETTE
OF
FASHION

COLOUR
OF THE
YEAR

TRADITIONAL THREADS, MODERN CONFIDENCE

WEARING CULTURE , RADIATING STRENGTH



Table of Contents



3

ABOUT THE DEPARTMENT

- Faculty
- HOD message

7

CELEBRATING A YEAR OF CREATIVITY & INNOVATION:

Month-wise Events

14

PALETTE OF FASHION

Campus couture

16

BIOPHILIC DESIGN & FASHION

Healing through nature

20

ARTICLES

Articles

2X

EDITORIAL SQUAD

Team of editors

ABOUT THE DEPARTMENT

FASHION DESIGNING DEPARTMENT – SRM IST, RAMAPURAM

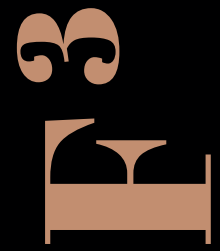
The Fashion Designing Department at SRM IST Ramapuram is a vibrant creative ecosystem where ideas, innovation, and imagination come together. Since its inception, the department has grown into a dynamic learning space that nurtures designers with strong technical foundations, aesthetic sensibility, and a bold creative voice.



Our curriculum blends traditional craftsmanship with modern design thinking. Students explore a wide range of subjects including textiles, pattern making, garment construction, illustration, fashion styling, merchandising, and digital design ensuring that they develop a holistic understanding of the fashion industry. Equipped with advanced laboratories, professional sewing studios, CAD facilities, and hands-on workshops, the department provides an immersive, real-world learning experience.

Learning here goes beyond classrooms. Students engage in live projects, industry interactions, craft cluster visits, exhibitions, and fashion shows that sharpen their design skills and build confidence.

FASHION FACULTY FORCE

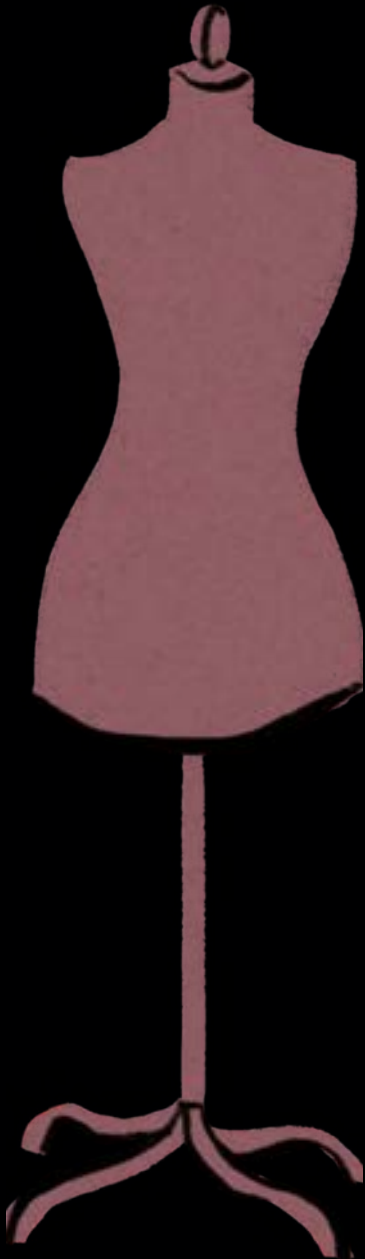


Our faculty team comprises experienced educators, researchers, and designers who guide students through every stage of their creative journey. They encourage experimentation, critical thinking, and personal expression. Ensuring every student discovers their unique identity as a designer.

At its core, the Fashion Designing Department is a place where creativity becomes a language, where fabrics tell stories, and where young designers learn to shape the future with imagination and purpose. With an environment that celebrates passion and innovation, SRM IST Ramapuram continues to mould the next generation of fashion professionals who are ready to influence, inspire, and lead.



FROM THE DESK OF DEPARTMENT HEAD



Your letter's introduction can be a brief greeting, a few polite statements, or a background of why you're writing. The main paragraph is the bulk of your letter, containing the most important parts of your message. Finally, the conclusion sums up all your ideas. It can also include a closing statement or salutation. No matter what reason you have behind writing, it's best to be organized and plan the contents of your letter before publishing the magazine.

FACULTY MEMBERS



SWETHA MENON.N.P
Assistant Professor



OVIYA YUVASHREE U
Assistant Professor



MS. VIDHYAVATHI
Assistant Professor



J. SATYA NARAYANAN
Assistant Professor



NIVETHA KANMANI G
Assistant Professor



GITHANJALI .R
Assistant Professor



N. GAYATHRI
Assistant Professor



RAMPRIYA M
Assistant Professor



CELEBRATING A YEAR OF CREATIVITY & INNOVATION:

A CHRONICLE OF THE FASHION DESIGNING DEPARTMENT



The Fashion Designing Department embraced the academic year with a vibrant calendar of events that blended creativity, industry knowledge, practical exposure, and community responsibility. From high-energy competitions to thought-provoking seminars and hands-on workshops, each event was a celebration of artistic spirit carefully curated by the department under the leadership of Dr. V. Bhanu Rekha, Head of the Department, and a dedicated team of faculty members.



JULY: A MONTH OF CREATIVITY, COMPETITIONS & INDUSTRY INSIGHTS



FACENTRA

Inter-Department Competitions Ignite Creative Sparks

The month began on an exciting note with **Minutia '25**, an Inter-Department Fashion Designing Competition held on **01.07.2025**. Students showcased their artistic brilliance under the guidance of faculty organizers **Ms. Swetha Menon N.P**, **Ms. M. Ram Priya**, and others. The event saw enthusiastic participation, with designs that spoke volumes about innovation and craftsmanship.

Following the success of the first event, the department hosted a **Logo Development Competition** on **04.07.2025**. Students experimented with visual identity and branding concepts, crafting logos that reflected originality and design intelligence. The event was expertly coordinated by **Ms. Oviya Yuvashree U** and **Ms. Nivetha Kanmani**.





A Week of Transformative Orientations

11.07.2025 marked a significant milestone with an Orientation Program for budding fashion designers, featuring eminent industry experts including

Ms. Radha Ramabhadran, Apparel Industry Consultant
Mr. K. Gopinath, Textile Consultant, Texmedix Pvt. Ltd.
Ms. Sri Prashanthi Venugopal, Fashion Designer & Stylist

This seminar opened new horizons for students, offering insights into **ever-evolving industry trends, textile developments, and professional best practices.**

Just the day before, on **10.07.2025**, the department proudly welcomed a distinguished panel of alumni who have carved their niche in several creative and corporate fields. **Fashion stylists, merchandisers, film industry costume designers, and professionals** from global companies shared their journeys, truly inspiring the next generation.

Reconnecting with Legacy: Alumni Meet 2025

On **10.07.2025**, the campus buzzed with nostalgia during the Alumni Meet, where graduates from the **2023, 2024, and 2025** batches reunited. The celebration, organized by Ms. Vidhyavathi, honored the achievements of alumni while strengthening bonds between past and present students.

ASkill-Enriching Workshops & Thoughtful Seminars

The department collaborated with Naturals to host a hands-on workshop titled **Make-Up in Personal and Professional World** on 15.07.2025, exclusively for II-year students. The session helped learners explore the artistry and science behind make-up styling.

Empowering young women, the department held a seminar on **Intimate Essentials for Women** on 24.07.2025, featuring speakers from Naidu Hall and Goonj, promoting awareness, comfort, and self-confidence.

Fashion with Compassion

On 26.07.2025, students participated in **Senior in Style**, a thoughtful socio-community activity emphasizing compassion and social responsibility. Guided by Ms. Nivetha Kanmani and Ms. Githanjali, the event reminded students that fashion is not only about glamour but also about giving back.

Exploration Through Visits

Ending the month on a culturally enriched note, the department organized two industrial visits on 30.07.2024:

Cholamandal Artists' Village, Injambakkam

Dakshina Chitra Heritage Museum, ECR, Muttukadu

The visits allowed students to connect with heritage art forms, cultural crafts, and traditional design philosophies.



AUGUST: A FUSION OF LEARNING, INNOVATION & GLOBAL PERSPECTIVES



Creative Launch Pad: Bridge Course 2025

Beginning on 23.07.2025 and running till 05.08.2025, the Bridge Course introduced freshers to the foundations of creative thinking. Conducted by the entire faculty team, it set the tone for their transformative academic journey.



International Knowledge Exchange

On 01.08.2025, students had the rare opportunity to attend an International Seminar on Sustainable Materials, delivered by Dr. Seshadri Ramkumar, Professor at Texas Tech University, USA.

The session enlightened learners on eco-friendly fabrics, futuristic materials, and sustainable fashion practices.



A field visit to the Trade Fair B2B Wholesale Garment Expo'25 on 13.08.2025 offered students real-time exposure to bulk garment operations and the dynamics of textile retailing.

Simultaneously, students attended a seminar titled "From Micro-Trends to Vibes: A Student's Journey to Prepare for the Fashion Industry" on the same day, presented by Mr. Surya Bharath from Skechers, Dubai. The session highlighted the power of trend forecasting in shaping modern fashion markets.



INDUSTRIAL EXPOSURE & TREND FORECASTING

LOOMINANCE '25: A CELEBRATION OF SKILLS & VALUES



The two-day event Loominance '25 on 20.08.2025 & 21.08.2025 brought together creativity and thoughtfulness:

- Day 1: Thinking Through Hands by Mr. Naresh Ramasubramanian encouraged students to blend hand skills with innovation.
- Day 2: Youth for Peace: Gandhian Perspective by Mr. A. Karunakaran instilled values of harmony and responsible citizenship.



GUIDANCE FOR GLOBAL AMBITIONS

On 25.08.2025, students attended an exclusive session titled Crafting a Competitive Portfolio for International Fashion and Design Universities, led by Ms. Miranda Higgins, International Student Recruitment Officer from the University of the Arts London (UAL). The seminar broadened students' understanding of global portfolio standards and application strategies.

PALETTE OF FASHION



SEPTEMBER: The Month of Professional Growth

PROFESSIONAL DEVELOPMENT PROGRAM (PDP): 15–27
SEPTEMBER 2025

This intensive PDP refined students' professional readiness and boosted their confidence for future career paths.



A transformative 11-day Professional Development Program empowered final-year B.Sc. and M.Sc. Fashion Designing students. Experts from diverse domains trained students in leather craft, digital marketing, communication skills, project management, and leadership.

Speakers included:

- Mr. M. Elangovan, Leather Sector Skill Council
- Mr. A. S. Lokeshvarar & Mr. M. Praveen Kumar, Web D School
- Ms. Sonia Jha, interact.ed, Bengaluru
- Mr. Yuvaraj K. S, YSAP Consultancy

Biophilic Design & Fashion: Healing Through Nature

The month concluded with a webinar on 24.09.2025, titled Biophilic Design and Fashion: Healing Through Nature, conducted by Ms. Krutika Hinge, Interior Designer and Founder of Aura Vastu, Pune. The session explored how nature-inspired concepts foster well-being, sustainability, and emotional design aesthetics.



“The Art and Science of Weaving”

The program aimed to provide hands-on exposure and pedagogical insights into the intricate process of weaving. Faculty members explored creative techniques, weaving tools, and fabric construction methods, enhancing their technical knowledge and practical skills. The session encouraged collaborative learning, creative exploration, and skill enrichment in line with sustainable textile practices.

The immersion experience proved highly beneficial, bridging the gap between traditional craft techniques and modern educational approaches, aligning with the Sustainable Development Goals of quality education and innovation in textile design.



"Fashion Design is the art of shaping fabric, as God shaped creation, both turning imagination into reality"

Sustainable Fashion and Professional Ethics: A Roadmap for Future Designers



The Department of Fashion Design organized an insightful session on “Sustainable Fashion and Professional Ethics: A Roadmap for Future Designers” by Mr. E. La Vijay, an expert in sustainable apparel design and ethical fashion practices. The session aimed to educate budding fashion professionals on the importance of sustainability in design thinking, production, and consumption. The resource person emphasized the growing global demand for ethical fashion practices and the responsibility of designers to incorporate eco-conscious methods into their creative processes.

A Year That Wove Memories, Skills & Aspirations

From competitions that celebrated artistry to seminars that nurtured intellect.

From workshops that built skills to industrial visits that broadened perspectives.

From community service activities that touched lives to global seminars that shaped dreams.

The Fashion Designing Department experienced a year rich in learning, creativity, and inspiration. Every event was a step towards molding the designers, innovators, and visionaries of tomorrow

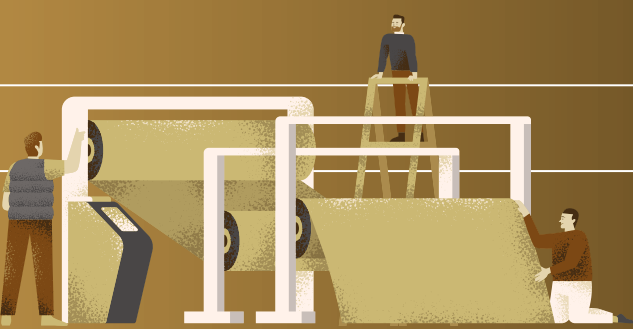
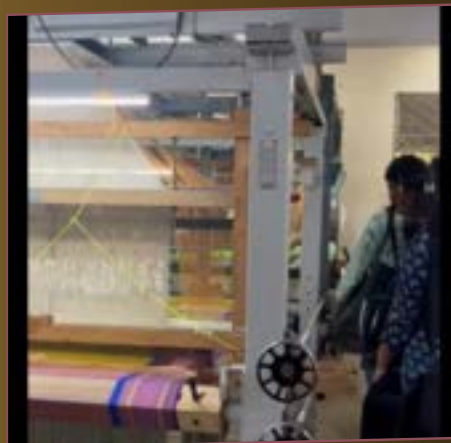


"Fashion Design is the art of shaping fabric, as God shaped creation, both turning imagination into reality "

“Stitched in October: Learning Through Experience”

WEAVERS SERVICE CENTRE

The students visited the Weavers Service Centre, Besant Nagar, gaining firsthand exposure to India’s rich handloom heritage. They explored weaving, dyeing, and printing units, observing techniques from traditional looms to modern CAD design systems. The team learned block, screen, and stencil printing along with natural and synthetic dyeing methods. The visit highlighted sustainability, eco-friendly practices, and the blend of craft with technology. Overall, it offered a deep appreciation for the skills, culture, and innovation that support India’s weaving community.





FASHION PHOTOGRAPHY WORKSHOP

SRMIST Ramapuram's Fashion Designing Department conducted a Fashion Photography Workshop on 10th October 2025. Experts Mr. Harigaran and Ms. Sindhuja trained students in lighting, camera angles, styling, and visual storytelling. Students practiced studio setups and captured creative fashion visuals. The workshop supported SDGs 4, 9, and 11 by promoting quality learning and innovation. The session ended with feedback and boosted students' confidence in fashion communication.



Articles



Colour of the Year: A Global Visual Language Shaping Fashion

By **Jaison Rakesh**, MSc Fashion Designing, SRMIST, Chennai.

Every year, the **Colour of the Year** emerges as a symbolic reflection of the world's shifting emotions, cultural movements, and creative spirit. It represents more than just a trend but also captures the mood of society and influences everything from fashion and design to lifestyle aesthetics. Designers across the globe look to this defining shade for inspiration, using it to shape silhouettes, textures, and visual storytelling.

Behind this global phenomenon stands Pantone, the leading authority in colour forecasting. Through extensive research, cultural analysis, and trend evaluation, Pantone identifies the hue that best represents the collective moment. Making Colour of the Year a powerful guide for industries worldwide.

2019	Living Coral: warmth and optimism.
2020	Classic Blue: stability in uncertainty.
2021	Ultimate Gray & Illuminating Yellow: resilience paired with hope.
2022	Very Peri: digital creativity and transformation.
2023	Viva Magenta: fearless self-expression.
2024	Peach Fuzz: softness and human connection.
2025	Mocha Mousse: a grounded, earthy neutral representing comfort, stability, and timeless elegance.



Glance at 2025's Colour of the Year: Mocha Mousse

Colour Tone & Appearance

Mocha Mousse, the 2025 Colour of the Year, is a warm, earthy neutral that blends soft brown and creamy beige tones. Its smooth, grounded appearance brings a sense of calm, comfort, and understated luxury. The shade feels natural yet refined proving perfect for both minimal and elevated fashion aesthetics



Its Appeal in High-End Styling

- Photographically flattering all skin tones.
- Works across occasions - red carpets, events, and casual looks.
- Pairs seamlessly with luxury fabrics like silk, leather, and suede.
- Fits the minimal, soft-glam trend dominating celebrity fashion.
- Gives a subtle, chic elegance without overpowering the outfit.
- Supports earthy, sustainable fashion messaging, now popular among stars.

As a fashion design student at SRMIST, I view the Colour of the Year as a reminder that design is never created in isolation, rather shaped by society, psychology, and global creativity. It encourages us to think beyond trends and infuse deeper narratives into our work, connecting people through colour and emotion.

For **2026**, Pantone has chosen **Cloud Dancer (PANTONE 11-4201)**, a soft, airy white described as a “billowy, balanced white imbued with serenity.”

That choice itself tells a story: perhaps of a global yearning for simplicity, calm, and clarity amid a noisy, overstimulated world.



LIGHTS, CAMERA, FASHION!

