

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION'S

The Feed

SPECIAL ISSUE



FROM THE DESK

Letter from the Editors

Lights, Camera, Learning!

It gives me immense joy to present this special edition of The Feed, capturing the unforgettable experiences of our recent industrial visit to Hyderabad. This journey was a vibrant exploration into the heart of cinema, media, and culture — where our classrooms extended beyond four walls into the magnificent Ramoji Film City and the historical landscapes of Hyderabad.

As students and faculty of the School of Media Studies, we believe that true learning happens when theory meets practice.

At Ramoji Film City, our students witnessed the grandeur of world-class production facilities, sprawling sets, and the intricate magic that transforms ideas into cinematic reality.

It was a living example of the scale, professionalism, and artistry that the

media industry demands.

Equally enriching were our visits to Hyderabad's cultural landmarks. From the majestic Charminar to the breathtaking IMAX experience, where our students enjoyed a special screening, every moment offered lessons in history, heritage, technology, and the art of storytelling. A particularly profound moment was our visit to the towering Ambedkar Statue, which reminded us of the values of justice, equality, and social reform. Standing before this monument was not only humbling but also deeply inspiring, a reminder that as media professionals, our work carries the responsibility to uphold these ideals through the stories we tell. This edition of The Feed brings together reflections, photographs, and creative expressions from our students, who have distilled their learning and joy into words and

visuals. It stands as a testament to our commitment to providing holistic education, where learning is as much about exposure and exploration as it is about classrooms.

As Editor-in-Chief and Head of the School of Media Studies, I am proud to see our students embrace such opportunities with enthusiasm and creativity. I extend my gratitude to our faculty team for their constant support and to our students for making this journey memorable.

May this special edition inspire us all to keep exploring, keep learning, and keep telling stories that make a difference.

Editor-in-Chief, The Feed

Dr. V. Prabakaran

Between Frames and Footsteps - Hyderabad Stories

Every journey leaves behind a trail of stories, and our Industrial Visit to Hyderabad was no exception. It opened the doors to us in ways both grand and intimate. On one hand, we witnessed the scale and spectacle of cinema at Ramoji Film City, standing where legends were filmed and stories were built from scratch. On the other, we stood shoulder to shoulder with bangle sellers, pearl traders, and chai vendors at Charminar, listening to stories of resilience and tradition that sustain the city's heartbeat.

This tabloid brings together those

contrasts, cinema and spirituality, history and modernity, leisure and learning. It is a mosaic of perspectives written by students who lived every moment with curiosity and joy. For many, this was their first trip to Hyderabad; for some, it was a rediscovery of their roots. But for all of us, it was an unforgettable chapter in our academic and personal journeys.

We hope that as you read these pages, you feel the same thrill we felt while stepping into an IMAX theatre, the same wonder we felt walking through Ramoji's sets, and the same warmth we carried back from Charminar's bustling streets.

This is not just an account of an industrial visit, it is a celebration of shared experiences, friendship, and the joy of learning beyond books.

As the editor, it has been a privilege to weave together the voices and visions of my peers. I hope this edition inspires us to keep looking at the world through the lens of curiosity and creativity. After all, as this IV taught us, every scene is an opportunity and every story is waiting to be told.

Editor, The Feed

Ms. P S Padmavathy

CHRONICLES OF THE VISIT

Industrial Insights: The Hyderabad Experience

Day One: Experiencing Hyderabad Through the IMAX Lens

The anticipation of our four-day industrial visit to Hyderabad had already set the tone even before we boarded the bus. For most of us, this wasn't just about visiting industries and gaining exposure, it was also about traveling together as classmates, exploring a new city, and creating memories that would stay with us long after we returned. Hyderabad, with its rich history, vibrant culture, and modern attractions, welcomed us with open arms. And our very first day began on a high note, with a trip to the famous Prasad's IMAX, a landmark that every Hyderabadi recommends when you ask about "must-visit" places.

After checking into our hotel and freshening up, we set out with bubbling excitement. Many of us had heard of Prasad's IMAX long before, some through friends, others from social media, and quite a few from the fact that it once housed the world's largest IMAX screen. The idea that we would be watching movies there on our very first day thrilled us. For students, movies are more than just entertainment; they are a break from the constant cycle of assignments, lectures, and deadlines. And what better way to begin a trip than with an immersive cinematic experience?

As our bus pulled into the area, we were greeted by a sight that made us pause in awe, the colossal statue of Dr. B.R. Ambedkar, standing proudly right next to Prasad's IMAX. It wasn't just big, it was massive, towering over the landscape,



embodying strength, vision, and dignity. The sheer scale of the statue took our breath away, and almost instantly, everyone's phones were out, trying to capture its magnificence against the cloudy evening sky. Just then, a soft drizzle began to fall, adding a touch of drama to the moment. The raindrops glistened in the city lights, and the air felt cool and refreshing. The combination of the iconic IMAX theatre, the grandeur of Ambedkar's statue, and the gentle rain made the atmosphere feel almost cinematic, like we had stepped into the opening scene of a movie ourselves.

When we reached Prasad's, its sheer grandeur impressed us further. The place was buzzing with people of all ages, a blend of families, youngsters, and tourists. The giant posters lit up the entrance, announcing the movies that were running. At that time, two major films were on the IMAX screen, the Japanese anime film *Demon Slayer*, and the action-packed Hollywood film *One Battle After Another*.

This led to a natural division among us. The anime enthusiasts among our group, who had been eagerly following the *Demon Slayer* series, immediately opted for it. Their excitement was contagious; for them, this was more than just a film screening, it was an opportunity to see their beloved characters on one of the biggest and most advanced screens in the country. They chattered about plotlines, visuals, and expectations, while some of us, who weren't into anime, curiously listened.

The rest of us gravitated toward *One Battle After Another*. A few of us chose it simply because we wanted the adrenaline rush of a high-octane action film, while others picked it because they weren't familiar with anime. Either way, there was something in it for everyone, and the best part was that we got to experience it all in IMAX format, something that elevated the films to a whole new level.

Once inside the halls, the magic began. For those who watched *Demon Slayer*, the vivid animation, striking visuals, and intense emotional beats of the story made the experience unforgettable. Sitting in those plush IMAX seats, with the massive screen and impeccable sound quality enveloping them, they felt as though they had stepped directly into the fantastical world of Tanjiro and his companions. The larger-than-life portrayal of the characters and the emotional depth resonated strongly with the fans. Some even came out of the theatre teary-eyed but smiling, declaring it one of the best anime experiences they had ever had.

Meanwhile, those of us watching *One Battle After Another* had our share of thrills. The film was a rollercoaster ride of action sequences, larger-than-life heroes, and dramatic battles. On an IMAX screen, every explosion, every chase, and every fight scene seemed magnified to perfection. The surround sound amplified every clash of swords, every dialogue, and every musical beat, leaving us on the edge of our seats. While the film itself had its clichés, the IMAX experience gave it an extra punch, making it an unforgettable watch. When the screenings ended, we regrouped in the lobby. What followed was typical of students, we immediately began exchanging stories, teasing each other about our choices, and debating which movie was better. The *Demon Slayer* fans passionately argued that anime was more layered and meaningful, while the action-movie watchers countered with the thrill



factor of their choice. Though playful, these discussions showed how cinema, in all its forms, has a unique way of bringing people together and sparking conversation.

We also couldn't help but admire the IMAX technology itself. Many of us remarked on how different it felt from regular theatre screenings, the clarity of visuals, the booming sound, and the immersive nature of it all. It wasn't just about watching a film; it was about feeling it. For students like us, who often rely on streaming platforms for entertainment, this was a refreshing reminder of the magic of theatre.

By the time we stepped out, the drizzle had stopped, leaving behind the faint smell of rain on the pavements. The night sky hung low over Hussain Sagar Lake nearby, and the shimmering city lights reflected on the water, making the whole scene feel dreamlike. We boarded our bus and headed back to the hotel, still buzzing with the excitement of our first day. Dinner at the hotel was lively, filled with laughter, chatter, and reenactments of favorite movie scenes. Some students pulled out their phones to share snippets of the anime soundtrack, while others mimicked fight sequences from the action film.

Looking back, the first day might not have been filled with heavy industrial visits or formal learnings, but it set the tone for the trip in a unique way. It allowed us to relax, bond, and soak in Hyderabad's cultural offerings before diving into the more technical aspects of our visit.

As we went to bed that night, tired yet happy, one thing was clear: if the first day had been this memorable, the days ahead promised even more. And in our student diaries, the chapter titled Prasad's IMAX Experience under Ambedkar's Watchful Eyes would always hold a special place.

Day Two: A Cinematic Dream at Ramoji Film City

If Day One at Prasad's IMAX had introduced us to Hyderabad through the magic of cinema on screen, then Day Two plunged us headfirst into the world of cinema itself. Our visit to Ramoji Film City, the world's largest film studio complex, was hands down the highlight of our four-day industrial trip. Even before we entered, the excitement among us was palpable. For film lovers, Ramoji was no less than a pilgrimage site, and for the rest, it promised rides, shows, and endless fun.

As our bus approached the gates, the grandeur of the entrance made us fall silent for a moment. Ramoji is not just a film city; it is a universe in itself, spread across 2,000 acres, housing massive sets, theme parks, gardens, and replicas of world monuments. The weather, too, blessed us that day. With the sun hidden behind mild clouds and a pleasant breeze in the air, the moderate climate made it perfect for wandering, exploring, and soaking in every little detail.

The first thing that struck us upon entry was how vast everything felt. Walking through Ramoji was like stepping into different worlds within minutes, one moment we were standing before a palace set, the next we were strolling past a replica of an airport. Some of us joked that it felt like traveling across countries without a passport.

One of the earliest highlights of the day was exploring the movie sets. We were awestruck by the Baahubali set, grand, majestic, and larger-than-life, much like the film itself. Standing in front of those towering arches and intricate carvings, it was hard to believe that something we had admired on screen was right in front of us. Our cameras clicked nonstop, and almost everyone posed like Amarendra Baahubali at least once.

Beyond these, there were equally breathtaking spaces, the Bhagavatham sets, with their divine and mythological themes, stood out with their intricate sculptures, temple-like structures, and spiritual aura. The airport set amazed us because of how realistic it looked, complete with terminals, waiting lounges, and a runway strip that could easily fool someone into believing it was an actual airport. The Mughal palace set, with its domes, arches, and royal pathways, felt like stepping into history, while the curious two-in-one Taj Mahal structure fascinated us. From one side it looked like the famous white marble wonder, but as we walked around, it transformed into another structure altogether. It was like witnessing the creativity of filmmaking come alive in stone and plaster.

Alongside these, we spotted sets from popular films like Dilwale, Chennai Express, Robot, Magadheera, and even thematic areas used for The Dirty Picture. Each set told a story, and wandering through them felt like flipping through the pages of Indian cinema history.

After the sets, it was time for adventure. Ramoji is not just about films, it's also a theme park packed with activities, and we were determined to try as many as possible. The rides gave us bursts of adrenaline, whether it was roller coasters, dizzying spinners, or family-friendly joy rides. The laughter and screams that echoed during the rides were proof that, for a few moments, we had all become children again.

The Borasura maze was another unforgettable experience. Marketed as a horror house cum maze, it lived up to the hype. The creepy atmosphere, dim lights, sudden scares, and confusing pathways had us clinging to each other, shrieking at the smallest movement. Some of us tried to act brave, but even they couldn't resist jumping at the perfectly timed effects.



Cont. - Day Two: A Cinematic Dream at Ramoji Film City



Post that adventure, we gathered for lunch inside Ramoji Film City. The sprawling food courts had something for everyone, South Indian thalis, North Indian delicacies, fast food, and more. Sharing food, clicking pictures, and chatting about the morning's adventures, lunch itself became a little bonding moment amidst the excitement.

The afternoon was reserved for shows, and each one exceeded our expectations. The circus show was delightful, packed with skilled performers, and acts that kept us at the edge of our seats. From jugglers to acrobats, every performance felt surreal. But it was the stunt show that left the biggest impact.

Day Three: Between Divinity and Diversity

After two days of cinematic wonder and entertainment, Day Three of our Hyderabad industrial trip brought us closer to the soul of the city, its spirituality, history, and culture. If the first two days had been about lights, screens, and sets, today was about heritage and people. Our destinations were two of Hyderabad's most iconic landmarks: Birla Mandir and the world-famous Charminar.

The morning began with a short ride to Birla Mandir. Situated atop a 280-foot-high hill called Naubat Pahad, the temple is a shining beacon visible from many corners of the city. As our bus wound its way up the road, we could already see the gleaming white marble structure perched gracefully against the backdrop of the sky. The very first thing we noticed upon arrival was the rule: no phones or cameras allowed inside. At first, a few of us groaned playfully, after all, students love capturing everything for Instagram stories. But as we climbed the steps barefoot, leaving our gadgets behind, something shifted. The absence of phones forced us to be present in the moment.

The high-octane sequences included car chases, motorbike stunts, fire tricks, and breathtaking leaps. Watching the performers pull off daring car drifts and explosive chase sequences right in front of us felt unreal, it was like being on the set of an action film, only this time without the movie magic of editing. The rawness and risk of the live performance had us clapping and cheering nonstop.

Walking through the landscaped gardens and theme-based areas was another treat. From Japanese gardens to European-style streets, every corner of Ramoji seemed picture-perfect. By the evening, though our feet were aching from all the walking, our spirits were soaring.

The climb itself was serene. The cool marble beneath our feet, the sound of temple bells, and the gentle breeze made the ascent peaceful. When we finally reached the sanctum, we were left awestruck. The deity, majestic and radiant, was adorned beautifully, exuding a divine aura that words can barely capture. Standing there in silence, many of us felt a sense of calm wash over us. For students often buried in academic deadlines and urban chaos, this quiet spiritual pause was refreshing. Some prayed, some simply observed, and others just soaked in the positive energy of the space.

The temple itself was a marvel of architecture. Built entirely of white marble, with intricate carvings depicting mythological scenes, it was a blend of tradition and artistry. From the temple's courtyard, we had panoramic views of Hyderabad, the Hussain Sagar Lake glistening on one side, and the bustling city stretching endlessly on the other. It felt like the perfect metaphor, spirituality and modernity coexisting side by side.

From the serenity of Birla Mandir, our

We had seen and experienced so much in one day that it was overwhelming in the best possible way.

On the way back to the hotel, the bus buzzed with conversations. Everyone had their own highlight, the horror maze for some, the stunt show for others, the Baahubali set for many, and the Mughal-Taj Mahal structures for the architecture lovers. But we all agreed on one thing: Day Two at Ramoji Film City was the best among the four days. It wasn't just about visiting a tourist spot; it was about living inside a cinema, feeling its magic, and realizing the sheer magnitude of the Indian film industry.

day took a vibrant turn as we headed toward the Charminar. If Birla was about silence, Charminar was about sound, color, and life. Located in the heart of the old city, the Charminar stands as Hyderabad's most enduring symbol. As our bus approached, the sight of the towering minarets rising above a sea of shops and people was both overwhelming and exciting.

Getting down near Charminar felt like stepping into a different era. The air buzzed with energy, street vendors calling out, autos honking, aromas of biryani, kebabs, and Irani chai filling the air, and crowds weaving through narrow lanes. Unlike the stillness of the morning, this place was alive and pulsating.

Climbing up the steps of Charminar, we admired the Indo-Islamic architecture up close, the arches, the intricate carvings, and the way the minarets seemed to pierce the sky. The view of Laad Bazaar, with its endless rows of shops selling bangles, pearls, and fabrics, was mesmerizing. But the real highlight of our Charminar visit was interacting with the street vendors who form the heart and soul of the area.

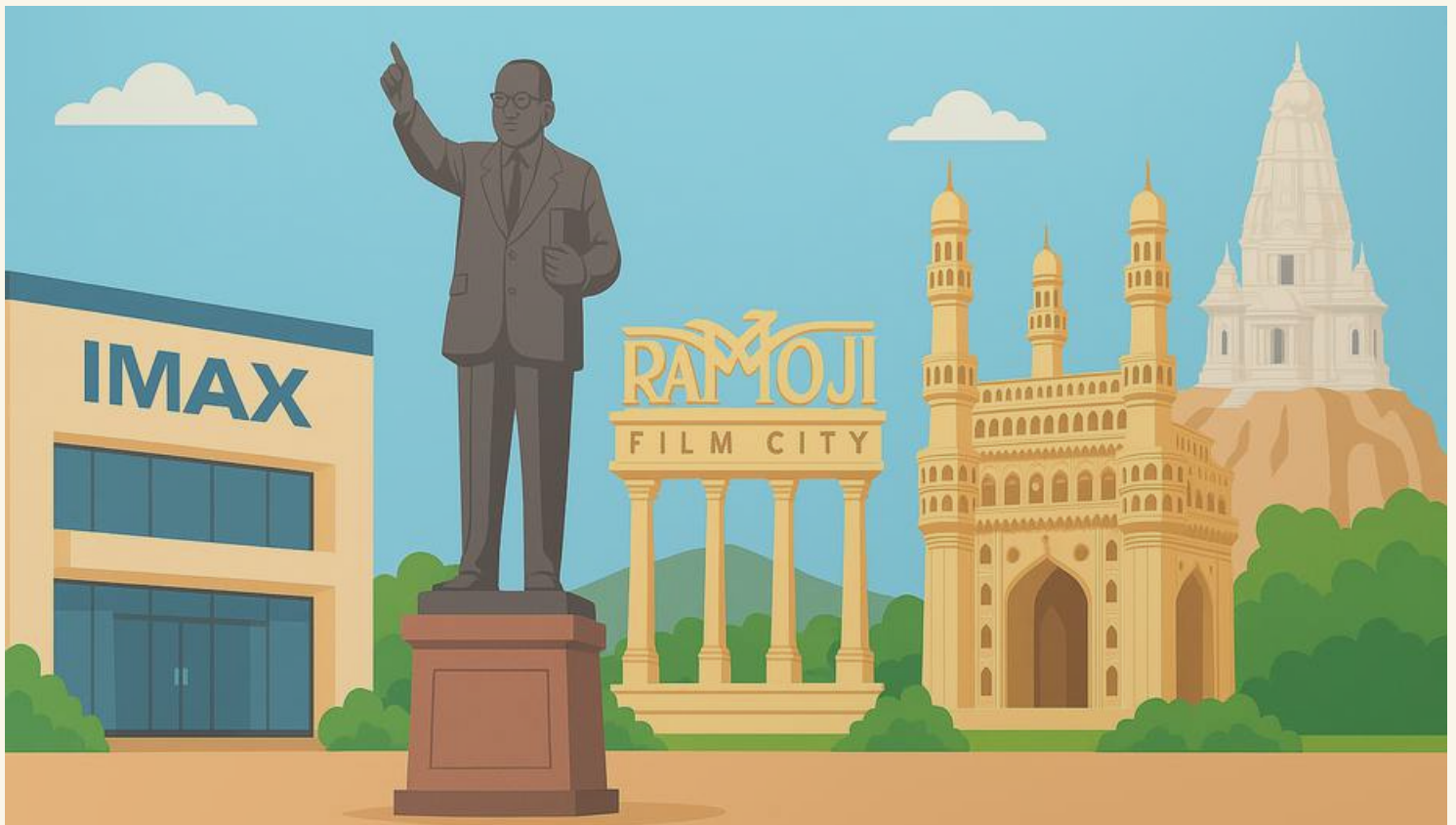
Cont. - Day Three: Between Divinity and Diversity



As part of our learning, we took the chance to talk to them about their work. Some sold pearls, some bangles, some street food, and others fabrics. They told us about their business practices, how they set up early in the morning, the protocols they follow to manage space in such a crowded market, and the challenges of dealing with heavy tourist footfall. Many shared stories of generations working in the same trade, fathers, sons, and even grandsons carrying forward the business. What struck us most was their resilience. In a marketplace as chaotic and competitive as Charminar, sustaining a business is not easy. Yet these vendors spoke with pride about their work.

They explained how bargaining is an unspoken rule here, how tourists bring life to their sales, and how they adapt during festive seasons when crowds double. One elderly bangle seller told us how his family had been working in the same spot for over 50 years, and how each set of bangles had its own story. Another young vendor, selling pearls, enthusiastically explained how they source their goods and the tricks they use to attract customers amidst dozens of competitors. Charminar was not just a tourist destination anymore, it became a living, breathing classroom. It taught us about local economies, human interactions, and the spirit of small-scale businesses that keep a city's culture alive.

By the time we left Charminar, the sun was high and the streets were as lively as ever. We headed to a nearby restaurant for lunch, where plates of authentic Hyderabad food made for a perfect farewell meal. The flavors of biryani, kebabs, and desserts were as rich and memorable as the city itself. With satisfied smiles and full hearts, we boarded our bus for the long journey back to Chennai. As the city faded into the distance, each of us carried something personal from Hyderabad, whether it was the peace of Birla Mandir, the energy of Charminar, or the stories of the people we met along the way. Our trip had come to an end, but the memories, lessons, and experiences would stay with us long after we returned.



REFLECTIONS & IMPRESSIONS: STUDENT CORNER

My Industrial Visit Experience to Hyderabad

I realized that Hyderabad is more than just my native city. It is a place that carries history, culture, modernity, and warmth in equal measure.

Tanvee | III BA JMC



Hyderabad has always been a city very close to my heart. Being my native place, I have visited it countless times with my family, and every visit has been special in its own way. However, this time was different. Visiting Hyderabad with my college friends and teachers as part of our industrial visit gave me a whole new perspective of the city I thought I already knew. It was not just a trip but an enriching educational journey that combined learning, exploration, and fun.

One of the highlights of this visit was our day at Ramoji Film City. Even though I had been to Hyderabad many times, this was my very first time experiencing Ramoji, and it felt like stepping into a different world. The grand film sets, artistic designs, and the behind-the-scenes magic of cinema were truly fascinating to watch. Walking through the sets where so many movies had been shot gave me goosebumps. I was amazed by the creativity and effort that goes into building these massive structures just for

storytelling. Beyond the glamour, I also learned about the scale and organization involved in film production, which added a lot of value to our trip. At the same time, it was filled with laughter, fun rides, and group photos that I know I will treasure forever. Another memorable part of the trip was our visit to the Charminar. Even though I have been there before, this time I looked at it with a fresh perspective since I was with my peers and teachers. The charm of Charminar never fades. It is not just a monument, but a cultural symbol of Hyderabad. What I enjoyed the most here was interacting with the street vendors. Listening to their stories, understanding how they run their businesses, and learning about their daily struggles and strategies was eye-opening. It was a simple yet meaningful interaction that gave me insight into the lives of the people who keep the city's spirit alive. Of course, no visit to Charminar is complete without shopping! I picked up a few things for my family, which made the moment even more special.

After the sightseeing, we headed for lunch, and it was a treat in itself. Nothing beats the experience of eating authentic Hyderabadi biryani in Hyderabad, and that day the meal tasted extra delicious,

maybe because it came after a morning filled with exploration. Sharing food with my friends and teachers, laughing over small things, and soaking in the flavors made the experience perfect. Throughout the trip, I realized that Hyderabad is more than just my native city. It is a place that carries history, culture, modernity, and warmth in equal measure. Every corner has a story, and every visit brings a new discovery. What made this particular visit so memorable was the company I had. Experiencing Hyderabad with my college mates and teachers allowed me to see the city through a different lens. The academic aspect of the industrial visit gave me knowledge, while the personal interactions gave me joy.

Overall, this trip was a blend of learning and leisure. From the vibrant sets of Ramoji Film City to the bustling lanes of Charminar, from the cultural lessons to the fun-filled moments, every experience added a new layer of memory for me. Hyderabad, being close to my heart already, now holds yet another unforgettable chapter. I will always remember this IV not just as a college trip but as a journey that made me connect more deeply with my city and with the people around me.



REFLECTIONS & IMPRESSIONS: STUDENT CORNER

A Memorable Industrial Visit to Hyderabad

Kishalini | III BA JMC

A college trip is always something students look forward to with great excitement, and our three-day Industrial Visit (IV) to Hyderabad was

nothing short of extraordinary. Organized for the students of Journalism and Mass Communication, Visual Communication, and Film Technology, this trip brought together fun, friendship, and discovery in the perfect mix. From the moment our buses left the campus, the air was filled with laughter, songs, and a sense of adventure that carried through till the very end.

We started our journey on the night of September 25. The overnight travel itself felt like the beginning of the adventure, some students sang, some danced, and others stayed up chatting until late at night. By morning, we reached Hyderabad and checked into our hotel.

After a refreshing breakfast with delicious varieties like idli, pav bhaji, and sweets, we were ready to explore the city. Our first stop was Prasad's IMAX. Before the movie began, we had fun strolling through the mall, exploring different shops, and trying out a few games. The movie experience itself was enjoyable, and after stepping out, we once again wandered around, clicked pictures, and treated ourselves to soft, fluffy cotton candy. A sudden drizzle of rain only added to the charm of the evening, making the first day a wonderful start to our IV trip.

The second day was spent at Ramoji Film City, one of the biggest highlights of our journey. We explored the grand sets of popular movies like RRR, Gangubai, Master, and Baahubali. We also witnessed stunt shows, enjoyed thrilling rides, and walked through interactive exhibits that made us feel like we were part of a movie. The DJ floor was especially fun, where we danced with full energy and created memories to cherish forever. The day came to an end with delicious food at the hotel.

On the third day, we visited the peaceful Birla Mandir temple and admired its beauty. Later, we headed to the iconic Charminar, where we explored the busy streets filled with shops and colorful stalls. Shopping for earrings and souvenirs was a delightful experience, and the vibrant atmosphere of the place gave us a glimpse into the culture of Hyderabad. The day ended with a delicious Hyderabadi biryani, which was rich in taste and truly lived up to its reputation. Even the return journey was filled with joy as we sang songs, shared snacks, and laughed about the best moments from the IV. It felt like we were carrying a piece of Hyderabad back with us.

In the end, this IV trip to Hyderabad was more than just sightseeing. It was about friendship, fun, and the shared joy of experiencing new places together. From movie halls to film sets, temples to bustling bazaars, every moment added a new story to our memories.

FACULTY VOICE

Nurturing Bonds beyond the Classroom

*Aparna Sudheendran | Asst. Professor*

Accompanying our students on the four day industrial visit to Hyderabad was more than just a duty; it was an opportunity to see them grow, bond, and learn

outside the four walls of the classroom. As a faculty member, what struck me most throughout the journey was not only their curiosity about new experiences but also the way they cared for one another, proving that education is as much about values and relationships as it is about knowledge.

The first day at Prasad's IMAX set the tone beautifully. Watching the students

enjoy the immersive cinematic experience, yet ensuring that everyone was comfortable, reminded me of how friendships blossom when shared over simple joys. Some chose anime, others an action film, but by the end of the evening, they came together as one group debating, laughing, and reliving scenes. That spirit of togetherness stayed with us throughout the trip. Day two at Ramoji Film City was perhaps the most exhilarating. While the grandeur of sets and the adrenaline of stunt shows dazzled them, I was quietly observing something deeper the way they moved in groups, ensuring no one was left behind, waiting patiently for friends who lingered at photo spots, and holding hands through the Borasura maze when fear struck. Their ability to support one

another with laughter and encouragement was heartwarming. It felt like they were not just classmates anymore but a family traveling together.

Day three, steeped in the spirituality of Birla Mandir and the vibrant chaos of Charminar, became a lesson in humility and cultural appreciation. The students respected the sanctity of the temple, leaving behind gadgets to embrace stillness, while at Charminar they conversed with vendors with genuine interest and empathy. They weren't just visitors; they were learners engaging with life and people.

As we returned to Chennai, I carried with me the joy of watching these young adults grow into responsible, compassionate individuals.

FACULTY VOICE

From Reel to Real: Returning to Ramoji as a Teacher

Dr. Shamitha Rajesh, Asst. Professor



Cinema has always been my first love. As a student, I vividly remember the thrill of stepping into Ramoji Film City for the first time in 2015 during my industrial visit captivated by the magic of sets that could transport you from one world to another. That visit sparked something in me, a connection to storytelling and visuals that has only grown stronger with time. Years later, walking through the same gates again, but this time as a teacher leading my own students, felt surreal. It was as though life had come full circle. Watching them marvel at the same sets, laugh at the same moments, and click pictures with the same

enthusiasm reminded me of the student I once was. Only now, I carried the responsibility to guide their experience and help them see beyond the glamour into the layers of creativity.

As a young Gen Z teacher and an unabashed movie buff, I found it easy to connect with them. We bonded over favorite films, discussed the evolution of storytelling, and debated cinema's influence on culture and society. For me, the visit was about showing them how things come together to create something larger than life.

Standing there with my students, I realized that cinema had connected us across time and roles first as a student, now as a mentor. Ramoji became a bridge between my past and their present, tied together by the universal language of film.

JOURNEY JOURNAL

Standing Tall: A Visit to the Ambedkar Statue in Hyderabad

As the golden hues of the evening sun reflected on the serene waters of Hussain Sagar Lake, a sense of awe filled the air. For the Journalism and Mass Communication (JMC) students, their industrial visit to Hyderabad was not only about cinema and media but also about connecting with deeper values of history and society. Among the highlights was the visit to the monumental Ambedkar Statue—a moment of reflection and inspiration.

Towering at an impressive height, the statue of Dr. B.R. Ambedkar is more than art; it is a symbol of justice, equality, and empowerment. Portraying Ambedkar holding the Constitution, it reminds citizens of his role as the architect of India's democratic framework. For aspiring media professionals, this struck a chord. The media, as the "fourth pillar of democracy," carries forward the values Ambedkar fought for.

Walking around the site, students felt both pride and responsibility. Discussions shifted from films to representation, inclusivity, and the continuing relevance of Ambedkar's vision. "Reading about him was one thing, but standing before the statue made his ideals feel alive," shared one student. Another noted that it was a call to action—urging youth to ensure equality and fairness in every sphere.

The experience also deepened their understanding of media's role in society. In shaping narratives, amplifying voices, and challenging injustices, the media reflects Ambedkar's principles in contemporary ways.

As the group posed for photographs, the visit stood out as more than sightseeing. It became a classroom under the open sky, where history and ideals converged, reminding the future storytellers that in media, as in life, equality and justice must always stand tall.



STUDENT CORNER

Our IV turned into a tapestry of culture, history, and laughter woven together with Hyderabad's charm.

VED KRITIN, I BA JMC

This IV wasn't just about places we visited, but about friendships we strengthened and stories we created.

SUDHIKSHA, III BA JMC

Who knew learning could look like exploring Hyderabad's streets, tasting biryani, and laughing endlessly with friends?

PRANEETH, I BA JMC

This IV showed us that sometimes the best lessons are learned outside classrooms, in cities like Hyderabad.

SARAVANA, III BA JMC

We came to Hyderabad with curiosity and left with memories that will always bring a smile.

PRINCE, III BA JMC

The buses, the bonding, and the beauty of Hyderabad made this IV unforgettable.

RAMSRI, I BA JMC

Walking through Charminar's lively streets and later through Ramoji's cinematic sets felt like living in two worlds in one city.

DHANUSH, I BA JMC

Hyderabad IV wasn't just about sightseeing—it was about tasting biryani, shopping at Charminar, and exploring the dream world of Ramoji.

JANANI, III BA JMC

Between Birla Mandir's calmness, Charminar's chaos, and Ramoji's creativity, our IV had everything a traveler could ask for.

KISHALINI, III BA JMC

Who needs Netflix when you've got Ramoji Film City turning an IV into a blockbuster?

DEEPAK, II BA JMC

JOURNEY JOURNAL

A Cinematic Evening at Prasads IMAX

Hyderabad's Hussain Sagar glistened in the twilight as we made our way to one of the city's most celebrated landmarks—Prasads IMAX. More than just a theatre, Prasads has always been synonymous with cinematic grandeur, offering audiences not just a movie but an experience. On this particular evening, two different worlds unfolded under one roof: the colorful intensity of the anime epic Demon Slayer and the gritty, visceral drama of Leonardo DiCaprio's One Battle After Another.

The Anime Frenzy: Demon Slayer on the Big Screen

For those stepping into the hall screening Demon Slayer, the moment the lights dimmed, reality slipped away. The screen ignited with vibrant colors and thunderous sound, pulling the audience straight into the heart of its fantastical universe.

Every clash of the katana reverberated through the theatre walls, and the battles unfolded with such breathtaking detail that the line between fiction and reality blurred. Fans gasped, cheered, and at times sat in stunned silence as the story weaved through intense emotions and relentless combat.

What made it extraordinary was the collective energy of the audience. Every frame was met with awe; every triumph and tragedy was shared. Watching Demon Slayer at IMAX felt more like being part of a living, breathing battlefield.

The evening ended with both groups trickling out, some holding onto merchandise, others simply holding onto the lingering weight of what they had seen. For many, it was not just about the films but about being part of an experience that only Prasads could deliver, a space where cinema becomes larger than life, where art takes on its fullest form.

As we left, one thought became clear: while the stories on the screens were different, the impact was the same. Demon Slayer dazzled with its visual fireworks, and One Battle After Another struck with emotional depth. Both proved the timeless power of cinema to move, to thrill, and to connect. And in Hyderabad, there's no better stage for that magic than the iconic Prasads IMAX.

DiCaprio's Drama: One Battle After Another

Meanwhile, in another hall, a different kind of battle raged on. Leonardo DiCaprio's One Battle After Another plunged its viewers into a stark, unflinching tale of survival and struggle. Unlike the fantastical visuals of anime, this film demanded deeper patience.

It was raw, slow-burning, and layered with emotion. DiCaprio's performance, as always, commanded attention, his expressions carrying the weight of a man torn apart by conflict both external and internal.

The audience responded differently here. They didn't cheer or gasp loudly; instead, they leaned in, absorbed by the intensity on screen. Each confrontation felt like a test of the human spirit, and by the end, viewers walked out reflective, their silence carrying the impact of what they had just witnessed.



STUDENT CORNER

Hyderabad gave us divine silence at Birla Mandir, buzzing conversations with vendors at Charminar, and movie-magic at Ramoji.
TANVEE, III BA JMC

An unforgettable trip exploring Hyderabad's charm from Ramoji's magic to IMAX thrills and Charminar's Heritage.
SANGEETHARASU, I BA JMC

Ramoji film city showed us that cinema is not just entertainment—it's an entire world waiting behind the lens.
ARAVINDTH, II BA JMC

Hyderabad wasn't just about history, it gave us a slice of Japan too, with Demon Slayer at IMAX.
SUNDAR, III BA JMC

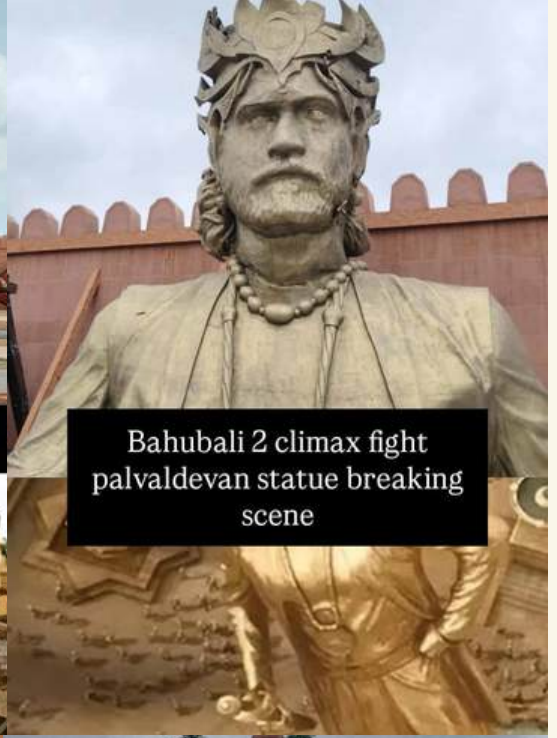
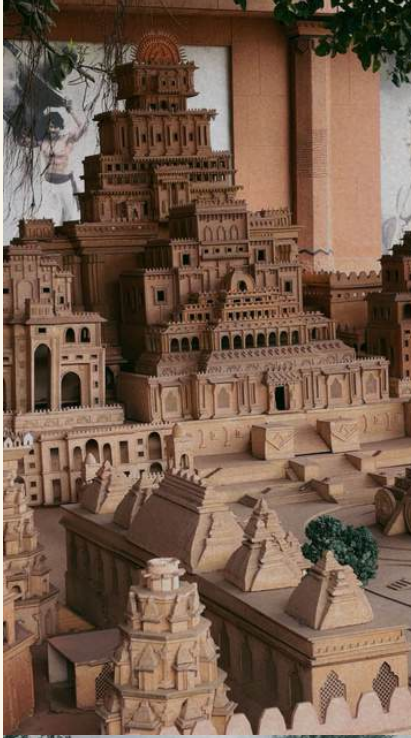
Knowledge came not only from the places we visited, but from the people and stories around us.
GOKUL, II BA JMC

Hyderabad gave us wisdom wrapped in culture, served with biryani, and screened on IMAX.
PRAVEEN, I BA JMC

JOURNEY JOURNAL

From Set to Scene: Exploring Iconic Movie Sets at Ramoji

Experiencing the Grandeur of Baahubali by
Walking Through Mahishmati and
Exploring the Journey Beyond the Screen



BAAHUBALI - 2 INTERVAL SCENE

Bahubali 2 climax fight
palvaldevan statue breaking
scene



Bahubali 2: Devasena's iconic
bridge scene



Bahubali 2 people praise
bahubali scene



Bahubali devasena Prisioned
scenes



Cinema has the power to transport us into worlds of grandeur, drama, and imagination. But behind every breathtaking scene lies a carefully crafted set. Our collage project brought this magic to life by juxtaposing the real sets at Ramoji Film City with their larger-than-life reel portrayals on screen.

From the majestic courtyards of Baahubali to the striking streets that framed Gangubai Kathiawadi, and even the dramatic fountain that became the backdrop for Krrish 3's climax, we highlighted how these sets transform once the camera rolls. What seems like an ordinary structure in reality evolves into an extraordinary cinematic universe through lighting, camera angles, and storytelling.

The collage not only celebrated Ramoji as the world's largest film studio but also offered a behind-the-scenes look at how imagination and craftsmanship blend to create movie magic. It was our way of capturing the wonder of standing on the very ground where unforgettable stories were born.

SOME EXPERIENCES, OUR STORIES

Photo Corner





Photo Corner



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